

## Domino's Pizza® Announces Earnings Webcast

## February 11, 2016

ANN ARBOR, Mich., Feb. 11, 2016 /PRNewswire/ -- Domino's Pizza (NYSE: DPZ) announces the following webcast event:

## What: Fourth Quarter/Year-End 2015 Earnings Conference Call

When: Thursday, Feb. 25, at 10 a.m. Eastern Time

Where: biz.dominos.com

How: Live over the Internet (Web address above)

Contact: Lynn Liddle 734-930-3008

This event will be archived on Domino's website for replay.

## About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 12,100 stores in over 80 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the third quarter of 2015, Domino's had global retail sales of over \$2.1 billion, comprised of over \$1.0 billion in the U.S. and over \$1.1 billion internationally. Its system is comprised of independent franchise owners who accounted for nearly 97% of Domino's stores as of the third quarter of 2015. Emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and has recently introduced several innovative ordering platforms, including Ford SYNC<sup>®</sup>, Samsung Smart TV<sup>®</sup> and Pebble Watch, as well as Twitter and text message using a pizza emoji. In June 2014, Domino's debuted voice ordering for its iPhone<sup>®</sup> and Android <sup>™</sup> apps, a true technology first within traditional and e-commerce retail.

Order – www.dominos.com Mobile – http://mobile.dominos.com Digital Info – anyware.dominos.com Company Info – biz.dominos.com Twitter – http://twitter.com/dominos Facebook – http://www.facebook.com/dominos YouTube – http://www.youtube.com/dominos



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SOURCE Domino's Pizza

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