



Domino's® Names Troy Ellis Executive Vice President - Supply Chain

June 30, 2015

Industry veteran joins company from Coca-Cola Refreshments

ANN ARBOR, Mich., June 30, 2015 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery and digital ordering technology**, has named Troy A. Ellis to the brand's global leadership team as executive vice president – supply chain, reporting to Domino's CEO J. Patrick Doyle. Ellis is replacing John Macksood, who is retiring from Domino's after 29 years with the company. Ellis joins Domino's effective this week.



Ellis, who is a former U. S. Army officer serving in the 101st Airborne, was most recently senior vice president of conversion, overseeing manufacturing, transportation planning and third-party logistics for Coca-Cola Refreshments. He was responsible for a 12,000-person team producing 2.1 billion cases of beverages from 79 company-owned facilities, 36 contract manufacturing facilities and 64 third-party warehouses. He served Coca-Cola Refreshments from 2010, including nearly three years as senior vice president of manufacturing, until his move to Domino's.

From 2000 to 2010, Ellis had various leadership roles with Coca-Cola Enterprises including central business unit vice president of supply chain, and head of the Coca-Cola headquarters diversity and inclusion council. Prior to joining Coca-Cola, Ellis worked for Kimberly Clark Corp. and PepsiCo, after serving in the U.S. Army from 1988-1991.

"Troy is a senior executive with a demonstrated record of exceeding goals for profitability, customer service, productivity and people, and he has a strong track record of turning around underperforming operating units," said Doyle. "We're lucky to have him and I'm looking forward to his future contributions to our brand."

Ellis was born and raised in Louisville, Kentucky. He graduated from Eastern Kentucky University and volunteers his time on a number of boards, including the Southeast Boys and Girls Club of America, Keep America Beautiful, and C5 Georgia Youth

Foundation. He is also a member of the board of Western Container Corp., and a former member of Northwestern University's business advisory board.

Ellis and his wife Michelle have two grown daughters and an 11-year-old son.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery and digital ordering technology, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 11,700 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the first quarter of 2015, Domino's had global retail sales of over \$2.2 billion, comprised of \$1.1 billion in the U.S. and \$1.1 billion internationally. Its system is comprised of franchise owners who accounted for nearly 97% of Domino's stores as of the first quarter of 2015. Emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and, in June 2014, debuted voice ordering for its iPhone® and Android™ apps, a true technology first within traditional and e-commerce retail.

Order - www.dominos.com

Mobile - <http://mobile.dominos.com>

Digital Info - anyware.dominos.com

Company Info - biz.dominos.com

Twitter - <http://twitter.com/dominos>

Facebook - <http://www.facebook.com/dominos>

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