



Domino's Welcomes Kevin S. Morris as General Counsel

December 13, 2016

ANN ARBOR, Mich., Dec. 13, 2016 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ)**, the recognized world leader in pizza delivery, announced today that **Kevin S. Morris** (56) will be joining its global leadership team as Executive Vice President – General Counsel, reporting to Domino's CEO **J. Patrick Doyle**, effective Jan. 3, 2017.



Morris was most recently senior vice president, general counsel and corporate secretary for New York-based Equinox Holdings, Inc. and its various operating subsidiaries and affiliates, which own and operate a portfolio of lifestyle brands that include Equinox®, SoulCycle®, Blink Fitness®, Pure Yoga® (within the U.S.) and Equinox Hotels. His extensive experience includes operating his own private legal practice; serving as vice president and associate general counsel at Global Hyatt Corporation; as senior international attorney and staff director at McDonald's Corporation; and as an attorney at DLA Piper (formerly Rudnick & Wolfe).

"Kevin has extensive global experience in all critical legal functions – from mergers and acquisitions to major financing transactions; from corporate governance to intellectual property protection – and he's worked for some of the world's most well-respected brands," said Doyle. "I am thrilled to have a professional of Kevin's caliber joining the Domino's team."

Morris holds a Juris Doctorate degree from Loyola University of Chicago School of Law and an undergraduate degree in political science from the University of Illinois. Morris and his wife, Karen, will be relocating to the Ann Arbor, Michigan area.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 13,200 stores in over 80 markets. Domino's had global retail sales of over \$9.9 billion in 2015, with more than \$4.8 billion in the U.S. and nearly \$5.1 billion

internationally. In the third quarter of 2016, Domino's had global retail sales of nearly \$2.5 billion, with over \$1.2 billion in the U.S. and nearly \$1.3 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the third quarter of 2016. Emphasis on technology innovation helped Domino's reach an estimated \$4.7 billion annually in global digital sales at the end of 2015, and has produced several innovative ordering platforms including Facebook Messenger, Samsung Smart TV®, Apple Watch, Amazon Echo, Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP®, a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards™, its first digital customer loyalty program.

Order – dominos.com

AnyWare Ordering – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

Instagram – instagram.com/dominos

YouTube – youtube.com/dominos

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SOURCE Domino's Pizza

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