



Domino's® Launches App for Apple Watch

July 7, 2015

Customers can now track their order each step of the way on Apple Watch

ANN ARBOR, Mich., July 7, 2015 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery and digital ordering technology**, is giving customers yet another way to track their order from anywhere, at any time. Domino's is launching its new app for Apple Watch, which includes the fan-favorite *Domino's Tracker*®, beginning today.



Customers can now track their order from the time it is taken, to when it is placed in the oven and ready for carryout or delivery, all from the ease of their Apple Watch. Domino's is one of the first in the U.S. pizza industry to bring this tracking capability to Apple Watch.

"Domino's is always looking for ways to continue leading the e-commerce industry with our customer-focused technology, and our new app for Apple Watch is no exception," said Dennis Maloney, Domino's vice president – chief digital officer. "Partnering with the world's leading technology innovator to give Domino's customers yet another way to track their order is one more way we hope to make customers' experiences even better and more convenient."

From the watch face, Apple Watch users will be able to swipe up to quickly access the Domino's Glance. Glances are shortcuts to the apps users view most frequently. The Domino's Glance will feature a brief status update of a customer's current order.

To download Domino's app, visit the [App Store](#) for Apple Watch.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery and digital ordering technology, with a significant

business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 11,700 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the first quarter of 2015, Domino's had global retail sales of over \$2.2 billion, comprised of \$1.1 billion in the U.S. and \$1.1 billion internationally. Its system is comprised of franchise owners who accounted for nearly 97% of Domino's stores as of the first quarter of 2015. Emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and, in June 2014, debuted voice ordering for its iPhone® and Android™ apps, a true technology first within traditional and e-commerce retail.

Order - www.dominos.com

Mobile - <http://mobile.dominos.com>

Digital Info - anyware.dominos.com

Company Info - biz.dominos.com

Twitter - <http://twitter.com/dominos>

Facebook - <http://www.facebook.com/dominos>

YouTube - <http://www.youtube.com/dominos>

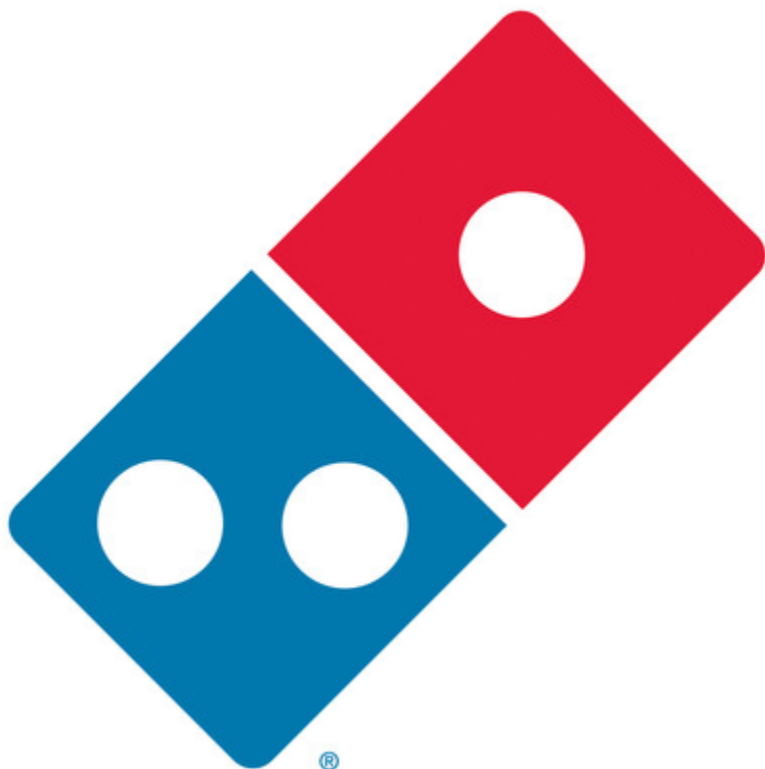


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