

## **Domino's Pizza Announces Earnings Webcast**

July 15, 2014

ANN ARBOR, Mich., July 15, 2014 /PRNewswire/ -- Domino's Pizza, Inc. (NYSE: DPZ) announces the following webcast event:

What: Second Quarter 2014 Earnings Conference Call

When: Tuesday, July 22 at 10 a.m. Eastern Standard Time

Where: www.dominosbiz.com

How: Live over the Internet (Web address above)

This event will be archived on the Domino's website for replay.

## About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 10,900 stores in over 70 international markets. Domino's had global retail sales of over \$8.0 billion in 2013, comprised of nearly \$3.8 billion in the U.S. and over \$4.2 billion internationally. In the first quarter of 2014, Domino's had global retail sales of over \$2.0 billion, comprised of \$0.9 billion in the U.S. and \$1.1 billion internationally. Its system is made up of franchise owner-operators who accounted for over 96% of the Domino's Pizza stores as of the first quarter of 2014. The emphasis on technology innovation helped Domino's generate approximately 40% of sales in the U.S. from its digital channels in 2013, as well as reach an estimated \$3 billion annually in global digital sales. Domino's recently launched its ordering app for iPad<sup>®</sup>, adding to an existing ordering app lineup that covers nearly 95% of the U.S. smartphone market. Continuing its focus on menu enhancement, Domino's launched Specialty Chicken in April 2014.

Order - <u>www.dominos.com</u>
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