



Domino's Pizza Announces Appointment of Tim McIntyre to New Communications Head Upon Retirement of Current Chief Lynn Liddle

March 30, 2016

ANN ARBOR, Mich., March 30, 2016 /PRNewswire/ -- **Domino's Pizza, Inc.** (NYSE: DPZ), the recognized world leader in pizza delivery, today announced that Lynn M. Liddle (59) will be retiring as the Company's Executive Vice President of Communications, Investor Relations and Legislative Affairs after nearly 14 years of service with the company. She will be succeeded by Timothy P. McIntyre (53), current Vice President of Communications, who has been with the Company for 31 years. Liddle plans to depart in early May.



J. Patrick Doyle, Domino's President and Chief Executive Officer, said, "I can't say enough great things about both these executives. Lynn has been a tireless representative of our brand on main street, Wall Street and in government. She has played key roles in many of our most significant financial events, including taking our company public in 2004; and has become a leading influencer in our industry."

Doyle continued, "Tim has very deep institutional knowledge, having promoted and protected our brand reputation for many years. He has served as our chief company spokesperson and is well-known in public relations and crisis management circles. He very much deserves this promotion, and I have great confidence that he will continue to do a stellar job in this new role."

McIntyre's official title will be Executive Vice President of Communications, Investor Relations and Legislative Affairs, and will report to CEO Doyle. He joined the company right out of college in April 1985. He has held many communication roles over his years at Domino's, including building and leading its PR, social media, crisis, internal communications and event planning efforts. He is a graduate of Eastern Michigan University and serves on its College of Business Marketing Advisory Board. He is a board member of Food Gatherers, an Ann Arbor based organization which exists to alleviate hunger and eliminate its causes in the

community.

McIntyre commented on his new post: "I love this company, and am both honored and highly committed to continue representing Domino's in this expanded role. I'm very excited by the opportunities we have to continue to tell the Domino's story in a clear and compelling way."

Outgoing communication head Liddle joined Domino's in 2002 as Executive Vice President after a nearly 22-year career in communications for Valassis in Livonia, Michigan.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 12,500 stores in over 80 international markets. Domino's had global retail sales of over \$9.9 billion in 2015, comprised of more than \$4.8 billion in the U.S. and nearly \$5.1 billion internationally. In the fourth quarter of 2015, Domino's had global retail sales of over \$3.3 billion, comprised of over \$1.6 billion in the U.S. and over \$1.7 billion internationally. Its system is comprised of independent franchise owners who accounted for nearly 97% of Domino's stores as of the fourth quarter of 2015. Emphasis on technology innovation helped Domino's generate over 50% of U.S. sales from digital channels at the end of 2015, and reach an estimated \$4.7 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and has recently introduced several innovative ordering platforms, including Ford SYNC®, Samsung Smart TV® and Pebble Watch, as well as Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP®, a purpose-built pizza delivery vehicle, as well as Piece of the Pie Rewards, its first digital customer loyalty program.

Order – dominos.com

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Company Info – biz.dominos.com

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To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/dominos-pizza-announces-appointment-of-tim-mcintyre-to-new-communications-head-upon-retirement-of-current-chief-lynn-liddle-300243462.html>

SOURCE Domino's Pizza

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