



Domino's Pizza® Announces Q3 2016 Earnings Webcast

October 5, 2016

ANN ARBOR, Mich., Oct. 5, 2016 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ) announces the following event:

What: **Domino's Q3 2016 Earnings Webcast**

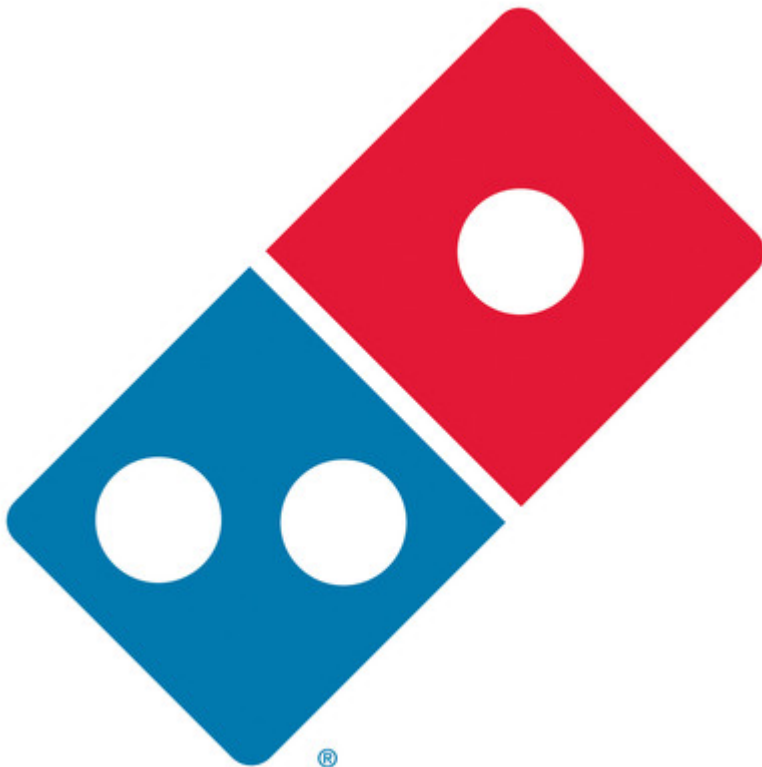
When: Tuesday, Oct. 18, at 10 a.m. Eastern Time

Where: biz.dominos.com

How: Live webcast (web address above)

Contact: Tim McIntyre, executive vice president of communication and investor relations
734-930-3563

This event will be archived on the Domino's website for replay.



About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 12,900 stores in over 80 markets. Domino's had global retail sales of over \$9.9 billion in 2015, with more than \$4.8 billion in the U.S. and nearly \$5.1 billion internationally. In the second quarter of 2016, Domino's had global retail sales of over \$2.4 billion, with nearly \$1.2 billion in the U.S. and over \$1.2 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the second quarter of 2016. Emphasis on technology innovation helped Domino's generate over 50% of U.S. sales from digital channels at the end of 2015, and an estimated \$4.7 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and recently introduced several innovative ordering platforms, including Zero-click Ordering, Samsung Smart TV®, Apple Watch and Amazon Echo, as well as Twitter and text message using a pizza emoji. In late

2015, Domino's announced the design and launch of the DXP[®], a purpose-built pizza delivery vehicle, as well as its first digital customer loyalty program.

Order – dominos.com

AnyWare Ordering – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – twitter.com/dominos

Facebook – facebook.com/dominos

Instagram – instagram.com/dominos

YouTube – youtube.com/dominos

Logo - <http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b>

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Media Relations Contact: Jenny Fouracre, 734-930-3620, jenny.fouracre@dominos.com