



Chicagoland Domino's Pizza® to Celebrate 100 Stores Now Open with 100-Cent Pizzas

October 14, 2014

All Chicagoland Domino's locations to offer special deal in honor of southwest Chicago store grand opening

CHICAGO, Oct. 14, 2014 /PRNewswire/ -- All Domino's Pizza locations in Chicagoland are celebrating reaching 100 store locations. On Saturday, Oct. 18, all 100 locations will offer one-topping medium Hand Tossed pizzas for 100 cents to celebrate the milestone (limit five per customer, carryout only). The offer will run for 100 minutes beginning at noon and ending at 1:40 p.m.

"We are thrilled to reach this milestone of 100 stores and look forward to celebrating with our customers by offering this great promotion," said Ray Montez, Domino's Pizza franchise owner in Chicago. "We are dedicated to the Chicago area, and we look forward to continuing to grow and serve the residents of our community."

Domino's 100th store grand opening, located at W. 95th St. in the Beverly neighborhood of Chicago, features the new pizza theater store design which allows flexibility for a number of elements otherwise unheard of when it comes to the "traditional" Domino's store. Highlights include a comfortable lobby, open-area viewing of the food preparation process and the ability to track carryout orders electronically on a lobby screen. The store also features chalkboards to allow customers to express their creativity or to leave feedback for the store team members.

The continued success of Domino's across the nation, and specifically the growth and success of the stores in Chicago, increases the need for additional support from enthusiastic employees. The Domino's stores in Chicago are looking for friendly faces to add to their growing exceptional team.

"Domino's has been a great place to work over the years and it is only going to get better," said Montez. "Our company provides a fantastic opportunity to those who show initiative and a desire to advance."

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 11,250 stores in over 75 international markets. Domino's had global retail sales of over \$8.0 billion in 2013, comprised of nearly \$3.8 billion in the U.S. and over \$4.2 billion internationally. In the third quarter of 2014, Domino's had global retail sales of over \$2.0 billion, comprised of \$0.9 billion in the U.S. and \$1.1 billion internationally. Its system is made up of franchise owners who accounted for nearly 97% of Domino's stores as of the third quarter of 2014. The emphasis on technology innovation helped Domino's generate approximately 40% of U.S. sales from its digital channels in 2013, as well as reach an estimated \$3 billion annually in global digital sales. Domino's recently launched its ordering app for iPad®, adding to an existing ordering app lineup that covers nearly 95% of the smartphone market. In June 2014, Domino's debuted voice ordering for its iPhone® and Android™ apps, a true technology first within both traditional and e-commerce retail.

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