



## Domino's Pizza Joins U.S. EPA SmartWay® Transport Partnership

August 27, 2012

ANN ARBOR, Mich., Aug. 27, 2012 /PRNewswire via COMTEX/ --Domino's Pizza (NYSE: DPZ) today announced that it joined the SmartWay® Transport Partnership, an innovative collaboration between U.S. Environmental Protection Agency (EPA) and industry that provides a framework to assess the environmental and energy efficiency of goods movement supply chains.

(Logo: <http://photos.prnewswire.com/prnh/20120814/DE55948LOGO-b>)

Domino's Pizza will contribute to the Partnership's savings of 1.5 billion gallons of fuel, \$3.6 billion in fuel costs, 14.7 MMT of carbon dioxide (CO<sub>2</sub>), 215,000 tons of oxides of nitrogen (NO<sub>x</sub>) and 8,000 tons of particulate matter. Carbon dioxide is the most common greenhouse gas, and nitrogen oxide is an air pollutant that contributes to smog. By joining SmartWay Transport Partnership, Domino's Supply Chain division demonstrates its strong environmental leadership and corporate responsibility.

"We are proud to participate with the EPA in support of working toward more environmentally efficient freight shipments," said Mary Long, Domino's Vice President of Logistics and Network Planning. "It provides a great forum to share best practices and see what other SmartWay partners are doing to reduce fuel consumption."

Developed jointly in early 2003 by EPA and Charter Partners represented by industry stakeholders, environmental groups, American Trucking Associations and Business for Social Responsibility, this innovative program was launched in 2004. Partners rely upon SmartWay tools and approaches to track and reduce emissions and fuel use from goods movement.

The Partnership currently has over 3,000 Partners. For information about the SmartWay Transport Partnership visit [www.epa.gov/smartway](http://www.epa.gov/smartway).

### About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." As of the second quarter of 2012, through its global footprint primarily made up of locally-owned and operated franchises, Domino's operated a network of 9,924 franchised and Company-owned stores in the United States and over 70 international markets. During the second quarter of 2012, Domino's had global retail sales of nearly \$1.7 billion, comprised of over \$808 million domestically and nearly \$865 million internationally. Domino's Pizza had global retail sales of over \$6.9 billion in 2011, comprised of over \$3.4 billion domestically and over \$3.5 billion internationally. In May 2011, Pizza Today named Domino's its "Chain of the Year" for the second straight year - making the company a three-time overall winner, and the first pizza delivery company to receive the honor in back-to-back years. In 2011, Domino's was ranked #1 in Forbes Magazine's "Top 20 Franchises for the Money" list.

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