

## Domino's Pizza® Announces Q4/Year End 2016 Earnings Webcast

February 9, 2017

ANN ARBOR, Mich., Feb. 9, 2017 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ) announces the following event:

What: Domino's Q4 2016 Earnings Webcast

When: Tuesday, Feb. 28, at 10 a.m. Eastern Standard Time

Where: <u>biz.dominos.com</u>

How: Live webcast (web address above)

Contact: Tim McIntyre, executive vice president of communication and investor relations 734-930-3563



This event will be archived on the Domino's website for replay.

## About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 13,200 stores in over 80 markets. Domino's had global retail sales of over \$9.9 billion in 2015, with more than \$4.8 billion in the U.S. and nearly \$5.1 billion internationally. In the third quarter of 2016, Domino's had global retail sales of nearly \$2.5 billion, with over \$1.2 billion in the U.S. and nearly \$1.3 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2016. Emphasis on technology innovation helped Domino's reach an estimated \$4.7 billion annually in global digital sales at the end of 2015, and has produced several innovative ordering platforms including Facebook Messenger, Samsung Smart TV<sup>®</sup>, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP<sup>®</sup>, a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards<sup>TM</sup>, its first digital customer loyalty program.

Order – <u>dominos.com</u> AnyWare Ordering – <u>anyware.dominos.com</u> Company Info – <u>biz.dominos.com</u> Twitter – twitter.com/dominos
Facebook – facebook.com/dominos
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SOURCE Domino's Pizza

Jenny Fouracre, 734-930-3620, jenny.fouracre@dominos.com