



## Introducing Domino's® Wedding Registry

February 8, 2017

### Pizza-loving pairs can now eat happily ever after

ANN ARBOR, Mich., Feb. 8, 2017 /PRNewswire/ -- Wedding bells are ringing at **Domino's Pizza (NYSE: DPZ)**. Starting today, **the recognized world leader in pizza delivery** is rolling out the aisle runner for its very own wedding registry at [dominosweddingregistry.com](http://dominosweddingregistry.com).



"Valentine's Day is right around the corner, so we wanted to give recently-engaged couples that are passionate about pizza the chance to register for something they both truly love as much as their partner," said Jenny Fouracre, Domino's spokesperson. "Choosing wedding gifts can be a daunting process, especially if couples can't agree on what to register for. Our registry aims to bring couples together over their shared love of pizza."

After creating and customizing their registry, couples can choose from a variety of featured gifts to enjoy before, during and after the wedding. For those who aren't sure what to serve at pre-wedding festivities like bachelorette parties, Domino's has it covered with "Cater the Bachelorette Party." Registrants also have the option to treat wedding guests to pizza at the end of the reception by adding "Dancing with My Slice" to their registry. After the newlyweds settle into their life together, they can enjoy a "Low-key Date Night" or take advantage of "An Excuse Not to Cook" with Domino's. All gifts will be delivered to the lucky recipients as Domino's eGift cards.

"We hear often from customers that Domino's was a part of their big day, from proposals to after-hours meals at their wedding," said Fouracre. "We wanted to make it easier for people to ask for and receive something that they'll really use."

Once registrants select their gifts, they can share their wish list with family and friends on social media or with a unique URL. Wedding guests can also search for a registry by using the names and wedding date of the soon-to-be newlyweds.

To celebrate the launch of Domino's Wedding Registry, wedding-inspired pins have been added to the official Domino's Pinterest page at [www.pinterest.com/dominos](http://www.pinterest.com/dominos).

Know a pizza-loving couple who isn't registered? You can still give them a gift! Find more information about Domino's wedding registry at [dominosweddingregistry.com](http://dominosweddingregistry.com).

#### About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 13,200 stores in over 80 markets. Domino's had global retail sales of over \$9.9 billion in 2015, with more than \$4.8 billion in the U.S. and nearly \$5.1 billion internationally. In the third quarter of 2016, Domino's had global retail sales of nearly \$2.5 billion, with over \$1.2 billion in the U.S. and nearly \$1.3 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2016. Emphasis on technology innovation helped Domino's reach an estimated \$4.7 billion annually in global digital sales at the end of 2015, and has produced several innovative ordering platforms including Facebook

Messenger, Samsung Smart TV®, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP®, a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards™, its first digital customer loyalty program.

Order – [dominos.com](http://dominos.com)

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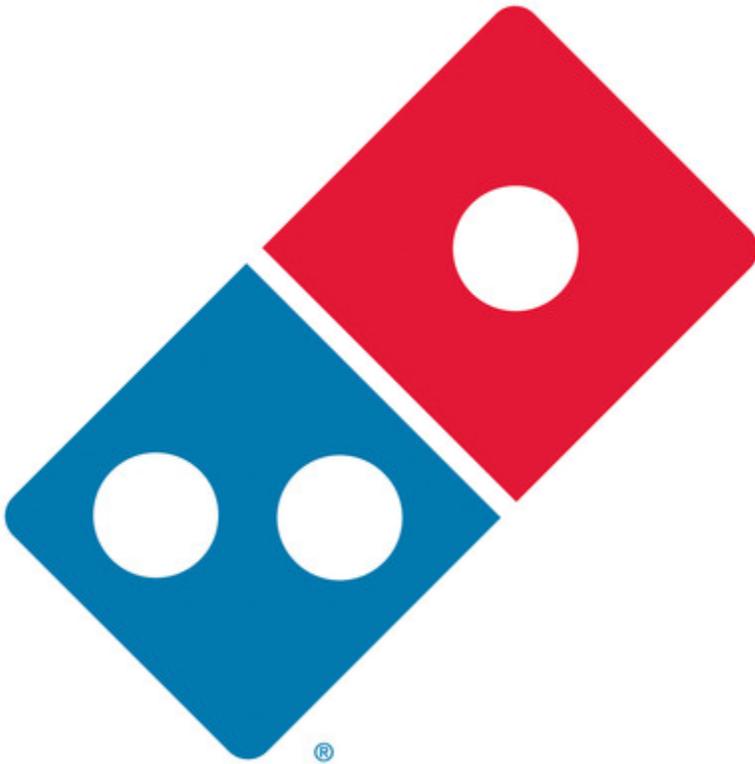
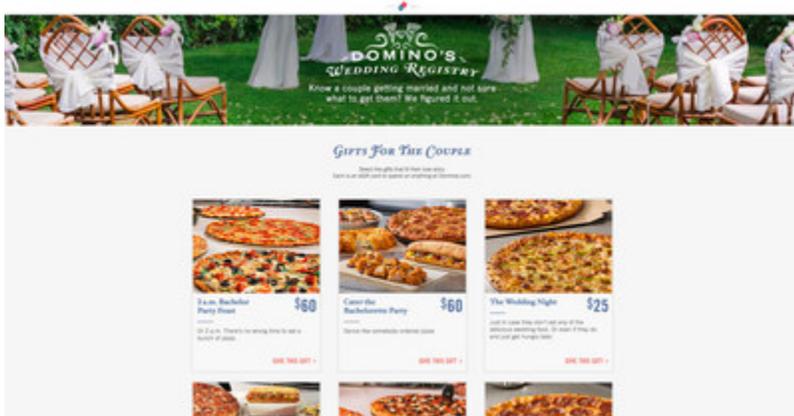
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