



## Domino's Pizza® Opens First Store in Bangkok, Thailand

March 6, 2013

### Bangkok store opens with fanfare and great pizza

ANN ARBOR, Mich., March 6, 2013 /PRNewswire via COMTEX/ --**Domino's Pizza (NYSE: DPZ), the recognized world leader in pizza delivery,** has opened its first store in Thailand, with the promise of hot, delicious pizza for the residents in the heart of Bangkok on Sukhumvit Road, Soi 22.

(Logo: <http://photos.prnewswire.com/prmh/20120814/DE55948LOGO-b> )

Evolution Capital Public Company Limited, the master franchise holder of Domino's Pizza Thailand, is listed on the Stock Exchange of Thailand. Evolution Capital PCL is a diversified alternative asset manager and investment firm focused on emerging Asia. The firm manages a suite of investment vehicles, with exposure to real estate, hospitality, food and beverage, e-commerce related businesses, and financial services.

The company's management has extensive experience in the retail food sector, which makes it well-positioned to develop Domino's Pizza into a leading brand in Thailand.

"I am delighted with the team that helped make this store a reality and we're proud to be the first store in Thailand to open with the new Domino's logo and pizza theatre concept," said Mr. Sanjay Singh, Chief Executive Officer, Evolution Capital PCL – Food Business Group. "We are looking forward to delivering this community with hot, fresh pizza to their doorstep as we work to become the leading pizza delivery restaurant in Thailand."

Domino's Pizza now operates in over 70 markets worldwide, with nearly half of its global retail sales coming from international stores, generating roughly a third of its operating income.

### About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with its global enterprise of more than 10,200 stores in over 70 international markets. Domino's had global retail sales of over \$7.4 billion in 2012, comprised of over \$3.5 billion in the U.S. and nearly \$3.9 billion internationally. In the fourth quarter of 2012, Domino's had global retail sales of nearly \$2.4 billion, comprised of approximately \$1.1 billion in the U.S. and \$1.3 billion internationally. Its system is largely made up of franchise owner-operators who accounted for over 96% of the Domino's Pizza stores as of the fourth quarter of 2012. Domino's reached the unprecedented \$1 billion mark in U.S. digital sales during the one-year time period from April 2011 to April 2012. Its emphasis on new technology has helped drive the emergence of Domino's ordering apps for Kindle Fire, Android™ and iPhone® – which now cover over 80% of the smartphone market. Continuing its focus on menu enhancement, Domino's established itself as a player in the Pan Pizza market with the launch of its Handmade Pan Pizza, featuring fresh, never-frozen dough, in October 2012.

Order - [www.dominos.com](http://www.dominos.com)

Mobile – <http://mobile.dominos.com>

Info - [www.dominosbiz.com](http://www.dominosbiz.com)

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