



## Domino's Pizza® Opens 11,000th Store

May 5, 2014

### Milestone store coming to the city of Brantford in Ontario, Canada

ANN ARBOR, Mich., May 5, 2014 /PRNewswire/ -- On Wednesday, nearly 54 years after its founding in Ypsilanti, Michigan, **Domino's Pizza** (NYSE: DPZ) will open the doors to its 11,000th store in the world, in Brantford, Ontario, Canada. The first international store for the **recognized world leader in pizza delivery** opened in Winnipeg, Manitoba, Canada in 1983.

"I am proud of the many people who worked hard to reach this international milestone for Domino's Pizza," said Patrick Doyle, Domino's Pizza president and chief executive officer. "We're thrilled we have the opportunity to celebrate our 11,000th store in Canada, where we began expanding to international markets more than 30 years ago."

Mike Schlater, Domino's Pizza of Canada master franchisee, added: "Domino's international growth continues to expand, and I think it is special that we reached this milestone in Canada, the country where the international growth started. I am proud to continue serving this community by bringing the 11,000th store to Brantford."

In honor of the 11,000th store, Domino's Pizza of Canada will donate \$11,000 to the Rotary Club of Brantford. Domino's will celebrate the opening with Chris Friel, mayor of Brantford, at a ribbon-cutting event on Wednesday, May 7. Others in attendance will include Doyle, Schlater, and Jackie Young, Domino's Pizza franchise owner of the 11,000th store.

The 11,000th store is Young's third Domino's store. Young started as a Domino's delivery expert in 1986, working her way through the system to reach franchise ownership.

Domino's international business includes more than 70 markets and accounts for more than half of its annual global retail sales, which were more than \$8 billion in 2013.

"We are going to continue looking for more opportunities to share Domino's with people across the world," said Doyle.

### About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 10,900 stores in over 70 international markets. Domino's had global retail sales of over \$8.0 billion in 2013, comprised of nearly \$3.8 billion in the U.S. and over \$4.2 billion internationally. In the first quarter of 2014, Domino's had global retail sales of over \$2.0 billion, comprised of \$0.9 billion in the U.S. and \$1.1 billion internationally. Its system is made up of franchise owner-operators who accounted for over 96% of the Domino's Pizza stores as of the first quarter of 2014. The emphasis on technology innovation helped Domino's generate approximately 40% of sales in the U.S. from its digital channels in 2013, as well as reach an estimated \$3 billion annually in global digital sales. Domino's recently launched its ordering app for iPad®, adding to an existing ordering app lineup that covers nearly 95% of the U.S. smartphone market. Continuing its focus on menu enhancement, Domino's launched Specialty Chicken in April 2014.

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