

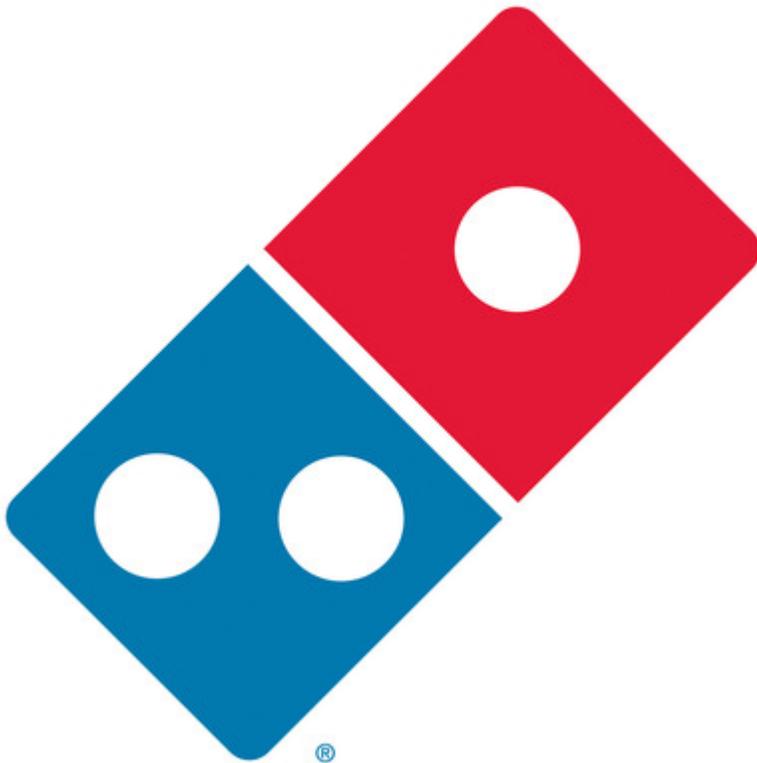


Now You Can Order Domino's® from Google Home

December 19, 2016

Domino's among the first e-commerce brands to launch ordering on Google Home

ANN ARBOR, Mich., Dec. 19, 2016 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery and digital ordering platforms**, continues to be on the cutting edge of digital ordering innovations with the launch of ordering on Google Home beginning today. Google Home is the fifth platform added to Domino's lineup of AnyWare ordering capabilities this year.



"We're proud to once again be the first in our industry, even among the first in e-commerce, to offer ordering via the Google Assistant," said Dennis Maloney, Domino's senior vice president – chief digital officer. "We've had a busy year launching platforms that have kept us in the forefront of digital ordering and customer convenience. This is yet another way we are making it easier for our customers to order Domino's pizza from anywhere they turn."

Domino's customers with a Pizza Profile can place an order with the Google Assistant by saying, "OK Google, talk to Domino's" to begin the ordering process. The customer can order their saved Easy Order or recent order, and can also ask Google to track their order progress with Domino's Tracker®.

Customers can find more information about Google Home ordering at anyware.dominos.com, along with details on all of the AnyWare ordering platforms, including Twitter, text, smart TV, Amazon Echo, Messenger and more.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 13,200 stores in over 80 markets. Domino's had global retail sales of over \$9.9 billion in 2015, with more than \$4.8 billion in the U.S. and nearly \$5.1 billion internationally. In the third quarter of 2016, Domino's had global retail sales of nearly \$2.5 billion, with over \$1.2 billion in the U.S. and nearly \$1.3 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2016. Emphasis on technology innovation helped Domino's reach an estimated \$4.7 billion annually in global digital sales at the end of 2015, and has produced several innovative ordering platforms including Facebook

Messenger, Samsung Smart TV®, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP®, a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards™, its first digital customer loyalty program.

Order – [dominos.com](https://www.dominos.com)

AnyWare Ordering – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

Instagram – instagram.com/dominos

YouTube – youtube.com/dominos

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Media Relations Contact: Jenny Fouracre, 734-930-3620 (Office), jenny.fouracre@dominos.com