



Domino's Pizza Welcomes Kevin Vasconi as EVP, Chief Information Officer

February 27, 2012

Technology and Consumer Brand Expert Brings Wealth of Experience to Global Brand

ANN ARBOR, Mich., Feb. 27, 2012 /PRNewswire via COMTEX/ --**Domino's Pizza** (NYSE: DPZ), **the recognized leader in pizza delivery**, announced today that, effective March 19, 2012, Mr. Kevin Vasconi will join its leadership team as Executive Vice President and Chief Information Officer, succeeding Christopher McGlothlin, who left the company in 2011. Vasconi, 51, comes to Domino's from Stanley Black & Decker - Stanley Security Solutions in Indianapolis, where he was chief information officer and vice president of engineering.

Prior to his role at Stanley Security Solutions, which designs security products for home and business, Vasconi spent eight years at R.L. Polk & Co., as senior vice president and chief information officer of Polk Global Automotive. From 2000-2003, Vasconi was senior vice president and chief technology officer at Covisint, LLC, at the time a joint venture between Ford, General Motors, Daimler Chrysler, Renault Nissan, Oracle and Commerce One.

From 1988 - 2000, Vasconi worked in progressively-responsible technology roles at Ford Motor Company in Dearborn, Michigan. From 1999 until his move to Covisint, Vasconi was chief technology officer of Auto-xchange, a joint venture between Ford Motor Company and Oracle Corporation.

Vasconi commented on his new role: "I am excited to put my leadership experience in global technology to work for Domino's Pizza. Domino's is already an established innovator in consumer technology, demonstrated by its industry leadership and the fact that it is among the top e-commerce businesses in the country and around the world. I am looking forward to the opportunity to work for such an iconic brand."

J. Patrick Doyle, President and CEO of Domino's, said: "Kevin will be a terrific addition to Domino's global leadership team. I'm looking forward to implementing his creative ideas about building on our best-in-class e-commerce platform which will excite our loyal customers. We have phenomenal opportunities we can leverage in almost every area of technology to create value for customers, our franchisees and our shareholders."

Vasconi received his B.S. in Technology from Purdue University. He and his wife Lisa have four children.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery. Domino's is listed on the NYSE under the symbol "DPZ." During the third quarter of 2010, Domino's had global retail sales of nearly \$1.4 billion, comprised of over \$747 million domestically and nearly \$650 million internationally. Domino's Pizza had global retail sales of over \$5.6 billion in 2009, comprised of nearly \$3.1 billion domestically and over \$2.5 billion internationally. In June 2010, Pizza Today named Domino's its "Chain of the Year" -- making the company a two-time winner of the honor. In late 2009, Domino's debuted its 'Inspired New Pizza' -- a permanent change to its hand-tossed product, reinvented from the crust up. Helped by the launch of its Domino's Smart Slice school lunch pizza in late 2010, Domino's Pizza is collaborating with the Alliance for a Healthier Generation to serve healthier school foods and beverages in the United States. In 2011, Domino's was ranked #1 in Forbes Magazine's "Top 20 Franchises for the Money" list.

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SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995:

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. You can identify forward-looking statements because they contain words such as "believes," "expects," "may," "will," "should," "seeks," "approximately," "intends," "plans," "estimates," or "anticipates" or similar expressions that concern our strategy, plans or intentions.

These forward-looking statements relating to our anticipated profitability, estimates in same store sales growth, the growth of our international business, ability to service our indebtedness, our intentions with respect to the extensions of the interest-only period on our fixed rate notes, our operating performance, the anticipated success of our reformulated pizza product, trends in our business and other descriptions of future events reflect management's expectations based upon currently available information and data. However, actual results are subject to future risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. The risks and uncertainties that could cause actual results to differ materially include: the level of our long-term and other indebtedness; uncertainties relating to litigation; consumer preferences, spending patterns and demographic trends; the effectiveness of our advertising, operations and promotional initiatives; the strength of our brand in the markets in which we compete; our ability to retain key personnel; new product and concept developments by us, such as our reformulated pizza, and other food-industry competitors; the ongoing level of profitability of our franchisees; and the ability of us and our franchisees to open new restaurants and keep existing restaurants in operation; changes in food prices, particularly cheese, labor, utilities, insurance, employee benefits and other operating costs; the impact that widespread illness or general health concerns may have on our business and the economy of the countries where we operate; severe weather conditions and natural disasters; changes in our effective tax rate; changes in

government legislation and regulations; adequacy of our insurance coverage; costs related to future financings; our ability and that of our franchisees to successfully operate in the current credit environment; changes in the level of consumer spending given the general economic conditions including interest rates, energy prices and weak consumer confidence; availability of borrowings under our variable funding notes and our letters of credit; and changes in accounting policies. Important factors that could cause actual results to differ materially from our expectations are more fully described in our other filings with the Securities and Exchange Commission, including under the section headed "Risk Factors" in our annual report on Form 10-K. Except as required by applicable securities laws, we do not undertake to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

SOURCE Domino's Pizza