



It's #DomiNoNo Day - AGAIN - Domino's to Give Away 20,000 Free Pizzas

June 22, 2015

Domino's to now offer free pizzas for every no-hitter through the end of the season

ANN ARBOR, Mich., June 22, 2015 /PRNewswire/ -- On Saturday night, the 2015 MLB season saw its second no-hitter enter the books, this time by Washington Nationals pitcher Max Scherzer. For MLB.com registered users, the no-hitter means 20,000 free pizzas from **Domino's Pizza (NYSE: DPZ)**, the recognized world leader in pizza delivery and digital ordering technology.



Beginning TODAY at 3 p.m. (EDT), the first 20,000 MLB.com registered users who visit MLB.com/dominos and log in will receive a free medium two-topping Handmade Pan Pizza (redeemable for carryout orders only) when they order online from Dominos.com. The Domino's DomiNoNo offer will be available for five consecutive days or until 20,000 codes are given away.

To continue the excitement around this great sports achievement, Domino's and MLB.com have decided to extend this promotion and will now give away 20,000 free pizzas for EVERY no-hitter for the remainder of the 2015 MLB regular season.

"We're thrilled to extend our partnership with MLB.com," said Tim McIntyre, Domino's spokesperson. "During previous DomiNoNo offers, the entire allotments of free pizza codes given out for each no-hitter were claimed in just a few minutes, so we're excited to give even more baseball fans a chance to get in on the excitement."

To further spur baseball fans' enthusiasm when a no-hitter is in progress, the promotion will continue to leverage multiple digital platforms. When a no-hitter is in progress through the sixth inning of any game, fans will be encouraged to follow #DomiNoNo and @MLB on Twitter for up-to-the-moment game alerts or watch live look-ins on MLB.com or the award-winning MLB.com At Bat mobile app.

Domino's and MLB Fun Facts:

- Since 1901, there have been 240 no-hitters thrown, which is, on average, just more than two per season.
- In 2014, five no-hitters were thrown – one in May and two in June and September.

- The last season without a no-hitter was 2005.
- It would take 308 pizzas lined up to cover the distance around the bases of an MLB diamond, while the distance between the pitcher's mound and home plate would be 52 pizzas.
- There's a Domino's within 4.5 miles of every MLB stadium, and more than half of those stores are within 1.5 miles.
- Domino's delivery experts drive about 1.4 million miles a day – that's more than 19 million trips around the base paths.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery and digital ordering technology, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 11,700 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the first quarter of 2015, Domino's had global retail sales of over \$2.2 billion, comprised of \$1.1 billion in the U.S. and \$1.1 billion internationally. Its system is comprised of franchise owners who accounted for nearly 97% of Domino's stores as of the first quarter of 2015. Emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and, in June 2014, debuted voice ordering for its iPhone® and Android™ apps, a true technology first within traditional and e-commerce retail.

Order - www.dominos.com

Mobile - <http://mobile.dominos.com>

Digital Info - anyware.dominos.com

Company Info - biz.dominos.com

Twitter - <http://twitter.com/dominos>

Facebook - <http://www.facebook.com/dominos>

YouTube - <http://www.youtube.com/dominos>

Logo - <http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/its-dominono-day--again--dominos-to-give-away-20000-free-pizzas-300102635.html>

SOURCE Domino's Pizza

Tim McIntyre, 734-930-3563, tim.mcintyre@dominos.com