



## Domino's® Opens 14,000th Store Worldwide

April 12, 2017

### Milestone store opens today in Malaysia

ANN ARBOR, Mich., April 12, 2017 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery**, is celebrating the grand opening of its 14,000th store in in Cyberjaya, Malaysia, outside of the nation's capital of Kuala Lumpur.



"It was just eight months ago that we cut the ribbon on our 13,000th store and here we are already celebrating another milestone – our 14,000th store," said Patrick Doyle, Domino's president and CEO. "Last year we were opening, on average, a new Domino's store every seven hours. Our global growth has been tremendous. The story of our brand is clearly one of incredible momentum and brand resonance worldwide."

The new store is also a milestone for the Malaysian market, as it marks their 200th store opening. It is also the 3,500th Domino's store in the Asia-Pacific region. The master franchisee for the market, Dommal Food Services Sdn. Bhd., opened the first store in Malaysia in 1997 and has successfully made Domino's one of the most recognized brands in the country.

Domino's 14,000th store features the pizza theater store design, which is open concept and brings the art and fun of pizza making to the forefront. It features indoor seating and allows customers to watch their pizzas being made, each step of the way. The milestone store is in the innovation hub of Malaysia, Cyberjaya, as technology is a central focus of the brand in Malaysia.

"We have been building beautiful new stores around world at an impressive pace, thanks to the hard work, commitment and passion of our franchisees worldwide," said Richard Allison, president of Domino's International. "Our goal to become the No. 1 pizza company in the world – with the best customer service, serving high quality food, with inviting stores and leading technology – is being executed every day in countries like Malaysia and around world."

Domino's operates in over 85 markets worldwide. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally.

### About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 13,800 stores in over 85 markets. Domino's had global retail sales of nearly \$10.9 billion in 2016, with more than \$5.3 billion in the U.S. and more than \$5.5 billion internationally. In the fourth quarter of 2016, Domino's had global retail sales of nearly \$3.6 billion, with over \$1.7 billion in the U.S.

and over \$1.8 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the fourth quarter of 2016. Emphasis on technology innovation helped Domino's reach an estimated \$5.6 billion in global digital sales in 2016, and has produced several innovative ordering platforms including Google Home, Facebook Messenger, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP®, a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards™, its first digital customer loyalty program.

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Jenny Fouracre, 734-930-3620, [jenny.fouracre@dominos.com](mailto:jenny.fouracre@dominos.com)