



Domino's Pizza Opens First New Store in Macedonia

October 10, 2012

Skopje store opens with fanfare and great pizza

ANN ARBOR, Mich., Oct. 10, 2012 /PRNewswire/ -- **Domino's Pizza** (NYSE: DPZ), **the recognized world leader in pizza delivery**, has opened its first store in Macedonia, with the promise of hot, delicious pizza for the residents of the capital city of Skopje. The grand opening event included many prominent individuals in the local community, including U.S. Ambassador Paul Wolthers, who got the first pizza straight from the oven.

(Logo: <http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b>)

Master Franchisee Paul Tsouloufris worked together with three partners – Nebojsa Stameski, Boban Angelovski and Sasha Georgievski – to get the business up and running. A second store in the brand new Skopje City Mall is also nearing completion. The company's management has extensive experience that makes it well-positioned to develop Domino's into a leading brand in Macedonia.

"I am proud of the team that got this store up and running and we're pleased to be the first store to open with the new Domino's logo as well," said Tsouloufris. "We are looking forward to providing this community with hot, fresh pizza to their doorstep as we work to become the leading pizza delivery restaurant in Macedonia."

Domino's Pizza now operates in over 70 markets worldwide, with nearly half of its global retail sales coming from international stores, generating roughly a third of its operating income.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." As of the second quarter of 2012, through its global footprint primarily made up of locally-owned and operated franchises, Domino's operated a network of 9,924 franchised and Company-owned stores in the United States and over 70 international markets. During the second quarter of 2012, Domino's had global retail sales of nearly \$1.7 billion, comprised of over \$808 million domestically and nearly \$865 million internationally. Domino's Pizza had global retail sales of over \$6.9 billion in 2011, comprised of over \$3.4 billion domestically and over \$3.5 billion internationally. In May 2011, Pizza Today named Domino's its "Chain of the Year" for the second straight year – making the company a three-time overall winner, and the first pizza delivery company to receive the honor in back-to-back years. In 2011, Domino's was ranked #1 in Forbes Magazine's "Top 20 Franchises for the Money" list.

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