



Domino's® Opens First Store in Portugal

June 8, 2015

Lisbon residents can now enjoy the Domino's delivery experience

ANN ARBOR, Mich., June 8, 2015 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ)**, the recognized world leader in pizza delivery and digital ordering technology, is continuing its international growth momentum by opening its first store in Portugal.



The first Domino's store will open on Monday, June 8, in the Telheiras area of Lisbon.

Daufood, the master franchisee for Domino's Portugal, is a subsidiary of Cobega Group. Cobega Group, one of the largest family companies in Spain, is the main shareholder of Coca-Cola Iberian Partners, the Coca-Cola bottler for Spain and Portugal.

"Lisbon is a great location for pizza delivery, and we're thrilled to introduce the people of Lisbon to the Domino's brand that is enjoyed around the world," said Jose Martí, chief executive officer of Daufood. "We are looking forward to delivering this community delicious, quality pizza as we work to become the leading pizza delivery restaurant in Portugal."

"Establishing ourselves in Portugal provides an excellent opportunity for our brand to continue growing globally," said Ritch Allison, Domino's international president. "Domino's has terrific potential to offer an unmatched pizza experience to the people of this great market."

Domino's now operates in more than 75 markets worldwide, with more than half of its global retail sales coming from international stores.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery and digital ordering technology, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 11,700 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the first quarter of 2015, Domino's had global retail sales of over \$2.2 billion, comprised of \$1.1 billion in the U.S. and \$1.1 billion internationally. Its system is comprised of franchise owners who accounted for nearly 97% of Domino's stores as of the first quarter of 2015. Emphasis

on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and, in June 2014, debuted voice ordering for its iPhone® and Android™ apps, a true technology first within traditional and e-commerce retail.

Order – www.dominos.com

Mobile – <http://mobile.dominos.com>

Digital Info – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – <http://twitter.com/dominos>

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SOURCE Domino's Pizza

Tim McIntyre, 734-930-3563, Tim.McIntyre@dominos.com