



Domino's Pizza Announces Earnings Webcast

April 24, 2014

ANN ARBOR, Mich., April 24, 2014 /PRNewswire/ -- Domino's Pizza, Inc. (NYSE:DPZ) announces the following webcast event:

What: **First Quarter 2014 Earnings Conference Call**

When: Thursday, May 1, at 10 a.m. Eastern Time

Where: www.dominosbiz.com

How: Live over the Internet (Web address above)

Contact: Lynn Liddle: 734-930-3008

This event will be archived on the Domino's website for replay.



About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 10,800 stores in over 70 international markets. Domino's had global retail sales of over \$8.0 billion in 2013, comprised of nearly \$3.8 billion in the U.S. and over \$4.2 billion internationally. In the fourth quarter of 2013, Domino's had global retail sales of over \$2.5 billion, comprised of over \$1.1 billion in the U.S. and nearly \$1.4 billion internationally. Its system is made up of franchise owner-operators who accounted for over 96% of the Domino's Pizza stores as of the fourth quarter of 2013. The emphasis on technology innovation has helped Domino's reach an estimated \$3 billion annually in global digital sales. Domino's generated approximately 40% of sales in the U.S. from its digital channels in 2013, helped by the introduction of ordering apps for iPhone®, Android™, Windows Phone 8® and Kindle Fire™. Domino's ordering apps now cover nearly 95% of the U.S. smartphone market. Continuing its focus on menu enhancement, Domino's

established itself as a player in the pan pizza market with the launch of its Handmade Pan Pizza, featuring fresh, never-frozen dough, in October 2012.

Order - www.dominos.com

Mobile - <http://mobile.dominos.com>

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SOURCE Domino's Pizza, Inc.

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