



Celebrate All-Things-Pizza with Domino's® Weeklong Carryout Special

February 13, 2017

Carryout customers can purchase large two-topping pizzas for \$5.99 each from Feb. 13 - 19

ANN ARBOR, Mich., Feb. 13, 2017 /PRNewswire/ -- Did you forget about National Pizza Pie Day on Feb. 9? Fear not. **Domino's Pizza** (NYSE: DPZ) is here to help. The **recognized world leader in pizza delivery** is continuing the celebration of everything pizza by offering large two-topping pizzas for \$5.99 each, valid on carryout orders from Feb. 13 – 19.



"National Pizza Pie Day may have come and gone, but every day is pizza day here at Domino's," said Tim McIntyre, Domino's spokesperson. "We wanted to give customers a great deal, all week long, including on Valentine's Day. Whether you want to share a 'romantic' pizza dinner at home on Feb. 14 or choose to have pizza later in the week, we think Domino's is for lovers ... pizza lovers, that is."

Customers may take advantage of the \$5.99 carryout deal by ordering over the phone, in-store, at dominos.com, or via Domino's mobile ordering apps. To find the nearest Domino's location, visit dominos.com.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 13,200 stores in over 80 markets. Domino's had global retail sales of over \$9.9 billion in 2015, with more than \$4.8 billion in the U.S. and nearly \$5.1 billion internationally. In the third quarter of 2016, Domino's had global retail sales of nearly \$2.5 billion, with over \$1.2 billion in the U.S. and nearly \$1.3 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2016. Emphasis on technology innovation helped Domino's reach an estimated \$4.7 billion annually in global digital sales at the end of 2015, and has produced several innovative ordering platforms including

Facebook Messenger, Samsung Smart TV®, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP®, a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards™, its first digital customer loyalty program.

Order – [dominos.com](https://www.dominos.com)

AnyWare Ordering – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

Instagram – instagram.com/dominos

YouTube – youtube.com/dominos

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SOURCE Domino's Pizza

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