



## Domino's® Opens in Tbilisi, Georgia

April 30, 2015

### Third global market to open in 2015

ANN ARBOR, Mich., April 30, 2015 /PRNewswire/ -- **Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery and digital ordering platforms**, has opened in its third new market so far this year, as the first Domino's store in the Republic of Georgia began serving customers in the capital city of Tbilisi. The opening on April 26 marks the third global market Domino's has opened in so far this year.



"We're off to a terrific start in 2015 with the opening of this new market," said Ritch Allison, president of Domino's Pizza International. "Our global growth momentum means that we're opening many beautiful new stores worldwide and attracting new customers to our dynamic brand. We're proud to add the Republic of Georgia to our growing list of countries enjoying Domino's Pizza products around the world."

Domino's Pizza in Georgia is a joint venture between Turkven, Domino's master franchisee in Turkey, and Geo Pizza LLC, led by CEO Tea Shengelia.

With seven new markets opening in the past 12 months (including Azerbaijan and Cambodia earlier this year), in both developed and emerging economies, Domino's continues to be among the fastest growing American QSR chains in terms of international store count.

#### **About Domino's Pizza®**

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery and digital ordering technology, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 11,700 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the first quarter of 2015, Domino's had global retail sales of over \$2.2 billion, comprised of \$1.1 billion in the U.S. and \$1.1 billion internationally. Its system is comprised of franchise owners who accounted for nearly 97% of Domino's Pizza stores as of the first quarter of 2015. Emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and, in June 2014, debuted voice ordering for its iPhone® and Android™ apps, a true technology first within traditional and e-commerce retail.

Order – [www.dominos.com](http://www.dominos.com)

Mobile – <http://mobile.dominos.com>

Digital Info – [anyware.dominos.com](http://anyware.dominos.com)

Company Info – [biz.dominos.com](http://biz.dominos.com)

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Media Relations Contact: Tim McIntyre, Domino's Pizza, (734) 930-3563, [Tim.McIntyre@dominos.com](mailto:Tim.McIntyre@dominos.com)