



## Upcoming Domino's Pizza Investor Event and Change to Domino's Pizza Investor Conference Announcement Policy

July 16, 2013

ANN ARBOR, Mich., July 16, 2013 /PRNewswire/ -- Domino's Pizza, Inc. (NYSE: DPZ) announces the following webcast event and update to their investor conference policy:

(Logo: <http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b>)

What: **Second Quarter 2013 Earnings Conference Call**

When: Tuesday, July 23 at 10:00 a.m. Eastern

Where: [www.dominosbiz.com](http://www.dominosbiz.com)

How: Live over the Internet (Web address above)

Contact: Lynn Liddle: (734) 930-3008

This event will be archived on the Domino's website for replay.

Update: For all future earnings releases and other significant webcasts and announcements we plan to continue our practice of publishing press releases. However, for regular investor conferences with no updates from management, we will no longer be sending out a press release to notify the public of the webcast. Instead, please visit our Investor Relations website at [www.dominosbiz.com](http://www.dominosbiz.com) to view a schedule of upcoming conference webcasts.

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### About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 10,300 stores in over 70 international markets. Domino's had global retail sales of over \$7.4 billion in 2012, comprised of over \$3.5 billion in the U.S. and nearly \$3.9 billion internationally. In the first quarter of 2013, Domino's had global retail sales of over \$1.8 billion, comprised of \$888 million in the U.S. and \$957 million internationally. Its system is largely made up of franchise owner-operators who accounted for over 96% of the Domino's Pizza stores as of the first quarter of 2013. The Domino's brand generates over \$2 billion in global digital sales per year. Its emphasis on new technology has helped drive the introduction of Domino's ordering apps for Kindle Fire, Android™ and iPhone® – which now cover approximately 80% of the smartphone market. Continuing its focus on menu enhancement, Domino's established itself as a player in the pan pizza market with the launch of its Handmade Pan Pizza, featuring fresh, never-frozen dough, in October 2012.

Order - [www.dominos.com](http://www.dominos.com)

Mobile – <http://mobile.dominos.com>

Info - [www.dominosbiz.com](http://www.dominosbiz.com)

Twitter - <http://twitter.com/dominos>

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SOURCE Domino's Pizza

