



Domino's Pizza Announces Earnings Webcast

October 7, 2014

ANN ARBOR, Mich., Oct. 7, 2014 /PRNewswire/ -- Domino's Pizza, Inc. (NYSE: DPZ) announces the following webcast event:

What: **Third Quarter 2014 Earnings Conference Call**

When: Tuesday, October 14, at 10 a.m. Eastern Standard Time

Where: www.dominosbiz.com

How: Live over the Internet (Web address above)

This event will be archived on the Domino's website for replay.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 11,000 stores in over 70 international markets. Domino's had global retail sales of over \$8.0 billion in 2013, comprised of nearly \$3.8 billion in the U.S. and over \$4.2 billion internationally. In the second quarter of 2014, Domino's had global retail sales of over \$2.0 billion, comprised of \$0.9 billion in the U.S. and \$1.1 billion internationally. Its system is made up of franchise owners who accounted for nearly 97% of the Domino's Pizza stores as of the second quarter of 2014. The emphasis on technology innovation helped Domino's generate approximately 40% of U.S. sales from its digital channels in 2013, as well as reach an estimated \$3 billion annually in global digital sales. Domino's recently launched its ordering app for iPad®, adding to an existing ordering app lineup that covers nearly 95% of the smartphone market. In June 2014, Domino's debuted voice ordering for its iPhone® and Android™ apps, a true technology first within both traditional and e-commerce retail.

Order - www.dominos.com

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