



Spring into May with Domino's® Weeklong Carryout Special

April 27, 2015

Customers can take home large two-topping pizzas for \$5.99 each

ANN ARBOR, Mich., April 27, 2015 /PRNewswire/ -- **Domino's Pizza** (NYSE: DPZ), **the recognized world leader in pizza delivery and digital ordering technology**, is offering customers a weeklong \$5.99 large two-topping pizza carryout special from April 27 – May 3.



"We are focused on giving people what they want – and that's a great product at a great value," said Tim McIntyre, Domino's spokesperson. "The carryout special is a great opportunity to continue to do that."

Customers may take advantage of the \$5.99 carryout deal by ordering over the phone, in-store, at www.dominos.com or via Domino's ordering apps for iPad®, iPhone®, Android™, Windows Phone 8® and Kindle Fire™. To find the nearest Domino's location, visit www.dominos.com.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery and digital ordering technology, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 11,700 stores in over 75 international markets. Domino's had global retail sales of over \$8.9 billion in 2014, comprised of more than \$4.1 billion in the U.S. and nearly \$4.8 billion internationally. In the first quarter of 2015, Domino's had global retail sales of over \$2.2 billion, comprised of \$1.1 billion in the U.S. and \$1.1 billion internationally. Its system is comprised of franchise owners who accounted for nearly 97% of Domino's stores as of the first quarter of 2015. Emphasis on technology innovation helped Domino's generate approximately 50% of U.S. sales from digital channels at the end of 2014, and reach an estimated run rate of \$4.0 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and, in June 2014, debuted voice ordering for its iPhone® and Android™ apps, a true technology first within traditional and e-commerce retail.

Order – www.dominos.com

Mobile – <http://mobile.dominos.com>

Digital Info – anyware.dominos.com

Company Info – biz.dominos.com

Twitter – <http://twitter.com/dominos>

Facebook – <http://www.facebook.com/dominos>

YouTube – <http://www.youtube.com/dominos>

Logo - <http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/spring-into-may-with-dominos-weeklong-carryout-special-300071825.html>

SOURCE Domino's Pizza

Media Relations Contact: Tim McIntyre, Domino's, 734-930-3563, tim.mcintyre@dominos.com