

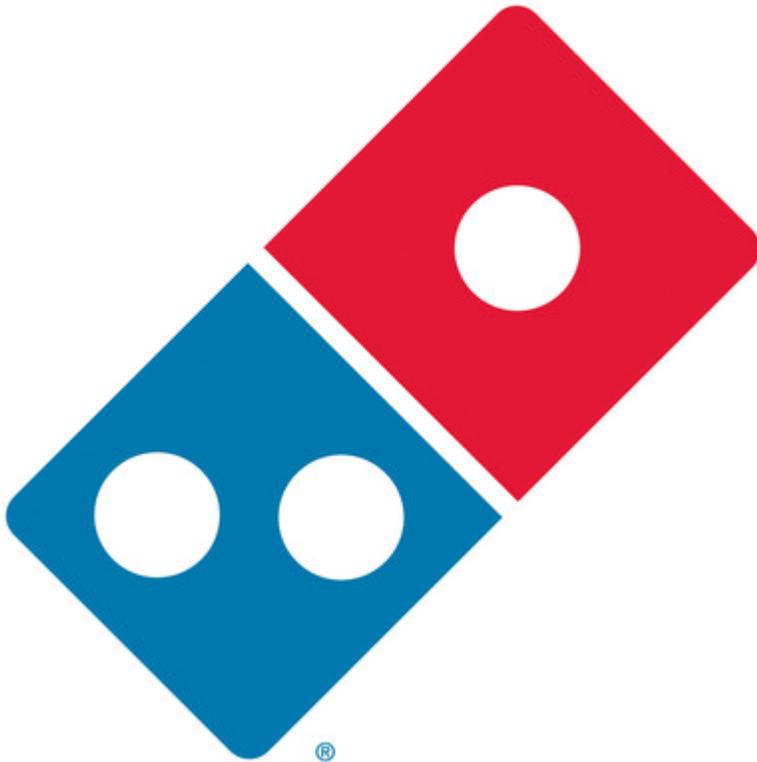


Forget Valentine's Day? Domino's® Can Help You Recover With Weeklong Carryout Special

February 15, 2016

Take home large two-topping pizzas for \$5.99 each

ANN ARBOR, Mich., Feb. 15, 2016 /PRNewswire/ -- Whether you need a quick fix to salvage forgotten Valentine's Day plans, an easy family night dinner or simply want a delicious reason to come in from the cold, **Domino's Pizza** (NYSE: DPZ) is here to help. The **recognized world leader in pizza delivery** is encouraging customers to come inside and take advantage of a carryout special for \$5.99 large two-topping Hand Tossed pizzas during this entire week (Monday, Feb. 15 – Sunday, Feb. 21).



"Domino's is always dedicated to providing customers with a great meal at a great value," said Jenny Fouracre, Domino's spokesperson. "The carryout special allows us to take that mission one step further, while encouraging customers to come into our stores, many of which are reimaged, and meet the Domino's team."

Customers may take advantage of the \$5.99 carryout deal by ordering over the phone, in-store, at dominos.com, or via Domino's ordering apps. To find the nearest Domino's location, visit dominos.com.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 12,100 stores in over 80 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the third quarter of 2015, Domino's had global retail sales of over \$2.1 billion, comprised of over \$1.0 billion in the U.S. and over \$1.1 billion internationally. Its system is comprised of independent franchise owners who accounted for nearly 97% of Domino's stores as of the third quarter of 2015. Emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and has recently introduced several innovative ordering platforms, including Ford SYNC®, Samsung Smart TV® and Pebble Watch, as well as Twitter and text message using a pizza emoji. In June 2014, Domino's debuted voice ordering for its iPhone® and Android™ apps, a true technology first within

traditional and e-commerce retail.

Order – www.dominos.com

Digital Info – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – <http://twitter.com/dominos>

Facebook – <http://www.facebook.com/dominos>

YouTube – <http://www.youtube.com/dominos>

Logo - <http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/forget-valentines-day-dominos-can-help-you-recover-with-weeklong-carryout-special-300219770.html>

SOURCE Domino's Pizza

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