

#### 2006 Financial Highlights

\$ in millions, except per share data

Same Store Sales Growth <sup>1</sup> Domestic International	(4.1)% +4.0 %
Net Unit Growth  Domestic Franchise  Domestic Company-owned <sup>2</sup> International  Total	47 4 236 287
Year End Store Counts  Domestic Franchise  Domestic Company-owned International Total	4,572 571 3,223 8,366
Global Retail Sales <sup>3</sup>	\$5,092.7
Revenues  Domestic Franchise Domestic Company-owned Domestic Distribution International Total	\$157.7 393.4 762.8 123.4 \$1,437.3
Income from Operations	\$214.2
Net Income	\$106.2
Diluted Earnings Per Share4 (as adju	usted) \$1.56
Weighted Average Diluted Shares	64,541,079

<sup>&</sup>lt;sup>1</sup> Performance vs. Fiscal 2005.





<sup>&</sup>lt;sup>2</sup> Excludes transfers between the Company and franchisees.

<sup>&</sup>lt;sup>3</sup> Global Retail Sales represents sales by our Company-owned and franchise stores.

<sup>&</sup>lt;sup>4</sup> See "A Guide to Domino's Pizza Financial Reporting" on page 11 of this annual report.

David A. Blandon.

# A Message to our Shareholders from Chairman & CEO, David A. Brandon:

2006 was an uphill battle for Domino's Pizza – one that proved our endurance and fitness to make that extra effort and ultimately produce a great result. Despite the challenges and adversity we endured, with tough sales comparisons from 2005 and a soft domestic market in terms of consumer traffic, we were again able to increase global retail sales and generate significant positive free cash flow. This has become our trademark within the investment community.

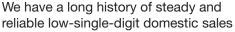
#### We're Not Normal!



We have a saying around here that sums it up: "We're not normal!" This is our operators' mantra portraying that they "count pepperoni in their sleep" and have "pizza sauce running through their veins." But, it also applies to our business model which, when combined with our culture of smart hustle and positive energy, enables us to flex our spending when sales are soft and deploy our resources efficiently to continually drive value for our shareholders. So, even though 2006 won't go down in the record books as a "great year," we proved our ability to persevere through a tough time period, and thanks to the resiliency of our business model, produce some very positive results.

#### Steady and Reliable

Our record of 12 consecutive years of positive domestic annual same store sales comps was interrupted this year, as we posted a negative 4.1% for the first time in over a decade. I do not believe this outcome should cloud the importance of our consistent track record of producing positive same store sales results.





\* 2004 sales include the impact of the 53rd week.

comps that have consistently driven double-digit growth in earnings. Our philosophy has not changed; nor has our business model. Our team is looking forward to starting another long string of domestic same store sales wins going forward.





General Manager Mike Garland from Store 6000 in Deer Park, Texas, receiving the Deer Park Chamber of Commerce Beautification Award

#### **Obsessed with Customer Service**

Our ultimate success lies with our franchisees who "aren't normal," either! They are owner-operators, most of whom own fewer than three stores.

They are involved in their own communities, because they understand that, although Domino's is a global brand, we sell pizza to the neighborhoods surrounding our stores – just like the "mom-and-pop" pizza shops. That's why some of our best franchise and corporate store (Team USA) operators were able to run counter-trend to last year's negative same store sales outcome. They did it through their great operations and strong local store marketing programs. This point illustrates why it's important not to focus completely on our national marketing programs when gauging how we drive sales as a domestic system.

That said, national marketing has always been a frequent subject of internal discussion here at Domino's, as we strive to figure out the most efficient and effective ways to attract the attention of rapidly changing consumers. Our promotions during the first half of 2006 were not successful because the overall ticket was too expensive for a deep value-oriented environment. Our test results for these promotions had given us a false read, so we made some adjustments to our testing protocol, which we expect will improve our evaluation process going forward. Additionally, we beefed up

our marketplace operations staff and our store audit programs to assist in and reinforce excellent operational execution at both franchise and Team USA stores.



Rafael Romero (Mexico City) and Ginger Cherny (Texas)

A franchise store in Huntley, Illinois, (operated by franchisee Lane Helvie), was the designated 5,000th Domino's Pizza store in the United States.





Team Turkey celebrates their 10-year anniversary and 50-store grand opening.

#### **Low-Risk Growth Engine**

Overall, U.S. customer traffic was down in 2006 for many brands and companies in the restaurant segment, with

bigger declines at the higher end of the guest check spectrum. Pizza delivery was impacted by this cycle by a significantly greater degree than lower-ticket fast food establishments. Looking to 2007, we must appeal to a more value-oriented consumer and build back our traffic counts through great service and local store marketing, by offering promotional price points and operational performance that appeal to today's frugal and time-starved consumer.

One of the great components of our business model is our international enterprise, which can be fairly characterized as a low-risk growth engine. This group marked its 52nd consecutive quarter of positive same store sales comps in the fourth quarter of 2006, with same store sales up 4% for the full year. Currently, 100% of our international stores are franchised. The diversity of our operations in more than 55 countries, coupled with

Domino's Piz

A store in France

some notable success stories in large markets, has made our international story one of consistently strong franchise royalty income.

Big news in 2006 included the sale of master franchise rights for the Netherlands, France and Belgium to our Australia and New Zealand master franchisee. A publicly-traded company for two years now, this team has proven their ability to operate great stores, drive growth, and deliver strong financial results. As part of the transaction, they also purchased six corporate stores in the Netherlands and France, as well as a distribution center in each market; and we have high hopes for their continued success and accelerated growth in this region.

Secondly, counter to results that our peers have reported in the U.K., Domino's Pizza U.K. & Ireland continues to thrive and outperform the sector. Also publicly-traded, its strong results in sales and store growth are available for all to see.

Our third highlight for international last year was the signing of a master franchise agreement with the Formosa International Hotels Corp. – an international hotel, food and beverage company – for the rights to Taiwan, Beijing and Shanghai. Although our current presence in mainland China is small, we consider this partnership to serve as a solid foundation on which to grow.



Team U.K. & Ireland, named Chain Pizza Delivery and Overall Operator of the Year by the Pizza Pasta & Italian Food Association, celebrating the opening of its 400th store.

A franchise store (operated by master franchisee Michael Berkman and Grupo BGM) in Panama City, the capital of Panama in Central America, was the site of Domino's 3,000th international store opening



#### **Passion for Growth**

An important component of top-line growth for Domino's, both domestically and internationally, is our ability to not only open pizza stores, but to operate them exceptionally and keep them open.

Our track record of success in this area continued last year as we opened a net 287 new stores, with about 80% of this growth occurring internationally and nearly all



franchised stores. We expect this trend of faster growth overseas to continue, but certainly haven't closed the door on new store growth domestically. In fact, we believe there is still room for 600 -800 more traditional Domino's Pizza stores domestically. And, we're working with key franchisees to test a number of alternative format stores that may create even more opportunities for growth down the line - fueled by a newly reorganized development group with some great ideas and a passion to grow.

The Domino's Pizza business model is a fairly simple one, based on royalty income from franchisees all over the globe, and a basic unit economics story that is strong and stable, producing wealth for our franchise body. We have operated successfully under this model for over 46 years, proving again and again that our business is both reliable and resilient. We do need a material

number of company-owned stores, though, to enhance our overall profitability by generating cash flows in excess of what we would receive in royalty income alone. And, most importantly, we need to lead by example in the early implementation of concept tests and

standards.

Recent examples of this in our 571 corporate stores were the full implementation of our point-of-sale system, Domino's Pulse™ (paving the way for online ordering capability); same store sales comps that outpaced domestic franchisees for the second consecutive year; improved order accuracy and customer service times; and regional tests of centralized call centers and 800 numbers. Although we have no plans to significantly increase our number of corporate stores, we expect to opportunistically purchase franchised stores, open a few new stores each year and work to continually improve the profitability of our entire corporate store system.



Domino's Pulse™ **Business Solution System** 

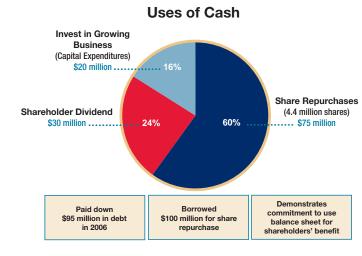


#### **Reliable Cash Flow Streams**

With over \$5 billion global retail sales in 2006, \$113 million in free cash flow and a capital expenditure appetite of just \$25 - \$30 million at a normalized annual level, the obvious question is, "What do we do with the free cash?" My answer is consistent and direct: We find ways to return it to our shareholders. We have been paying an industry-leading dividend since the time we took the company public, paying out a total of nearly \$30 million in 2006, and averaging about a 2% yield. Although we recently eliminated our quarterly dividends, we have made announcements of our intention to pay a significant special cash dividend during 2007, as well as the anticipation of a subsequent open market share repurchase program –

demonstrating our continued plans to aggressively deploy our cash flow on behalf of shareholders.

We have also executed accretive share repurchases whenever opportunity has arisen: 5.6 million shares from our majority shareholder, Bain Capital, in 2006, and 4.4 million shares from another owner, JP Morgan, in 2005. We have also leveraged our



balance sheet appropriately, both paying down debt and leveraging up as credit markets dictate. We have built an excellent reputation in the debt capital markets.

Our reliable cash flow streams have allowed us to carry heavier debt loads than most "normal" companies, and comfortably meet those obligations. In this way, we can deploy cash to best benefit shareholders at any point in time.

With a business model as proven and effective as ours, we have not seen acquisition opportunities that would be better than what we already have, and therefore prefer to keep our focus where we think it belongs... on being the best pizza delivery company in the world. In short, we expect to continue to be bold in utilizing our balance sheet and deploying our cash in the most

shareholder-friendly way possible. We do not feel compelled to fall in step with the norm of other public companies. Rather, we plan to drive the best shareholder value possible based on what our business model and track record of strong performance affords us the ability to achieve.

After all, we're not normal!

David A. Brandon, Chairman and CEO







#### **Exceptional Franchisees and Team Members**

Domino's Pizza is "abnormally" proud of who we are and what we do! There are dedicated franchisees and team members in more than 55 countries around the world that bake and take great pizzas to families every day! Below are a few notable examples from 2006.





Don Meij and Grant Bourke:

This successful international master franchisee team was looking for new opportunities outside of their home base of Australia and New Zealand for DP Enterprises Ltd. Domino's Pizza International decided it was ready to turn over the keys to the France and Netherlands corporate markets and infuse some new energy into those systems. These new markets, along with Belgium, form the cornerstone of an ambitious growth plan in Europe for this energetic duo, who are now the largest franchisees in the system.



Dennis Tran, from Team Washington receives 2006 World's Fastest Pizza Maker title.



#### Jason Shifflett:

This award-winning young franchisee, who has found success through emphasis on customer service and focusing on the basics of the business, was ready to increase his seven-store base of operations. Domino's Pizza stepped up, selling 11 corporate stores in and around Memphis, Tennessee, to Jason to support his dreams of building a bigger organization.

#### Mack Patterson:

This veteran franchisee has become a success through an emphasis on teamwork and enthusiasm for the brand. His alternative venue stores – in hospitals, stadiums and racetracks – have helped him grow in his home market of Charlotte, North Carolina, and drive great results for his franchise team.





Three business segments drive sales and profits, supported by the World Resource Center in Ann Arbor, Michigan.



### **DOMESTIC STORES**

# 4,572 Franchise Stores 571 Company-Owned Stores ROYALTY STORE INCOME PROFITS

- Approximately 90% of stores are franchised
- Important to maintain stake in some Company-owned stores
  - Proving ground for products, technology and operational testing
  - Provides liquid market for acquisition of franchise stores, as appropriate
  - · Provides source of earnings to company

# DOMINO'S PIZZA



## **DOMESTIC DISTRIBUTION**

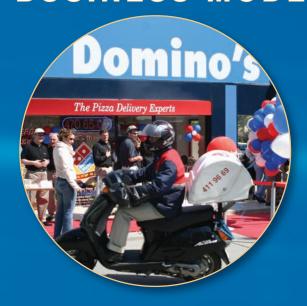
17 Dough Manufacturing & Distribution Facilities

Equipment & Supply Facility

# DISTRIBUTION PROFITS

- Ensures quality and consistency
- Leverages purchasing power
- Enhances partnerships with franchisees through 50% profit-sharing program
- Allows stores to focus on sales and customer service

# **BUSINESS MODEL**





## **INTERNATIONAL**

3,223 Franchise Stores

6 Company-Owned
Dough Manufacturing
& Distribution Facilities

ROYALTY INCOME

DISTRIBUTION PROFITS

- We use a master franchise model in which master franchisee can sub-franchise and/or directly run stores
- International distribution centers are primarily franchise-owned
- Similar store model as U.S. stores with modified menus
- Currently, Domino's has no Company-owned stores in international markets

## **WORLD RESOURCE CENTER**

Administrative resources for our worldwide system of stores:

- Accounting
- · Communications/Investor Relations
- Finance
- Franchise Development
- Franchise Operations
- Human Resources
- Information Technology
- · Learning & Development
- Legal
- Marketing
- · Quality Assurance
- Safety and Security

#### **BOARD OF DIRECTORS**



David A. Brandon Chairman of the Board and Chief Executive Officer



Andrew B. Balson Director





Vernon "Bud" O. Hamilton

Member of the Nominatina & Corporate Governance Committee

Chairman of the Nominating & Corporate Governance Committee

Member of the Audit Committee

Member of the Compensation Committee



Dennis F. Hightower Chairman of the Audit Committee

Member of the Nominating &

Corporate Governance Committee Member of the Compensation Committee

Mark E. Nunnelly

Director



Robert M. Rosenberg

Chairman of the Compensation Committee

Member of the Audit Committee

#### LEADERSHIP TEAM

#### David A. Brandon

Chairman of the Board and Chief Executive Officer

#### Ken C. Calwell

Chief Marketing Officer and Executive Vice President, Build the Brand

#### J. Patrick Doyle

Executive Vice President, Leader of Team U.S.A.

#### Elisa D. Garcia C.

Executive Vice President, General Counsel and Secretary

#### Michael T. Lawton

Executive Vice President, International

#### Lynn M. Liddle

Executive Vice President, Communications and Investor Relations

#### Christopher K. McGlothlin

Chief Information Officer and Executive Vice President, Information Technology

#### L. David Mounts

Chief Financial Officer and Executive Vice President, Finance

#### Michael D. Soignet

Executive Vice President, Franchise Operations and Supply Chain

#### James G. Stansik

Executive Vice President, Franchise Development

#### Patricia A. Wilmot

Executive Vice President, PeopleFirst

#### A Guide to Domino's Pizza Financial Reporting

The following descriptions and explanations are provided as a helpful resource to understand our Company and our financial information.

#### **Advertising Fund**

Domestic stores are currently required to contribute 5% of their retail sales to the Domino's National Advertising Fund, Inc., which is a not-for-profit subsidiary that administers the Company's national and market-level advertising activities. These funds are reflected in our balance sheet in two places – current assets (advertising fund assets, restricted) with an equal and offsetting amount in current liabilities (advertising fund liabilities).

#### Calendars

Our fiscal calendar is comprised of four fiscal quarters. The first three quarters of the year have twelve weeks and the final quarter of the year has sixteen or seventeen weeks. Our fiscal year end falls on the Sunday closest to December 31. Additionally, we have a fiscal year consisting of 53 weeks every five or six years. Fiscal 2004 was a 53-week year, while fiscal 2005 and 2006 each contained 52 weeks.

#### Cheese

Our domestic distribution business sells food, equipment and supplies to our franchise and Company-owned stores, one item of which is cheese. The price that we charge stores for cheese is based on the cheese block market price at the Chicago Mercantile Exchange, plus a small mark-up. Since this mark-up remains constant, our distribution dollar margins also remain constant; but revenues and margin percentages are skewed either positively or negatively depending on the cheese block price.

#### **Diluted Earnings Per Share (as adjusted)**

This performance measure is calculated by adjusting the 2006 reported diluted earnings per share amount of \$1.65 for the impact of the sale of Company-owned operations in France and the Netherlands, which was approximately \$0.09 for 2006, resulting in diluted earnings per share for 2006 (as adjusted) of \$1.56.

#### Domino's, Inc.

This entity is a wholly-owned subsidiary of Domino's Pizza, Inc., and has issued outstanding publicly-traded senior subordinated notes (debt). This entity also files reports with the SEC, although its financial information is essentially the same as that of Domino's Pizza, Inc.

#### **EBITDA (Segment Income)**

Our definition of EBITDA is earnings before interest, taxes, depreciation, amortization, gains/losses on sale/disposal of assets, non-cash compensation expense and other. Historically, "other" has included certain items of our 2003 recapitalization transaction expenses and our 2004 IPO expenses.

#### Free Cash Flow

Calculated as cash flows from operating activities less capital expenditures. The Company's management believes that this measure is important to investors because it demonstrates the amount of cash available to be used for de-levering, strategic acquisitions, dividend payments, share repurchases or reinvesting in the business.

#### **Global Retail Sales**

Refers to total worldwide retail sales at Company-owned and franchise stores. Management believes global retail sales information is useful in analyzing revenues, because franchisees pay royalties that are based on a percentage of franchise retail sales. In addition, distribution revenues are directly impacted by changes in domestic franchise retail sales. Retail sales for franchise stores are reported to the Company by its franchisees and are not included in Company revenues.

#### **IPO**

Domino's Pizza, Inc. went public in July 2004. As part of the initial public offering (IPO), we incurred transaction expenses and our capital structure significantly changed. Therefore, our 2004 results are not comparable in certain aspects to our 2005 results.

#### **QSR**

The quick service restaurant (QSR), sector had sales of over \$217 billion in 2006. We operate in the pizza category, which is the second largest category in the QSR sector with sales of over \$34 billion. The pizza category is comprised of delivery, dine-in and carry-out. We operate primarily in pizza delivery.

#### Same Store Sales

A growth term calculation that includes only sales from stores that also had sales in the comparable period of the prior year, but excludes sales from certain seasonal locations such as stadiums and concert arenas. International same store sales growth is calculated similarly to domestic same store sales growth. Changes in international same store sales are reported on a constant dollar basis, which reflects changes in international local currency sales.

#### **Segments**

Our Company is comprised of three business segments: domestic stores (franchise and Company-owned), domestic distribution and international. Segment income for each of these three business lines is similar to EBITDA.

#### **BUSINESS OVERVIEW**

Domino's Pizza, Inc. (referred to as the "Company," "Domino's" or in the first person notations of "we," "us" and "our") is the number one pizza delivery company in the United States, based on reported consumer spending, and has a leading presence internationally. We pioneered the pizza delivery business and have built the Domino's Pizza® brand into one of the most widelyrecognized consumer brands in the world. Together with our franchisees, we have supported the Domino's Pizza® brand with an estimated \$1.4 billion in domestic advertising spending over the past five years. We operate through a network of 8,366 Company-owned and franchise stores, located in all 50 states and in more than 55 countries. In addition, we operate 17 regional dough manufacturing and distribution centers in the contiguous United States and six dough manufacturing and distribution centers outside the contiguous United States. The foundation of our system-wide success and leading market position is our strong relationships with our franchisees, comprised of over 2,000 owner-operators dedicated to the success of our Company and the Domino's Pizza® brand.

Over our 46-year history, we have developed a simple business model focused on our core strength of delivering quality pizza in a timely manner. This business model includes a delivery-oriented store design with low capital requirements, a focused menu of pizza and complementary side items, committed owner-operator franchisees and a vertically-integrated distribution system. Our earnings are driven largely from retail sales at our franchise stores, which generate royalty payments and distribution revenues to us. We also generate earnings through retail sales at our Company-owned stores.

We operate our business in three segments: domestic stores, domestic distribution and international.

- Domestic stores. The domestic stores segment, which is comprised of 4,572 franchise stores and 571 Company-owned stores, generated revenues of \$551.1 million and income from operations of \$143.2 million during 2006.
- Domestic distribution. Our domestic distribution segment, which manufactures dough and distributes food and supplies to all of our Company-owned stores and over 98% of our domestic franchise stores, generated revenues of \$762.8 million and income from operations of \$57.3 million during 2006.
- International. Our international segment oversees 3,223 franchise stores outside the contiguous United States. It also manufactures dough and distributes food and supplies in a limited number of these markets. During 2006, our international segment generated revenues of \$123.4 million, of which approximately 45% resulted from the collection of franchise royalties and fees, and generated income from operations of \$52.4 million, of which approximately 92% resulted from the collection of franchise royalties and fees.

On a consolidated basis, we generated revenues of more than \$1.4 billion and income from operations (after deducting \$38.6 million of unallocated corporate and other expenses) of \$214.2 million in 2006. Net income was \$106.2 million in 2006. We have been able to increase our income from operations more than 68% over the past five years through strong domestic and international same store sales growth, the addition of nearly 1,300 stores worldwide during that time and strong performance by our distribution business. This growth was achieved with capital expenditures by us of approximately \$20 million to \$30 million on an annualized basis, since a significant portion of our earnings are derived from retail sales by our franchisees.

#### **RECENT DEVELOPMENT**

On February 7, 2007, the Company announced a recapitalization plan comprised of (i) an offer to purchase up to approximately 13.85 million shares of issued and outstanding Common Stock at a price not less than \$27.50 nor greater than \$30.00 per share, (ii) an offer to purchase all of the outstanding 2011 Notes and (iii) the repayment of all outstanding borrowings under the 2003 Agreement. In order to fund the offer to purchase Common Stock, the offer to purchase the 2011 Notes and the repayment of outstanding borrowings under the 2003 Agreement, the Company entered into a bridge loan facility that provided for borrowings of \$780 million. On March 9, 2007, the Company announced that it had completed its bond tender offer for its 8 1/4 senior subordinated notes, and that 99.9% of the notes were validly tendered for an aggregate amount of approximately \$291.1 million. On March 12, 2007, the Company announced that it had completed its equity tender offer and accepted for purchase 2,242 shares of its Common Stock at \$30 per share, for a total purchase price of \$67,260. Following the purchase of Common Stock and 2011 Notes and the repayment of the 2003 Agreement, the Company intends to pursue securitized financing with borrowings of up to \$1.85 billion. The securitized debt proceeds would repay outstanding borrowings under the bridge loan, with any remaining proceeds to be used for general corporate purposes, including but not limited to, a potential special dividend and an ongoing share repurchase program.

In this Annual Report, we refer to the foregoing transactions as the "Recapitalization." In addition, following the Recapitalization, we expect, subject to the approval of our board of directors, to pay a significant special cash dividend to our shareholders, and our board of directors will consider authorizing future open market repurchases of our common stock. Any such special dividend payment and open market repurchases are expected to use substantially all of any remaining proceeds of the securitized debt and no proceeds, other than under the securitized variable funding senior notes, are expected to be used for working capital or other general corporate purposes. In the event that a special cash dividend is paid, we have approved a separate dividend equivalent rights policy to (i) allow holders of vested stock options or options that vest in calendar year 2007, including our directors,

executive officers and certain team members, to receive a cash payment in respect of such options equal to the amount of the dividend that would be paid on the shares underlying the options and (ii) allow holders of unvested stock options to have the option exercise price reduced, to the extent permitted by applicable law, to reflect the amount of the dividend.

#### **OUR HISTORY**

We have been delivering quality, affordable pizza to our customers since 1960 when brothers Thomas and James Monaghan borrowed \$900 and purchased a small pizza store in Ypsilanti, Michigan. Since that time, our store count and geographic reach have grown substantially. We opened our first franchise store in 1967, our first international store in 1983 and, by 1998, we had expanded to over 6,200 stores, including more than 1,700 international stores, on six continents. During 2005, we opened our 8,000th store worldwide.

In 1998, an investor group led by investment funds associated with Bain Capital, LLC completed a recapitalization through which the investor group acquired a 93% controlling economic interest in our Company from Thomas Monaghan and his family. At the time of the recapitalization, Mr. Monaghan retired, and, in March 1999, David A. Brandon was named our Chairman and Chief Executive Officer. In 2004, Domino's Pizza, Inc. completed its initial public offering (the "IPO") and now trades on the New York Stock Exchange under the ticker symbol "DPZ."

#### **INDUSTRY OVERVIEW**

In this document, we rely on and refer to information regarding the U.S. quick service restaurant, or QSR, sector, the U.S. QSR pizza category and its components and competitors (including us) from the CREST report prepared by The NPD Group, as well as market research reports, analyst reports and other publicly-available information. Although we believe this information to be reliable, we have not independently verified it. Domestic sales information relating to the QSR sector, U.S. QSR pizza category and U.S. pizza delivery and carry-out represent reported consumer spending obtained by The NPD Group's CREST report from consumer surveys. This information relates to both our Company-owned and franchise stores. Unless otherwise indicated, all U.S. industry data included in this document is based on reported consumer spending obtained by The NPD Group's CREST report from consumer surveys.

The U.S. QSR pizza category is large, growing and highly fragmented. With sales of \$34.2 billion in the twelve months ended November 2006, the U.S. QSR pizza category is the second largest category within the \$216.6 billion U.S. QSR sector. The U.S. QSR pizza category is primarily comprised of delivery, dine-in and carry-out.

We operate primarily within U.S. pizza delivery. Its \$12.1 billion of sales accounted for 35% of total U.S. QSR pizza category sales in the twelve months ended November 2006. Total pizza delivery sales grew by 2.7% during that period. We believe that this growth is the result of wellestablished demographic and lifestyle trends driving increased consumer emphasis on convenience. We and our top two competitors account for approximately 46% of U.S. pizza delivery, based on reported consumer spending, with the remaining 54% attributable to regional chains and individual establishments.

We also compete in carry-out, which together with pizza delivery are the largest components of the U.S. QSR pizza category. U.S. carry-out pizza had \$13.6 billion of sales in the twelve months ended November 2006 and while our primary focus is on pizza delivery, we are also favorably positioned to compete in carry-out given our strong brand, convenient store locations and quality, affordable menu offerings.

In contrast to the United States, international pizza delivery is relatively underdeveloped, with only Domino's and one other competitor having a significant multinational presence. We believe that demand for international pizza delivery is large and growing, driven by international consumers' increasing emphasis on convenience.

#### **OUR COMPETITIVE STRENGTHS**

We believe that our competitive strengths include the following:

- Strong and proven growth and earnings model. Over our 46-year history, we have developed a focused growth and earnings model. This model is anchored by strong store-level economics, which provide an entrepreneurial incentive for our franchisees and generate demand for new stores. Our franchise system, in turn, has produced strong and consistent earnings for us through royalty payments and distribution revenues, with minimal associated capital expenditures by us.
  - Strong store-level economics. We have developed a cost-efficient store model, characterized by a delivery and carry-out oriented store design, with low capital requirements and a focused menu of quality, affordable pizza and complementary side items. At the store level, we believe that the simplicity and efficiency of our operations give us significant advantages over our competitors who in many cases also focus on dine-in.

Our domestic stores, and most of our international stores, do not offer dine-in areas and thus do not require expensive restaurant facilities and staffing. In addition, our focused menu of pizza and complementary side items simplifies and streamlines our production and delivery processes and maximizes economies of scale on purchases of our principal ingredients. As a result of our focused business model and menu, our stores are small (averaging approximately 1,000 to 1,300 square feet) and inexpensive to build, furnish and maintain as compared to many other QSR franchise opportunities. The combination of this efficient store model and strong store sales volume has resulted in strong store-level financial returns and makes Domino's Pizza an attractive business opportunity for existing and prospective franchisees.

Strong and well-diversified franchise system. We have developed a large, global, diversified and committed franchise network that is a critical component of our system-wide success and our leading position in pizza delivery. As of December 31, 2006, our franchise store network consisted of 7,795 stores, 59% of which were located in the contiguous United States. In the United States, only five franchisees operate more than 50 stores, including our largest domestic franchisee, which operates 140 stores. Our domestic franchisees, on average, operate between three and four stores. We require our domestic franchisees to forego active, outside business endeavors, aligning their interests with ours and making the success of each Domino's Pizza franchise of critical importance to our franchisees.

In addition, we generally share 50% of the pre-tax profits generated by our regional dough manufacturing and distribution centers with those domestic franchisees who agree to purchase all of their food from our distribution system. These arrangements strengthen our ties with our franchisees by enhancing their profitability while providing us with a continuing source of revenues and earnings. This arrangement also provides incentives for franchisees to work closely with us to reduce costs. We believe our strong, mutually-beneficial franchisee relationships are evidenced by the over 98% voluntary participation in our domestic distribution system, our over 99% domestic franchise contract renewal rate and our over 99% collection rate on domestic franchise royalty and domestic distribution receivables.

Internationally, we have also been able to grow our franchise network by attracting franchisees with business experience and local market knowledge. We generally use our master franchise model, which provides our international franchisees with exclusive rights to operate stores or sub-franchise our well-recognized Domino's Pizza® brand name in specific, agreed-upon market areas. From year-end 2001 through 2006, we grew our international franchise network 43%, from 2,259 stores to 3,223 stores. Our largest master franchisee operates 620 stores in five markets, which accounts for approximately 19% of our total international store count.

 Strong cash flow and earnings stream. A substantial percentage of our earnings are generated by our committed, owner-operator franchisees through royalty payments and revenues to our vertically-integrated distribution system.

We believe that our store economics have led to a strong, well-diversified franchise system. This established franchise system has produced strong cash flow and earnings for us, enabling us to invest in the Domino's Pizza® brand and our stores, pay significant dividends, repurchase shares of our common stock and deliver attractive returns to our stockholders.

• #1 pizza delivery company in the United States with a leading international presence. We are the number one pizza delivery company in the United States with a 19.0% share based on reported consumer spending. With 5,143 stores located in the contiguous United States, our domestic store delivery areas cover a majority of U.S. households. Our share position and scale allow us to leverage our purchasing power, distribution strength and advertising investment across our store base. We also believe that our scale and market coverage allow us to effectively serve our customers' demands for convenience and timely delivery.

Outside the United States, we have significant share positions in the key markets in which we compete, including, among other countries, Mexico, where we are the largest QSR company in terms of store count in any QSR category, the United Kingdom, Australia, South Korea, Canada, Japan, Taiwan and India. Our top ten international markets, based on store count, accounted for approximately 81% of our international retail sales in 2006. We believe we have a leading presence in these markets.

• Strong brand awareness. We believe our Domino's Pizza® brand is one of the most widely-recognized consumer brands in the world. We believe consumers associate our brand with the timely delivery of quality, affordable pizza and complementary side items. Over the past five years, our domestic franchise and Company-owned stores have invested an estimated \$1.4 billion on national, local and co-operative advertising in the United States. Our Domino's Pizza® brand has been routinely named a MegaBrand by Advertising Age. We continue to reinforce our brand with extensive advertising through television, radio, print and web-based promotions. We also enhance the strength of our brand through marketing affiliations with brands such as Coca-Cola® and NASCAR®.

According to industry research reports measuring unaided consumer brand awareness, over 80% of pizza consumers in the U.S. are aware of the Domino's Pizza® brand. We believe that our brand is particularly

strong among pizza consumers for whom dinner is a fairly spontaneous event. In these situations, we believe that service and product quality are the consumers' priorities. We believe that well-established demographic and lifestyle trends will drive continuing emphasis on convenience and will, therefore, continue to play into our brand's strength.

 Our internal dough manufacturing and distribution system. In addition to generating significant revenues and earnings, we believe that our vertically-integrated dough manufacturing and distribution system enhances the quality and consistency of our products, enhances our relationships with franchisees, leverages economies of scale to offer lower costs to our stores and allows our store managers to better focus on store operations and customer service by relieving them of the responsibility of mixing dough in the stores.

In 2006, we made approximately 650,000 full-service food deliveries to our domestic stores, or between two and three deliveries per store, per week, with a delivery accuracy rate of approximately 99%. All of our Company-owned and over 98% of our domestic franchise stores purchase all of their food and supplies from us. This is accomplished through our network of 17 regional dough manufacturing and distribution centers, each of which is generally located within a one-day delivery radius of the stores it serves, and a leased fleet of over 200 tractors and trailers. Additionally, we supply our domestic and international franchsees with equipment and supplies through our equipment and supply distribution center, which we operate as part of our domestic distribution segment. Our equipment and supply distribution center sells and delivers a full range of products, including ovens and uniforms. We also supply certain of our domestic stores with ingredients that are processed at our vegetable processing distribution center, which we operate as part of our domestic distribution segment.

Because we source the food for substantially all of our domestic stores, our domestic distribution segment enables us to leverage and monitor our strong supplier relationships to achieve the cost benefits of scale and to ensure compliance with our rigorous quality standards. In addition, the "one-stop shop" nature of this system, combined with our delivery accuracy, allows our store managers to eliminate a significant component of the typical "back-of-store" activity that many of our competitors' store managers must undertake.

#### **OUR BUSINESS STRATEGY**

We intend to achieve further growth and strengthen our competitive position through the continued implementation of our business strategy, which includes the following key elements:

- Continue to execute on our mission statement.
   Our mission statement is "Exceptional franchisees and team members on a mission to be the best pizza delivery Company in the world." We implement this
  - mission statement by following a business strategy that:puts franchisees and Company-owned stores at the foundation of all our thinking and decisions;
  - emphasizes our ability to select, develop and retain exceptional team members;
  - provides a strong infrastructure to support our stores; and
  - builds excellent store operations to create loyal customers.

We adhere to the following guiding principles, which are based on the concept of one united brand, system and team:

- putting people first;
- demanding integrity;
- striving to make every customer a loyal customer;
- delivering with smart hustle and positive energy; and
- winning by improving results every day.
- Grow our leading position in an attractive industry. U.S. pizza delivery and carry-out are the largest components of the U.S. QSR pizza category. They are also highly fragmented. Pizza delivery, through which a majority of our retail sales are generated, had sales of \$12.1 billion in the twelve months ended November 2006 and grew 2.7% during that period. As the leader in U.S. pizza delivery, we believe that our convenient store locations, simple operating model, widely-recognized brand and efficient distribution system are competitive advantages that position us to capitalize on future growth.

Carry-out had \$13.6 billion of sales in the twelve months ended November 2006 and grew 1.9% during that period. While our primary focus is on pizza delivery, we are also favorably positioned as a leader in carry-out given our strong brand, convenient store locations and quality, affordable menu offerings.

• Leverage our strong brand awareness. We believe that the strength of our Domino's Pizza® brand makes us one of the first choices of consumers seeking a convenient, quality and affordable meal. We intend to continue to promote our brand name and enhance our reputation as the leader in pizza delivery. For example, we intend to continue to promote our successful advertising campaign, "Get the Door. It's Domino's.®" through national, local and co-operative media. In 2005, each of our domestic stores contributed 4% of their retail sales to our advertising fund for national advertising in addition to contributions for market-level advertising. Additionally, for 2006, our domestic stores within active co-operatives elected to allocate an additional 1% of their advertising contributions to support national advertising initiatives.

We intend to leverage our strong brand by continuing to introduce innovative, consumer-tested and profitable new pizza varieties (such as Domino's Brooklyn Style Pizza), complementary side items (such as buffalo wings, cheesy bread, Domino's Buffalo Chicken Kickers® and Cinna Stix®) and value promotions (such as the Domino's 555 Deal) as well as through marketing affiliations with brands such as Coca-Cola® and NASCAR®. We believe these opportunities, when coupled with our scale and share leadership, will allow us to grow our position in U.S. pizza delivery.

- Expand and optimize our domestic store base. We plan to continue expanding our base of domestic stores to take advantage of the attractive growth opportunities in U.S. pizza delivery. We believe that our scale allows us to expand our store base with limited marketing, distribution and other incremental infrastructure costs. Additionally, our franchise-oriented business model allows us to expand our store base with limited capital expenditures and working capital requirements. While we plan to expand our traditional domestic store base primarily through opening new franchise stores, we will also continually evaluate our mix of Company-owned and franchise stores and strategically acquire franchise stores and refranchise Company-owned stores.
- Continue to grow our international business. We believe that pizza has global appeal and that there is strong and growing international demand for delivered pizza. We have successfully built a broad international platform, almost exclusively through our master franchise model, as evidenced by our 3,223 international stores in more than 55 countries. We believe that we continue to have significant long-term growth opportunities in international markets where we have established a leading presence. In our current top ten international markets, we believe that our store base is less than half of the total long-term potential store base in those markets. Generally, we believe we will achieve long-term growth internationally as a result of the favorable store-level economics of our business model, the growing international demand for delivered pizza and the strong global recognition of the Domino's Pizza® brand. Our international stores have produced positive quarterly same store sales growth for 52 consecutive quarters.

#### STORE OPERATIONS

We believe that our focused and proven store model provides a significant competitive advantage relative to many of our competitors who focus on multiple components of the pizza category, particularly dine-in. We have been focused on pizza delivery for 46 years. Because our domestic stores and most of our international stores do not offer dine-in areas, they typically do not require expensive real estate, are relatively small and are relatively inex-

pensive to build and equip. Our stores also benefit from lower maintenance costs, as store assets have long lives and updates are not frequently required. Our simple and efficient operational processes, which we have refined through continuous improvement, include:

- · strategic store locations to facilitate delivery service;
- · production-oriented store designs;
- product and process innovations;
- a focused menu;
- efficient order taking, production and delivery;
- Domino's PULSE<sup>™</sup> point-of-sale system; and
- a comprehensive store audit program.

#### Strategic store locations to facilitate delivery service

We locate our stores strategically to facilitate timely delivery service to our customers. The majority of our domestic stores are located in populated areas in or adjacent to large or mid-size cities, or on or near college campuses. We use geographic information software, which incorporates variables such as traffic volumes, competitor locations, household demographics and visibility, to evaluate and identify potential store locations and new markets.

#### **Production-oriented store designs**

Our typical store is relatively small, occupying approximately 1,000 to 1,300 square feet, and is designed with a focus on efficient and timely production of consistent, quality pizza for delivery. The store layout has been refined over time to provide an efficient flow from order taking to delivery. Our stores are primarily production facilities and, accordingly, do not typically have a dine-in area.

#### **Product and process innovations**

Our 46 years of experience and innovative culture have resulted in numerous new product and process developments that increase both quality and efficiency. These include our efficient, vertically-integrated distribution system, a sturdier corrugated pizza box and a mesh screen that helps cook pizza crust more evenly. The Domino's HeatWave® hot bag, which was introduced in 1998, keeps our pizzas hot during delivery. We also continue to introduce new pizzas on a limited time only basis such as Domino's Brooklyn Style Pizza that we launched in 2006. Additionally, we have added a number of complementary side items to our menu such as buffalo wings, Domino's Buffalo Chicken Kickers®, bread sticks, cheesy bread and Cinna Stix®.

#### Focused menu

We maintain a focused menu that is designed to present an attractive, quality offering to customers, while minimizing order errors, and expediting the order taking and food preparation processes. Our basic menu has three choices: pizza type, pizza size and pizza toppings. Most of our stores carry two sizes of Traditional Hand-Tossed, Ultimate Deep Dish and Crunchy Thin Crust pizza. Our typical

store also offers buffalo wings, Domino's Buffalo Chicken Kickers®, bread sticks, cheesy bread, Cinna Stix® and Coca-Cola® soft drink products. We also occasionally offer other products on a promotional basis, such as the Domino's oven-baked Brownie Squares that were featured during 2006. We believe that our focused menu creates a strong identity among consumers, improves operating efficiency and maintains food quality and consistency.

#### Efficient order taking, production and delivery

Each store executes an operational process that includes order taking, pizza preparation, cooking (via automated, conveyor-driven ovens), boxing and delivery. The entire order taking and pizza production process is designed for completion in approximately 12-15 minutes. These operational processes are supplemented by an extensive employee training program designed to ensure world-class quality and customer service. It is our priority to ensure that every Domino's store operates in an efficient, consistent manner while maintaining our high standards of food quality and team member safety.

#### Domino's PULSE™ point-of-sale system

Our computerized management information systems are designed to improve operating efficiencies, provide corporate management with timely access to financial and marketing data and reduce store and corporate administrative time and expense. We have installed Domino's PULSE™, our proprietary point-of-sale system, in every Company-owned store in the United States. Some enhanced features of Domino's PULSE™ over our previous point-of-sale system include:

- touch screen ordering, which improves accuracy and facilitates more efficient order taking;
- a delivery driver routing system, which improves delivery efficiency;
- improved administrative and reporting capabilities, which enable store managers to better focus on store operations and customer satisfaction; and
- enhanced online ordering capability.

At December 31, 2006, all of our domestic Companyowned stores and approximately 39% of our domestic franchise stores have Domino's PULSE™ installed. We are requiring our domestic franchisees to install Domino's PULSE™ by June 2008.

#### Comprehensive store audit program

We utilize a comprehensive store audit program to ensure that our stores are meeting both our stringent standards as well as the expectations of our customers. The audit program focuses primarily on the quality of the pizza the store is producing, the customer service the store is providing and the condition of the store as viewed by the customer. We believe that this store audit program is an integral part of our strategy to maintain high standards in our stores.

#### **SEGMENT OVERVIEW**

We operate in three business segments:

- Domestic stores. Our domestic stores segment consists of our domestic franchise operations, which oversee our network of 4,572 franchise stores located in the contiguous United States, and our domestic Company-owned store operations, which operate our network of 571 Company-owned stores located in the contiguous United States;
- Domestic distribution. Our domestic distribution segment operates 17 regional dough manufacturing and food distribution centers, one distribution center providing equipment and supplies to certain of our domestic and international stores and one vegetable processing distribution center; and
- International. Our international segment oversees our network of 3,223 international franchise stores in more than 50 countries. Our international segment also distributes food to a limited number of markets from six dough manufacturing and distribution centers in Alaska, Hawaii and Canada (four).

#### **Domestic stores**

During 2006, our domestic stores segment accounted for \$551.1 million, or 38%, of our consolidated revenues. Our domestic franchises are operated by entrepreneurs who own and operate an average of three to four stores. Only five of our domestic franchisees operate more than 50 stores, including our largest domestic franchisee, which operates 140 stores. Our principal sources of revenues from domestic store operations are Company-owned store sales and royalty payments based on retail sales by our franchisees. Our domestic network of Companyowned stores also plays an important strategic role in our predominantly franchised operating structure. In addition to generating revenues and earnings, we use our domestic Company-owned stores as test sites for new products and promotions as well as store operational improvements and as forums for training new store managers and prospective franchisees. We also believe that our domestic Company-owned stores add to the economies of scale available for advertising, marketing and other costs that are primarily borne by our franchisees. While we continue to be primarily a franchised business, we continually evaluate our mix of domestic Company-owned and franchise stores in an effort to optimize our profitability.

Our domestic Company-owned store operations are divided into 12 geographic areas located throughout the contiguous United States while our domestic franchise operations are divided into five regions. Our team members within these areas provide direct supervision over our domestic Company-owned stores; provide training, store operational audits and marketing services; and provide financial analysis and store development services

to our franchisees. We maintain a close relationship with our franchise stores through regional franchise teams, an array of computer-based training materials that help franchise stores comply with our standards and franchise advisory groups that facilitate communications between us and our franchisees.

#### **Domestic distribution**

During 2006, our domestic distribution segment accounted for \$762.8 million, or 53%, of our consolidated revenues. Our domestic distribution segment is comprised of dough manufacturing and distribution centers that manufacture fresh dough on a daily basis and purchase, receive, store and deliver quality pizza-related food products and complementary side items to all of our Company-owned stores and over 98% of our domestic franchise stores. Each regional dough manufacturing and distribution center serves approximately 300 stores, generally located within a one-day delivery radius. We regularly supply more than 5,000 stores with various supplies and ingredients, of which nine product groups account for nearly 90% of the volume. Our domestic distribution segment made approximately 650,000 fullservice deliveries in 2006 or between two and three deliveries per store, per week; and we produced nearly 365 million pounds of dough during 2006.

We believe that our franchisees voluntarily choose to obtain food, supplies and equipment from us because we provide the most efficient, convenient and cost-effective alternative, while also providing both quality and consistency. In addition, our domestic distribution segment offers a profit-sharing arrangement to stores that purchase all of their food from our domestic dough manufacturing and distribution centers. This profit-sharing arrangement generally provides domestic Company-owned stores and participating franchisees with 50% of their regional distribution center's pre-tax profits. Profits are shared with the franchisees based upon each franchisee's purchases from our distribution centers. We believe these arrangements strengthen our ties with these franchisees.

The information systems used by our domestic dough manufacturing and distribution centers are an integral part of the quality service we provide our stores. We use routing strategies and software to optimize our daily delivery schedules, which maximizes on-time deliveries. Through our strategic dough manufacturing and distribution center locations and proven routing systems, we achieved ontime delivery rates of approximately 99% during 2006. Our distribution center drivers unload food and supplies and stock store shelves typically during non-peak store hours, which minimizes disruptions in store operations.

#### International

During 2006, our international segment accounted for \$123.4 million, or 9%, of our consolidated revenues. We

have 548 franchise stores in Mexico, representing the largest presence of any QSR company in Mexico, 422 franchise stores in the United Kingdom, 395 franchise stores in Australia, 287 franchise stores in South Korea, 272 franchise stores in Canada and over 100 franchise stores in each of Japan, India and Taiwan. The principal sources of revenues from our international operations are royalty payments generated by retail sales from franchise stores, sales of food and supplies to franchisees in certain markets.

We have grown by more than 900 international stores over the past five years. While our stores are designed for delivery and carry-out, which are less capitalintensive than dine-in, we empower our managers and franchisees to adapt the standard operating model, within certain parameters, to satisfy the local eating habits and consumer preferences of various regions outside the contiguous United States. Currently, most of our international stores are operated under master franchise agreements, and we plan to continue entering into master franchise agreements with qualified franchisees to expand our international operations in selected countries. We believe that our international franchise stores appeal to potential franchisees because of our well-recognized brand name, the limited capital expenditures required to open and operate our stores and our system's favorable store economics. The following table shows our store count as of December 31, 2006 in our top ten international markets, which account for 78% of our international stores.

Market	Number of Stores		
Mexico	548		
United Kingdom	422		
Australia	395		
South Korea	287		
Canada	272		
Japan	177		
India	128		
Taiwan	116		
France	96		
Netherlands	63		

#### **OUR FRANCHISE PROGRAM**

As of December 31, 2006, our 4,572 domestic franchise stores were owned and operated by our 1,259 domestic franchisees. The success of our franchise formula, which enables franchisees to benefit from our brand name with a relatively low initial capital investment, has attracted a large number of motivated entrepreneurs as franchisees. As of December 31, 2006, the average domestic franchi-

see operated approximately three to four stores and had been in our franchise system for 11 years. At the same time, only five of our domestic franchisees operated more than 50 stores, including our largest domestic franchisee, which operates 140 stores.

#### **Domestic franchisees**

We apply rigorous standards to prospective franchisees. We generally require prospective domestic franchisees to manage a store for at least one year before being granted a franchise. This enables us to observe the operational and financial performance of a potential franchisee prior to entering into a long-term contract. We also restrict the ability of domestic franchisees to become involved in other businesses, which focuses our franchisees' attention on operating their stores. As a result, the vast majority of our franchisees come from within the Domino's Pizza system. We believe these standards are unique to the franchise industry and result in qualified and focused franchisees operating their stores.

#### Franchise agreements

We enter into franchise agreements with domestic franchisees under which the franchisee is granted the right to operate a store in a particular location for a term of ten years, with options to renew for an additional term of ten years. We currently have a franchise contract renewal rate of over 99%. Under the current standard franchise agreement, we assign an exclusive area of primary responsibility to each franchise store. During the term of the franchise agreement, the franchisee is required to pay a 5.5% royalty fee on sales, subject, in limited instances, to lower rates based on area development agreements, sales initiatives and new store incentives. We have the contractual right, subject to state law, to terminate a franchise agreement for a variety of reasons, including, but not limited to, a franchisee's failure to make required payments when due or failure to adhere to specified Company policies and standards.

#### Franchise store development

We provide domestic franchisees with assistance in selecting store sites and conforming the space to the physical specifications required for a Domino's Pizza store. Each domestic franchisee selects the location and design for each store, subject to our approval, based on accessibility and visibility of the site and demographic factors, including population density and anticipated traffic levels. We provide design plans and sell fixtures and equipment for most of our franchise stores.

#### Franchise training and support

Training store managers and employees is a critical component of our success. We require all domestic franchisees to complete initial and ongoing training programs provided by us. In addition, under the standard domestic franchise agreement, domestic franchisees are required to implement training programs for their store employees. We assist our domestic and international franchisees by making training materials available to them for their use in training store managers and employees, including computer-based training materials, comprehensive operations manuals and franchise development classes. We also maintain communications with our franchisees online, through various newsletters and through face-to-face meetings.

#### Franchise operations

We enforce stringent standards over franchise operations to protect the Domino's Pizza® brand name. All franchisees are required to operate their stores in compliance with written policies, standards and specifications, which include matters such as menu items, ingredients, materials, supplies, services, furnishings, decor and signs. Each franchisee has full discretion to determine the prices to be charged to customers. We also provide ongoing support to our franchisees, including training, marketing assistance and consultation to franchisees who experience financial or operational difficulties. We have established several advisory boards, through which franchisees contribute to developing system-wide initiatives.

#### **International franchisees**

The vast majority of our markets outside of the contiguous United States are operated by master franchisees with franchise and distribution rights for entire regions or countries. In select regions or countries, we franchise directly to individual store operators. Our master franchise agreements generally grant the franchisee exclusive rights to develop or sub-franchise stores and the right to operate distribution centers in a particular geographic area for a term of ten to 20 years, with options to renew for additional terms. The agreements typically contain growth clauses requiring franchisees to open a minimum number of stores within a specified period. Prospective master franchisees are required to possess or have access to local market knowledge required to establish and develop Domino's Pizza stores. The local market knowledge focuses on the ability to identify and access targeted real estate sites along with expertise in local customs, culture, consumer behavior and laws. We also seek candidates that have access to sufficient capital to meet their growth and development plans. The master franchisee is generally required to pay an initial, one-time franchise fee based on the size of the market covered by the master franchise agreement, as well as an additional franchise fee upon the opening of each new store. In addition, the master franchisee is required to pay a continuing royalty fee as a percentage of retail sales, which varies among international markets.

#### **MARKETING OPERATIONS**

Our domestic stores generally contribute 4% - 5% of their retail sales to fund national marketing and advertising campaigns. In addition to the required national advertising contributions, in those markets where we have cooperative advertising programs, our domestic stores also generally contribute for market level media campaigns. These national and market-level funds are administered by Domino's National Advertising Fund Inc., or DNAF, our not-for-profit advertising subsidiary. The funds remitted to DNAF are used primarily to purchase television advertising, but also support market research, field communications, public relations, commercial production, talent payments and other activities supporting the Domino's Pizza® brand. DNAF also provides cost-effective print materials to our domestic stores for use in local marketing that reinforce our national branding strategy. In addition to the national and market level advertising contributions, domestic stores spend additional amounts on local store marketing, including targeted database mailings, saturation print mailings and community involvement through school and civic organizations.

By communicating a common brand message at the national, local market and store levels, we create and reinforce a powerful, consistent marketing message to consumers. This is evidenced by our successful marketing campaign with the slogan "Get the Door. It's Domino's.®" Over the past five years, we estimate that domestic stores have invested approximately \$1.4 billion on national, local and co-operative advertising.

Internationally, marketing efforts are primarily the responsibility of the franchisee in each local market. We assist international franchisees with their marketing efforts through marketing workshops and sharing of best practices and successful concepts.

#### **SUPPLIERS**

We have maintained active relationships of 15 years or more with more than half of our major suppliers. Our suppliers are required to meet strict quality standards to ensure food safety. We review and evaluate our suppliers' quality assurance programs through, among other actions, on-site visits, third party audits and product evaluations to ensure compliance with our standards. We believe that the length and quality of our relationships with suppliers provides us with priority service and quality products at competitive prices.

We believe that two factors have been critical to maintaining long-lasting relationships and keeping our purchasing costs low. First, we are one of the largest domestic volume purchasers of pizza-related products such as flour, cheese, sauce and pizza boxes, which allows us to maximize leverage with our suppliers when items are put out

for bid on a scheduled basis. Second, we use a combination of single-source and multi-source procurement strategies. Each supply category is evaluated along a number of criteria including value of purchasing leverage, consistency of quality and reliability of supply to determine the appropriate number of suppliers.

We currently purchase our mozzarella pizza cheese from a single supplier pursuant to a requirements contract that provides for pricing based on volume. Our cheese cost is based on the market price of cheese plus a supplier margin. The supplier margin will be reduced as certain volume purchase levels are reached. Once a volume purchase level is reached, the supplier margin is reduced and can only be further reduced in the future based upon attainment of higher volume purchase levels. The supplier agreement is terminable by us upon 90 days prior written notice. Our chicken is also currently purchased from a single supplier. The majority of our meat toppings come from another single supplier under a contract that began in July 2005 and will expire in December 2007. The Crunchy Thin Crust dough is currently sourced by another single supplier pursuant to requirements contracts that expire in 2009. We have the right to terminate these requirements contracts for quality failures and for uncured breaches.

We believe that alternative suppliers for all of these ingredients are available, and all of our pizza boxes, sauces and other ingredients are sourced from various suppliers. While we may incur additional costs if we are required to replace any of our suppliers, we do not believe that such additional costs would have a material adverse effect on our business. We also entered into a multi-year agreement with Coca-Cola® effective January 1, 2003 for the contiguous United States. The contract provides for Coca-Cola® to be our exclusive beverage supplier and expires on the later of December 31, 2009 or such time as a minimum number of cases of Coca-Cola® products are purchased by us. We continually evaluate each supply category to determine the optimal sourcing strategy.

We have not experienced any significant shortages of supplies or any delays in receiving our food or beverage inventories, restaurant supplies or products. Prices charged to us by our suppliers are subject to fluctuation, and we have historically been able to pass increased costs and savings on to our stores. We may periodically enter into financial instruments to manage the risk from changes in commodity prices. We do not engage in speculative transactions nor do we hold or issue financial instruments for trading purposes.

#### **COMPETITION**

U.S. and international pizza delivery and carry-out are highly competitive. Domestically, we compete against regional and local companies as well as national chains, Pizza Hut® and Papa John's®. Internationally, we compete against Pizza Hut® and regional and local companies. We generally compete on the basis of product quality, location, delivery time, service and price. We also compete on a broader scale with quick service and other international, national, regional and local restaurants. In addition, the overall food service industry and the QSR sector in particular are intensely competitive with respect to product quality, price, service, convenience and concept. The industry is often affected by changes in consumer tastes, economic conditions, demographic trends and consumers' disposable income. We compete within the food service industry and the QSR sector not only for customers, but also for personnel, suitable real estate sites and qualified franchisees.

#### **GOVERNMENT REGULATION**

We are subject to various federal, state and local laws affecting the operation of our business, as are our franchisees, including various health, sanitation, fire and safety standards. Each store is subject to licensing and regulation by a number of governmental authorities, which include zoning, health, safety, sanitation, building and fire agencies in the jurisdiction in which the store is located. In connection with the re-imaging of our stores, we may be required to expend funds to meet certain federal, state and local regulations, including regulations requiring that remodeled or altered stores be accessible to persons with disabilities. Difficulties in obtaining, or the failure to obtain, required licenses or approvals could delay or prevent the opening of a new store in a particular area or cause an existing store to cease operations. Our distribution facilities are licensed and subject to similar regulations by federal, state and local health and fire codes.

We are also subject to the Fair Labor Standards Act and various other federal and state laws governing such matters as minimum wage requirements, overtime and other working conditions and citizenship requirements. A significant number of our food service personnel are paid at rates related to the applicable minimum wage, and past increases in the minimum wage have increased our labor costs as would future increases.

We are subject to the rules and regulations of the Federal Trade Commission and various state laws regulating the offer and sale of franchises. The Federal Trade Commission and various state laws require that we furnish a franchise offering circular containing certain information to prospective franchisees, and a number of states require registration of the franchise offering circular with state authorities. We are operating under exemptions from

registration in several states based on the net worth of our operating subsidiary, Domino's Pizza LLC, and experience. Substantive state laws that regulate the franchisor-franchisee relationship presently exist in a substantial number of states, and bills have been introduced in Congress from time to time that would provide for federal regulation of the franchisor-franchisee relationship. The state laws often limit, among other things, the duration and scope of non-competition provisions, the ability of a franchisor to terminate or refuse to renew a franchise and the ability of a franchisor to designate sources of supply. We believe that our uniform franchise offering circular, together with any applicable state versions or supplements, and franchising procedures comply in all material respects with both the Federal Trade Commission guidelines and all applicable state laws regulating franchising in those states in which we have offered franchises.

Internationally, our franchise stores are subject to national and local laws and regulations that often are similar to those affecting our domestic stores, including laws and regulations concerning franchises, labor, health, sanitation and safety. Our international stores are also often subject to tariffs and regulations on imported commodities and equipment, and laws regulating foreign investment. We believe that our international disclosure statements, franchise offering documents and franchising procedures comply in all material respects with the laws of the foreign countries in which we have offered franchises.

#### **TRADEMARKS**

We have many registered trademarks and service marks and believe that the Domino's® mark and Domino's Pizza® names and logos, in particular, have significant value and are important to our business. Our policy is to pursue registration of our trademarks and to vigorously oppose the infringement of any of our trademarks. We license the use of our registered marks to franchisees through franchise agreements.

#### **ENVIRONMENTAL MATTERS**

We are not aware of any federal, state or local environmental laws or regulations that will materially affect our earnings or competitive position, or result in material capital expenditures. However, we cannot predict the effect of possible future environmental legislation or regulations. During 2006, there were no material capital expenditures for environmental control facilities, and no such material expenditures are anticipated in 2007.

#### **EMPLOYEES**

As of December 31, 2006, we had approximately 13,300 employees, who we refer to as team members, in our Company-owned stores, distribution centers, World Resource Center (our corporate headquarters) and regional offices. None of our employees are represented by a labor union or covered by a collective bargaining agreement.

As franchisees are independent business owners, they and their employees are not included in our employee count. We consider our relationship with our employees and franchisees to be good. We estimate the total number of people who work in the Domino's Pizza system, including our employees, franchisees and the employees of franchisees, was nearly 170,000 as of December 31, 2006.

#### **SAFETY**

Our commitment to safety is embodied in our hiring, training and review process. Before an applicant is considered for hire as a delivery driver in the United States, motor vehicle records are reviewed to ensure a minimum safe driving record of one or two years. In addition, we require regular checks of driving records and proof of insurance for delivery drivers throughout their employment with us. Each domestic Domino's driver, including drivers employed by franchisees, must complete our safe delivery training program. We have also implemented several safe driving incentive programs.

Our safety and security department oversees security matters for our stores. Regional security and safety directors oversee security measures at store locations and assist local authorities in investigations of incidents involving our stores or personnel.

#### **COMMUNITY ACTIVITIES**

We believe in supporting the communities we serve, and we base our corporate giving on three simple elements; delivering charitable support to our own team members, to our customers, and to national programs.

#### **National Philanthropic Partner**

We have a tradition of creating multi-year partnerships with national charities to raise funds and public awareness for the organization. Our current national philanthropic partner is St. Jude Children's Research Hospital<sup>®</sup>. St. Jude is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Through a variety of internal and consumer-based activities, including a national fundraising campaign called Thanks and Giving, the Domino's Pizza system has contributed more than \$2.5 million to St. Jude in the first three years of the partnership. In addition to raising funds, the Domino's Pizza system has

supported St. Jude through in-kind donations including hosting hospital-wide pizza parties for patients and their families. The Domino's Pizza system also helps St. Jude build awareness through the inclusion of the St. Jude logo on millions of our pizza boxes and through a link on our consumer web site.

#### The Domino's Pizza Partners Foundation

Founded in 1986, the mission of the Partners Foundation is "Team Members Helping Team Members." Completely funded by team member and franchise contributions, the foundation is a separate, not-for-profit organization that has raised and disbursed more than \$5.0 million since its inception, to meet the needs of team members in trouble, whether due to fire, accidents, illness or other personal tragedies.

#### **Domino's Pizza Contributions**

Over the last three years, the Domino's Pizza system has contributed approximately \$5.0 million to external charitable organizations in monetary and in-kind giving.

#### **Franchisee Involvement**

In addition to the work that we do in the community on a corporate level, we are proud to have the support of more than 2,000 franchisees around the world who choose to get involved with local charities to make a difference in their communities. Franchisees participate in numerous local programs with schools, hospitals and other charitable organizations, delivering pizzas and offering monetary support. Franchisees also support specific initiatives such as the Delivering the Dough fundraising card program. Launched in 2004, this program assists not-for-profit organizations in raising funds, and generated an estimated \$4.4 million for not-for-profits in its first year alone.

#### RESEARCH AND DEVELOPMENT

We operate research and product development facilities at our World Resource Center in Ann Arbor, Michigan. Company-sponsored research and development activities, which include, among other things, testing new products for possible menu additions, are an important activity to us and our franchisees. We do not consider the amounts we spend on research and development to be material.

#### **INSURANCE**

We maintain insurance coverage for general liability, owned and non-owned automobile liability, workers' compensation, employment practices liability, directors' and officers' liability, fiduciary, property (including leaseholds and equipment, as well as business interruption), commercial crime, global risks, product contamination and other coverages in such form and with such limits as we believe are customary for a business of our size and type.

We have retention programs for workers' compensation, general liability and owned and non-owned automobile liabilities for certain periods prior to December 1998 and for periods after December 2001. We are generally responsible for up to \$1.0 million per occurrence under these retention programs for workers' compensation and general liability. We are also generally responsible for between \$500,000 and \$3.0 million per occurrence under these retention programs for owned and non-owned automobile liabilities. Pursuant to the terms of our standard franchise agreement, franchisees are also required to maintain minimum levels of insurance coverage at their expense and to have us named as an additional insured on their liability policies.

#### **WORKING CAPITAL**

Information about the Company's working capital is included in Management's Discussion and Analysis of Financial Condition and Results of Operations within this report.

#### **CUSTOMERS**

The Company's business is not dependent upon a single customer or small group of customers, including franchisees. No customer accounted for more than 10% of total consolidated revenues in 2004, 2005 or 2006.

#### **SEASONAL OPERATIONS**

The Company's business is not typically seasonal.

#### **BACKLOG ORDERS**

The Company has no backlog orders as of December 31, 2006.

#### **GOVERNMENT CONTRACTS**

No material portion of the Company's business is subject to renegotiation of profits or termination of contracts or subcontracts at the election of the United States government.

# FINANCIAL INFORMATION ABOUT BUSINESS SEGMENTS AND GEOGRAPHIC AREAS

Financial information about international and United States markets and business segments is incorporated herein by reference from Selected Financial Data, Management's Discussion and Analysis of Financial Condition and Results of Operations and the consolidated financial statements and related footnotes within this report.

#### **AVAILABLE INFORMATION**

The Company makes available through its internet website www.dominos.com its annual report on Form 10-K, quarterly reports on Form 10-Q, current reports on Form 8-K, proxy statements and amendments to those reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, as soon

as reasonably practicable after electronically filing such material with the Securities and Exchange Commission. You may read and copy any materials filed with the Securities and Exchange Commission at the Securities and Exchange Commission's Public Reference Room at 100 F Street, NE, Washington, DC 20549. You may obtain information on the operation of the Public Reference Room by calling the Securities and Exchange Commission at 1-800-SEC-0330. This information is also available at www. sec.gov. The reference to these website addresses does not constitute incorporation by reference of the information contained on the websites and should not be considered part of this document.

This Annual Report includes various forward-looking statements about the Company within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act") that are based on current management expectations that involve substantial risks and uncertainties which could cause actual results to differ materially from the results expressed in, or implied by, these forward-looking statements. The following cautionary statements are being made pursuant to the provisions of the Act and with the intention of obtaining the benefits of the "safe harbor" provisions of the Act. Forward-looking statements include information concerning future results of operations, and business strategy. Also, statements that contain words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "predict," "project," "will," "potential," "outlook" and similar terms and phrases, including references to assumptions, are forward-looking statements. We have based these forward looking statements on our current expectations and projections about future events. While we believe these expectations and projections are based on reasonable assumptions, such forward-looking statements are inherently subject to risks, uncertainties and assumptions about us, including the risk factors listed under Risk factors, as well as other cautionary language in this Annual Report. Among these risks and uncertainties are competitive factors, increases in our operating costs, ability to retain our key personnel, our substantial leverage, ability to implement our growth and cost-saving strategies, industry trends and general economic conditions, adequacy of insurance coverage and other factors, all of which are described in this and other filings made with the Securities and Exchange Commission. All forward-looking statements should be evaluated with the understanding of their inherent uncertainty. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this Annual Report might not occur.

#### **RISK FACTORS**

Risks relating to our business and industry

The pizza category is highly competitive, and such competition could adversely affect our operating results.

We compete in the United States against two national chains, as well as many regional and local businesses. We could experience increased competition from existing or new companies in the pizza category, which could create increasing pressures to grow our business in order to maintain our market share. If we are unable to maintain our competitive position, we could experience downward pressure on prices, lower demand for our products, reduced margins, the inability to take advantage of new business opportunities and the loss of market share, all of which would have an adverse effect on our operating results and could cause our stock price to decline.

We also compete on a broader scale with quick service and other international, national, regional and local restaurants. The overall food service market and the quick service restaurant sector are intensely competitive with respect to food quality, price, service, convenience and concept, and are often affected by changes in:

- consumer tastes;
- national, regional or local economic conditions;
- · disposable purchasing power;
- · demographic trends; and
- currency fluctuations to the extent international operations are involved.

We compete within the food service market and the quick service restaurant sector not only for customers, but also for management and hourly employees, suitable real estate sites and qualified franchisees. Our domestic distribution segment is also subject to competition from outside suppliers. If other suppliers, who meet our qualification standards, were to offer lower prices or better service to our franchisees for their ingredients and supplies and, as a result, our franchisees chose not to purchase from our domestic distribution centers, our financial condition, business and results of operations would be adversely affected.

If we fail to successfully implement our growth strategy, which includes opening new domestic and international stores, our ability to increase our revenues and operating profits could be adversely affected.

A significant component of our growth strategy is opening new domestic and international stores. We and our franchisees face many challenges in opening new stores, including, among others:

- selection and availability of suitable store locations;
- negotiation of acceptable lease or financing terms;

- securing required domestic or foreign governmental permits and approvals; and
- employment and training of qualified personnel.

The opening of additional franchise stores also depends, in part, upon the availability of prospective franchisees who meet our criteria. Our failure to add a significant number of new stores would adversely affect our ability to increase revenues and operating income.

We are currently planning to expand our international operations in markets where we currently operate and in selected new markets. This may require considerable management time as well as start-up expenses for market development before any significant revenues and earnings are generated. Operations in new foreign markets may achieve low margins or may be unprofitable, and expansion in existing markets may by affected by local economic and market conditions. Therefore, as we expand internationally, we may not experience the operating margins we expect, our results of operations may be negatively impacted and our common stock price may decline.

We may also pursue strategic acquisitions as part of our business. If we are able to identify acquisition candidates, such acquisitions may be financed, to the extent permitted under our debt agreements, with substantial debt or with potentially dilutive issuances of equity securities.

The food service market is affected by consumer preferences and perceptions. Changes in these preferences and perceptions may lessen the demand for our products, which would reduce sales and harm our business.

Food service businesses are affected by changes in consumer tastes, national, regional and local economic conditions, and demographic trends. For instance, if prevailing health or dietary preferences cause consumers to avoid pizza and other products we offer in favor of foods that are perceived as more healthy, our business and operating results would be harmed. Moreover, because we are primarily dependent on a single product, if consumer demand for pizza should decrease, our business would suffer more than if we had a more diversified menu, as many other food service businesses do.

Increases in food, labor and other costs could adversely affect our profitability and operating results.

An increase in our operating costs could adversely affect our profitability. Factors such as inflation, increased food costs, increased labor and employee benefit costs and increased energy costs may adversely affect our operating costs. Most of the factors affecting costs are beyond our control and, in many cases, we may not be able to pass along these increased costs to our customers or franchisees. Most ingredients used in our pizza, particularly cheese, are subject to significant price fluctuations as a result of seasonality, weather, demand and other factors.

The cheese block price per pound averaged \$1.24 in 2006 and the estimated increase in Company-owned store food costs from a hypothetical \$0.25 adverse change in the average cheese block price per pound would have been approximately \$3.9 million in 2006. Labor costs are largely a function of the minimum wage for a majority of our store personnel and certain distribution center personnel and, generally, are a function of the availability of labor. Food, including cheese costs, and labor represent approximately 45% to 60% of a typical Company-owned store's cost of sales

#### Our substantial indebtedness could adversely affect our business and limit our ability to plan for or respond to changes in our business.

Assuming we complete the Recapitalization substantially as contemplated, we will hold a substantial amount of indebtedness and will be highly leveraged. In addition, none of the proceeds from the bridge loan facility or securitized debt, other than the securitized variable funding senior notes, are expected to be used for working capital. As of December 31, 2006, our consolidated long-term indebtedness was \$741.6 million. We expect that after we complete the Recapitalization, assuming we refinance the bridge loan facility with the securitized debt and assuming no draws under the \$150 million variable funding senior notes, our consolidated long-term indebtedness will be approximately \$1.7 billion. We may also incur additional debt following the Recapitalization, which would not be prohibited under the terms of the securitized debt. Our substantial indebtedness and the fact that a large portion of our cash flow from operations must be used to make principal and interest payments on our indebtedness could have important consequences to our business and our shareholders. For example, they could:

- make it more difficult for us to satisfy our obligations with respect to our debt agreements;
- increase our vulnerability to general adverse economic and industry conditions;
- require us to dedicate a substantial portion of our cash flow from operations to payments on our indebtedness, thereby reducing the availability of our cash flow for other purposes; and
- limit our flexibility in planning for, or reacting to, changes in our business and the industry in which we operate thereby placing us at a competitive disadvantage com pared to our competitors that may have less debt.

In addition, the financial and other covenants we agree to with our lenders will limit our ability to incur additional indebtedness, make investments, pay dividends and engage in other transactions, and the leverage may cause potential lenders to be less willing to loan funds to us in the future. Our failure to comply with these covenants could result in an event of default that, if not cured or waived, could result in the acceleration of repayment of all of our indebtedness.

We may be unable to generate sufficient cash flow to satisfy our significant debt service obligations, which would adversely affect our financial condition and results of operations.

Our ability to make principal and interest payments on and to refinance our indebtedness will depend on our ability to generate cash in the future. This, to a certain extent, is subject to general economic, financial, competitive, legislative, regulatory and other factors that are beyond our control. If our business does not generate sufficient cash flow from operations, if currently anticipated cost savings and operating improvements are not realized on schedule, in the amounts projected or at all, or if future borrowings are not available to us under our senior secured credit facility in amounts sufficient to enable us to pay our indebtedness or to fund our other liquidity needs, our financial condition and results of operations may be adversely affected. If we cannot generate sufficient cash flow from operations to make scheduled principal and interest payments on our debt obligations in the future, we may need to refinance all or a portion of our indebtedness on or before maturity, sell assets, delay capital expenditures or seek additional equity. If we are unable to refinance any of our indebtedness on commercially reasonable terms or at all or to effect any other action relating to our indebtedness on satisfactory terms or at all, our business may be harmed.

The terms of the Domino's, Inc. senior secured credit facility and senior subordinated notes have restrictive terms and our failure to comply with any of these terms could put us in default, which would have an adverse effect on our business and prospects.\*

Unless and until we repay all outstanding borrowings under our senior secured credit facility and successfully complete the debt tender offer as part of the Recapitalization, we will remain subject to the restrictive terms of these borrowings. The senior secured credit facility and the indenture governing the senior subordinated notes, in each case where our wholly-owned subsidiary Domino's, Inc. is the borrower, contain a number of significant covenants. These covenants limit Domino's, Inc.'s ability and the ability of Domino's, Inc.'s restricted subsidiaries to, among other things:

- incur additional indebtedness and issue restricted subsidiary preferred stock;
- make capital expenditures and other investments;
- merge, consolidate or dispose of our assets or the capital stock or assets of any restricted subsidiary;
- pay dividends, make distributions or redeem capital stock;
- · enter into transactions with our affiliates; and
- grant liens on our assets or the assets of our restricted subsidiaries.

The senior secured credit facility also requires us to maintain specified financial ratios and satisfy financial condition tests at the end of each fiscal quarter. These restrictions could affect our ability to pay dividends or repurchase shares of our common stock. Our ability to meet these financial ratios and tests can be affected by events beyond our control, and we may not satisfy those tests. A breach of any of these covenants could result in a default under the senior secured credit facility. If the banks accelerate amounts owing under the senior secured credit facility because of a default under the senior secured credit facility and we are unable to pay such amounts, the banks have the right to foreclose on substantially all of our assets.

Upon the occurrence of specific kinds of change of control events, Domino's, Inc. must offer to repurchase all of its outstanding senior subordinated notes. It is possible, however, that we will not have sufficient funds at the time of the change of control to make the required repurchase of the senior subordinated notes or that restrictions in the senior secured credit facility will not allow such repurchase. The occurrence of some of the events that would constitute a change of control under the indenture would also constitute a default under the senior secured credit facility. Moreover, the exercise by the holders of the senior subordinated notes of their right to require Domino's, Inc. to repurchase the senior subordinated notes could cause a default under such senior indebtedness, even if the change of control itself does not, due to the financial effect on us of such repurchase. A default under the indenture or the senior secured credit facility may have a material adverse effect on our business, financial condition and results of operations.

We expect to fund the equity tender offer, repay our existing senior secured credit facility, finance the debt tender offer and pay all related fees and expenses by drawing on the bridge loan facility and to refinance the bridge loan facility with new securitized debt. If we are unable to repay or refinance the bridge loan facility or the securitized debt, it could have a significant negative effect on our financial condition.\*

We have obtained a commitment, subject to customary conditions, from a syndicate of banks to provide a bridge loan facility in connection with the Recapitalization. Draws made under the bridge loan facility will be subject to certain conditions. The initial draw is expected to be subject to, among other conditions, (i) the absence of any event, circumstance, development, change or effect that is or would be materially adverse to our business, to our ability to perform our obligations under the bridge loan documentation or to the rights and remedies of the lenders under the bridge loan documentation, or a "material adverse effect," (ii) the absence of any continuing default or event of default and (iii) the accuracy of all representations and warranties in all material respects. Subsequent draws for purposes of funding the equity tender offer

and the debt tender offer are expected to be conditioned upon (i) the absence of a material adverse effect, (ii) the absence of any litigation reasonably likely to result in a material adverse effect or prohibit, restrict or enjoin the transactions contemplated in the Recapitalization, (iii) the absence of a bankruptcy default and (iv) the accuracy of the representations and warranties relating to the financial statements and financial condition of Domino's, Inc. All other borrowings under the bridge loan facility are expected to be subject to the satisfaction of customary closing conditions, including the absence of a default and the accuracy of representations and warranties.

The bridge loan facility is expected to be for a one-year term, but the bridge term loans may be converted into senior term loans maturing on the fifth anniversary of the initial drawing, subject to certain terms and conditions. We expect to refinance our borrowings under the bridge loan facility with new securitized debt. We expect that, during the first five years following issuance (assuming we do not exercise either of our two one-year interest only extension options following the five-year interest only period), the securitized debt will accrue interest at an original spread plus the five-year swap rate, after which it will be subject to amortization and may be subject to an increased interest rate if it is not repaid or refinanced.

If we are unable to refinance or repay the amounts outstanding under the bridge loan facility prior to the expiration of the initial one-year term, either through borrowings under our expected securitized debt or otherwise, our financial position, results of operations and business could be adversely affected. In addition, if we are unable to refinance the bridge loan facility with securitized debt in anticipated amounts we may not be able to pay the expected significant special cash dividend. If we are unable to refinance or repay amounts under the bridge loan facility prior to the expiration of the five-year term applicable to such debt, such failure would be an event of default under the credit agreement that governs the bridge loan facility. If we are unable to refinance or repay amounts under the anticipated securitized debt prior to the expiration of the five-year interest-only term (seven-year interest only term if we exercise both of our one-year extension elections), our cash flow would be directed to the repayment of the securitized debt and, other than a weekly fee sufficient to cover minimal selling, general and administrative expenses, would not be available for operating our business.

No assurance can be given that any refinancing or additional financing will be possible when needed or that we will be able to negotiate acceptable terms. In addition, our access to capital is affected by prevailing conditions in the financial and capital markets and other factors beyond our control. There can be no assurance that market conditions will be favorable at the times that we require new or additional financing.

Our bridge loan facility will have restrictive terms, and our failure to comply with any of these terms could put us in default, which would have an adverse effect on our business and prospects.

We expect to enter into a bridge loan facility that will require that we comply on a quarterly basis with certain financial covenants, including a maximum leverage ratio test and a minimum interest coverage ratio test. In addition, we expect that the bridge loan facility will include negative covenants, subject to exceptions, restricting or limiting our ability and the ability of our subsidiaries to, among other things:

- · sell assets;
- alter the business we conduct;
- engage in mergers, acquisitions and other business combinations;
- declare dividends or redeem or repurchase capital stock;
- incur, assume or permit to exist additional indebtedness or guarantees;
- · make loans and investments;
- incur liens:
- prepay, redeem or purchase certain subordinated indebtedness;
- enter into agreements limiting subsidiary distributions;
- enter into transactions with affiliates; and
- · make capital expenditures.

A breach of any of these covenants could result in a default under the bridge loan facility. If the banks were to accelerate amounts owing under the bridge loan facility because of a default and we were unable to pay such amounts, the banks would have the right to foreclose on substantially all of our assets.

The indenture governing the securitized debt will restrict the cash flow from the entities subject to the securitization to any of our other entities, and upon the occurrence of certain events, cash flow would be further restricted.

In the event that a rapid amortization event occurs under the indenture (including, without limitation, upon an event of default under the indenture or the failure to repay the securitized debt at the end of the five year interest-only period (or at the end of any extension period)), the funds available to us will be reduced or eliminated, which would in turn reduce our ability to operate or grow our business.

We do not have long-term contracts with many of our suppliers, and as a result they could seek to significantly increase prices or fail to deliver.

We typically do not have written contracts or formal longterm arrangements with many of our suppliers. Although in the past we have not experienced significant problems with our suppliers, our suppliers may implement significant price increases or may not meet our requirements in a timely fashion, if at all. The occurrence of any of the foregoing could have a material adverse effect on our results of operations.

Shortages or interruptions in the supply or delivery of fresh food products could adversely affect our operating results.

We and our franchisees are dependent on frequent deliveries of fresh food products that meet our specifications. Shortages or interruptions in the supply of fresh food products caused by unanticipated demand, problems in production or distribution, inclement weather or other conditions could adversely affect the availability, quality and cost of ingredients, which would adversely affect our operating results.

Any prolonged disruption in the operations of any of our dough manufacturing and distribution centers could harm our business.

We operate 17 regional dough manufacturing and distribution centers and one vegetable processing distribution center in the contiguous United States and dough manufacturing and distribution centers in Alaska, Hawaii and Canada. Our domestic dough manufacturing and distribution centers service all of our company-owned stores and over 98% of our domestic franchise stores. As a result, any prolonged disruption in the operations of any of these facilities, whether due to technical or labor difficulties, destruction or damage to the facility, real estate issues or other reasons, could adversely affect our business and operating results.

We face risks of litigation from customers, franchisees, employees and others in the ordinary course of business, which diverts our financial and management resources. Any adverse litigation or publicity may negatively impact our financial condition and results of operations.

Claims of illness or injury relating to food quality or food handling are common in the food service industry. In addition, class action lawsuits have been filed, and may continue to be filed, against various quick service restaurants alleging, among other things, that quick service restaurants have failed to disclose the health risks associated with high-fat foods and that quick service restaurant marketing practices have encouraged obesity. In addition to decreasing our sales and profitability and diverting our management resources, adverse publicity or a substantial judgment against us could negatively impact our financial condition, results of operations and brand reputation, hindering our ability to attract and retain franchisees and grow our business.

Further, we may be subject to employee, franchisee and other claims in the future based on, among other things, discrimination, harassment, wrongful termination and wage, rest break and meal break issues, including those relating to overtime compensation. We have been subject to these types of claims in the past, and we are currently subject to a purported class action claim of this type in California relating to rest break and meal break compensation, and if one or more of these claims were to be successful or if there is a significant increase in the number of these claims, our business, financial condition and operating results could be harmed.

# Loss of key personnel or our inability to attract and retain new qualified personnel could hurt our business and inhibit our ability to operate and grow successfully.

Our success in the highly competitive business of pizza delivery will continue to depend to a significant extent on our leadership team and other key management personnel. Other than with our chairman and chief executive officer, David A. Brandon, we do not have long-term employment agreements with any of our executive officers. As a result, we may not be able to retain our executive officers and key personnel or attract additional qualified management. Our success also will continue to depend on our ability to attract and retain qualified personnel to operate our stores, dough manufacturing and distribution centers and international operations. The loss of these employees or our inability to recruit and retain qualified personnel could have a material adverse effect on our operating results.

# Our international operations subject us to additional risk. Such risks and costs may differ in each country in which we do business, and may cause our profitability to decline due to increased costs.

We conduct a portion of our business outside the United States. Our financial condition and results of operations may be adversely affected if global markets in which our franchise stores compete are affected by changes in political, economic or other factors. These factors, over which neither we nor our franchisees have control, may include:

- recessionary or expansive trends in international markets;
- changing labor conditions and difficulties in staffing and managing our foreign operations;
- increases in the taxes we pay and other changes in applicable tax laws;
- legal and regulatory changes and the burdens and costs of our compliance with a variety of foreign laws;
- · changes in inflation rates;
- changes in exchange rates and the imposition of restric tions on currency conversion or the transfer of funds;
- · difficulty in collecting our royalties and longer payment

- expropriation of private enterprises;
- · political and economic instability; and
- other external factors.

#### Fluctuations in the value of the U.S. dollar in relation to other currencies may lead to lower revenues and earnings.

Exchange rate fluctuations could have an adverse effect on our results of operations. Approximately 8.1%, 8.6% and 8.6% of our total revenues were derived from our international segment in 2004, 2005 and 2006, respectively, a majority of which were denominated in foreign currencies. Sales made by our stores outside the United States are denominated in the currency of the country in which the store is located, and this currency could become less valuable prior to conversion to U.S. dollars as a result of exchange rate fluctuations. Unfavorable currency fluctuations could lead to increased prices to customers outside the United States or lower profitability to our franchisees outside the United States, or could result in lower revenues for us, on a U.S. dollar basis, from such customers and franchisees.

#### We may not be able to adequately protect our intellectual property, which could harm the value of our brand and branded products and adversely affect our business.

We depend in large part on our brand and branded products and believe that they are very important to our business. We rely on a combination of trademarks, copyrights, service marks, trade secrets and similar intellectual property rights to protect our brand and branded products. The success of our business depends on our continued ability to use our existing trademarks and service marks in order to increase brand awareness and further develop our branded products in both domestic and international markets. We have registered certain trademarks and have other trademark registrations pending in the United States and foreign jurisdictions. Not all of the trademarks that we currently use have been registered in all of the countries in which we do business, and they may never be registered in all of these countries. We may not be able to adequately protect our trademarks, and our use of these trademarks may result in liability for trademark infringement, trademark dilution or unfair competition. All of the steps we have taken to protect our intellectual property in the United States and in foreign countries may not be adequate. In addition, the laws of some foreign countries do not protect intellectual property rights to the same extent as the laws of the United States. Further, through acquisitions of third parties, we may acquire brands and related trademarks that are subject to the same risks as the brands and trademarks we currently own.

We may from time to time be required to institute litigation to enforce our trademarks or other intellectual property rights, or to protect our trade secrets. Such litigation could result in substantial costs and diversion of resources and could negatively affect our sales, profitability and prospects regardless of whether we are able to successfully enforce our rights.

#### Our earnings and business growth strategy depends on the success of our franchisees, and we may be harmed by actions taken by our franchisees that are outside of our control.

A significant portion of our earnings comes from royalties generated by our franchise stores. Franchisees are independent operators, and their employees are not our employees. We provide limited training and support to franchisees, but the quality of franchise store operations may be diminished by any number of factors beyond our control. Consequently, franchisees may not successfully operate stores in a manner consistent with our standards and requirements, or may not hire and train qualified managers and other store personnel. If they do not, our image and reputation may suffer, and our revenues and stock price could decline. While we try to ensure that our franchisees maintain the quality of our brand and branded products, our franchisees may take actions that adversely affect the value of our intellectual property or reputation. As of December 31, 2006, we had 1,259 domestic franchisees operating 4,572 domestic stores. Five of these franchisees each operate over 50 domestic stores, including our largest domestic franchisee, which operates 140 stores, and the average franchisee operates three to four stores. In addition, our international master franchisees are generally responsible for the development of significantly more stores than our domestic franchisees. As a result, our international operations are more closely tied to the success of a smaller number of franchisees than our domestic operations. Our largest international master franchisee operates 620 stores in five markets, which accounts for approximately 19% of our total international store count. Our domestic and international franchisees may not operate their franchises successfully. If one or more of our key franchisees were to become insolvent or otherwise were unable or unwilling to pay us our royalties, our business and results of operations would be adversely affected.

We are subject to extensive government regulation, and our failure to comply with existing or increased regulations could adversely affect our business and operating results.

We are subject to numerous federal, state, local and foreign laws and regulations, including those relating to:

- the preparation and sale of food;
- building and zoning requirements;

- environmental protection;
- minimum wage, overtime and other labor requirements;
- compliance with securities laws and New York Stock Exchange listed company rules;
- · compliance with the Americans with Disabilities Act; and
- working and safety conditions.

We may become subject to legislation or regulation seeking to tax and/or regulate high-fat foods. If we fail to comply with existing or future laws and regulations, we may be subject to governmental or judicial fines or sanctions. In addition, our capital expenditures could increase due to remediation measures that may be required if we are found to be noncompliant with any of these laws or regulations.

We are also subject to a Federal Trade Commission rule and to various state and foreign laws that govern the offer and sale of franchises. Additionally, these laws regulate various aspects of the franchise relationship, including terminations and the refusal to renew franchises. The failure to comply with these laws and regulations in any jurisdiction or to obtain required government approvals could result in a ban or temporary suspension on future franchise sales, fines or other penalties or require us to make offers of rescission or restitution, any of which could adversely affect our business and operating results.

# Our current insurance coverage may not be adequate, insurance premiums for such coverage may increase and we may not be able to obtain insurance at acceptable rates, or at all.

We have retention programs for workers' compensation, general liability and owned and non-owned automobile liabilities. We are generally responsible for up to \$1.0 million per occurrence under these retention programs for workers' compensation and general liability. We are also generally responsible for between \$500,000 and \$3.0 million per occurrence under these retention programs for owned and non-owned automobile liabilities. Total insurance limits under these retention programs vary depending upon the period covered and range up to \$108.0 million per occurrence for general liability and owned and non-owned automobile liabilities and up to the applicable statutory limits for workers' compensation. These insurance policies may not be adequate to protect us from liabilities that we incur in our business. In addition, in the future our insurance premiums may increase and we may not be able to obtain similar levels of insurance on reasonable terms, or at all. Any such inadequacy of, or inability to obtain, insurance coverage could have a material adverse effect on our business, financial condition and results of operations. We are not required to, and do not, specifically set aside funds for our retention programs.

Our annual and quarterly financial results are subject to significant fluctuations depending on various factors, many of which are beyond our control, and if we fail to meet the expectations of securities analysts or investors, our share price may decline significantly.

Our sales and operating results can vary significantly from quarter to quarter and year to year depending on various factors, many of which are beyond our control. These factors include:

- variations in the timing and volume of our sales and our franchisees' sales;
- the timing of expenditures in anticipation of future sales;
- sales promotions by us and our competitors;
- changes in competitive and economic conditions generally;
- changes in the cost or availability of our ingredients or labor; and
- foreign currency exposure.

As a result, our results of operations may decline quickly and significantly in response to changes in order patterns or rapid decreases in demand for our products. We anticipate that fluctuations in operating results will continue in the future.

Our current principal stockholders have significant influence over us, and they could delay, deter or prevent a change of control or other business combination or otherwise cause us to take action with which you may disagree.

Investment funds associated with Bain Capital, LLC together beneficially own approximately 27% of our outstanding common stock. Assuming the successful completion of the Recapitalization, the investment funds associated with Bain Capital, LLC together could beneficially own up to one-third of our outstanding common stock (and potentially more if there are open market repurchases in which these fund do not participate after completion of the Recapitalization). In addition, two of our directors are representatives of investment funds associated with Bain Capital, LLC. As a result, these investment funds associated with Bain Capital, LLC have significant influence over our decision to enter into any corporate transaction and may have the ability to prevent any transaction that requires the approval of stockholders regardless of whether or not other stockholders believe that such transaction is in their own best interests. Such concentration of voting power could have the effect of delaying, deterring or preventing a change of control or other business combination that might otherwise be beneficial to our stockholders.

# Our common stock price could be subject to significant fluctuations and/or may decline.

The market price of our common stock could be subject to significant fluctuations. Among the factors that could affect our stock price are:

- · variations in our operating results;
- changes in revenues or earnings estimates or publication of research reports by analysts;
- speculation in the press or investment community;
- strategic actions by us or our competitors, such as sales promotions, acquisitions or restructurings;
- · actions by institutional and other stockholders;
- changes in our dividend policy;
- changes in the market values of public companies that operate in our business segments;
- the reaction of the investment community to the equity tender offer and other elements of the Recapitalization;
- · general market conditions; and
- domestic and international economic factors unrelated to our performance.

The stock markets in general have recently experienced volatility that has sometimes been unrelated to the operating performance of particular companies. These broad market fluctuations may cause the trading price of our common stock to decline.

After the completion of the equity tender offer, our common stock may have a significantly smaller public float, which could result in reduced liquidity for our common stock and greater volatility in the market price of our common stock.\*

As of February 15, 2007, approximately 45,422,429 shares of our common stock were held by non-affiliated shareholders. Assuming the equity tender offer is fully subscribed, we estimate we will have approximately 32,700,165 shares held by non-affiliated shareholders following the Recapitalization. Historically, the common stock of a company with a smaller public float may be less liquid than the common stock of a company with broader public ownership, and the trading prices for the common stock of a company with a smaller public float may be more volatile than generally may be the case for more widely held common stock. Among other things, a decreased trading volume of our common stock may have a greater impact on the trading price of our common stock than would be the case if our public float were larger. We cannot predict the prices at which our common stock will trade in the future. Future open market purchases, if authorized, would further reduce our public float.

#### **UNRESOLVED STAFF COMMENTS**

None.

#### **PROPERTIES**

We lease approximately 200,000 square feet for our World Resource Center located in Ann Arbor, Michigan under an operating lease with Domino's Farms Office Park, L.L.C., which is owned and operated by our founder and former majority shareholder. The lease, as amended, expires in December 2013 and has two five-year renewal options.

We own four domestic Company-owned store buildings and five distribution center buildings. We also own six store buildings that we lease to domestic franchisees. All other domestic Company-owned stores are leased by us, typically under five-year leases with one or two five-year renewal options. All other domestic distribution centers are leased by us, typically under leases ranging between five and 15 years with one or two five-year renewal options. All other franchise stores are leased or owned directly by the respective franchisees. We believe that our existing headquarters and other leased and owned facilities are adequate to meet our current requirements.

#### **LEGAL PROCEEDINGS**

We are a party to lawsuits, revenue agent reviews by taxing authorities and administrative proceedings in the ordinary course of business which include workers' compensation, general liability, automobile and franchisee claims. We are also subject to suits related to employment practices and, specifically in California, wage and hour claims and two class actions pending in California brought by former employees. On June 10, 2003, Vega v. Domino's Pizza LLC was filed, in Orange County Superior Court, alleging that we failed to provide meal and rest breaks to our employees. No determination with respect to class certification has been made. On August 2, 2006, Roselio v. Domino's Pizza LLC was filed, in Los Angeles County Superior Court, alleging similar claims as set out in the Vega lawsuit. We are seeking to coordinate these two actions in Orange County Superior Court.

On August 19, 2004, <u>Jimenez v. Domino's Pizza LLC</u> was filed by a former general manager, in Orange County Superior Court, alleging that we misclassified the position of general manager and that the Company did not provide meal/rest periods and overtime pay as required by state law for hourly employees. The case was removed to federal District Court for the Central District of California on September 17, 2004 and the motion for class certification was heard on June 5, 2006. On September 26, 2006, the Court denied the plaintiff's motion for class certification.

We believe that these matters, individually and in the aggregate, will not have a significant adverse effect on our financial condition and that our established reserves adequately provide for the resolution of such claims.

## SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS

None.

# MARKET FOR REGISTRANT'S COMMON EQUITY, RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES

As of February 15, 2007, Domino's Pizza, Inc. had 170,000,000 authorized shares of common stock, par value \$0.01 per share, of which 62,588,508 were issued and outstanding. Domino's Pizza, Inc.'s common stock is traded on the New York Stock Exchange ("NYSE") under the ticker symbol "DPZ." Prior to our July 2004 IPO, there was no established public trading market for Domino's Pizza, Inc.'s common stock.

The following table presents the high and low closing prices by quarter for Domino's Pizza, Inc.'s common stock, as reported by the NYSE, and dividends declared per common share.

2005:	High	Low	Dividends Declared Per Share
First quarter (January 3 - March 27, 2005)	\$18.22	\$16.50	\$0.10
Second quarter (March 28 - June 19, 2005)	\$22.94	\$18.16	\$0.10
Third quarter (June 20 - September 11, 2005)	\$25.30	\$21.50	\$0.10
Fourth quarter (September 12 - January 1, 2006)	\$25.64	\$21.07	\$0.10

2006:	High	Low	Dividends Declared Per Share
First quarter (January 2 - March 26, 2006)	\$28.58	\$24.05	\$0.12
Second quarter (March 27 - June 18, 2006)	\$28.75	\$23.06	\$0.12
Third quarter (June 19 - September 10, 2006)	\$24.81	\$21.84	\$0.12
Fourth quarter (September 11 - December 31, 2006)	\$28.36	\$24.48	\$0.12

On February 14, 2007, our board of directors determined to discontinue our regular quarterly dividend. However, following the anticipated Recapitalization, we expect, subject to the approval of our board of directors, to pay a significant special cash dividend to our shareholders. In the event that a special cash dividend is paid, the board has approved a separate dividend equivalent rights policy to (i) allow holders of vested stock options or options that vest in calendar year 2007, including our directors, executive officers and certain team members, to receive a cash payment in respect of such options equal to the amount of the dividend that would be paid on the shares

underlying the options, and (ii) allow holders of unvested stock options to have the option exercise price reduced, to the extent permitted by applicable law, to reflect the amount of the dividend.

Our board of directors' assessment of any future dividends will be made based on our projected future cash flows, our expected debt and other payment obligations, the benefits of retaining and reinvesting future cash flows and other factors our board of directors may deem relevant. Whether any future dividends are paid, and the actual amount of any dividends, will depend upon future earnings, results of operations, capital requirements, our financial condition and other factors. There can be no assurance as to the amount of free cash flow that we will generate in future years and, accordingly, dividends will be considered after reviewing returns to shareholders, profitability expectations and financing needs and will be declared at the discretion of our board of directors.

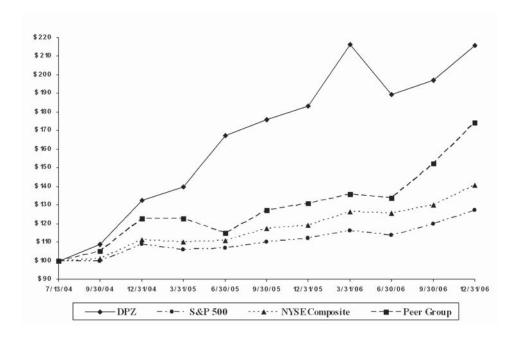
The Company made no repurchases of common stock during the fourth quarter of 2006. However, in connection with the Recapitalization, our board of directors may consider authorizing future open market repurchases of our common stock.

As of February 15, 2007, there were 260 registered holders of record of Domino's Pizza, Inc.'s common stock.

Domino's, Inc., the wholly-owned subsidiary of Domino's Pizza, Inc., had 3,000 authorized shares of common stock, par value \$0.01 per share, of which 10 were issued and outstanding. All 10 shares of Domino's, Inc. were held by Domino's Pizza, Inc. There were no equity securities sold by Domino's, Inc. during the period covered by this report. There is no established public trading market for Domino's, Inc.'s common stock.

#### **COMPARATIVE STOCK PERFORMANCE**

The comparative stock performance line graph below compares the cumulative shareholder return on the common stock of Domino's (DPZ) for the period of time from the commencement of trading on the New York Stock Exchange following its initial public offering, July 13, 2004, through December 31, 2006, with cumulative total return on (i) the Total Return Index for the New York Stock Exchange (the "NYSE Composite Index") through December 31, 2006, (ii) the Standard & Poors 500 Index through December 31, 2006, and (iii) the Peer Group Index through December 31, 2006. The companies which comprise the Peer Group Index reflect the Company's scope of operations and the competitive market in the restaurant industry. The Peer Group Index has been computed by the Company and is comprised of the following six companies: McDonald's Corporation; YUM! Brands, Inc.; Papa Johns, Inc.; Wendy's International, Inc.; Jack in the Box Inc.; and CKE Restaurants, Inc. This Index has been weighted by market capitalization of each component company. In addition, the Papa Johns, Inc. stock price during the timeframe of the performance graph has been retroactively adjusted for the stock split that occurred in 2006. The cumulative total return computations set forth in the performance graph assume the investment of \$100 in the Company's common stock, the NYSE Composite Index, the Standard & Poors 500 Index and the Peer Group Index on July 13, 2004. Prior to July 13, 2004, the Company's common stock was not registered under the Exchange Act.



#### **SELECTED FINANCIAL DATA**

The selected financial data set forth below should be read in conjunction with, and is qualified by reference to, Management's Discussion and Analysis of Financial Condition and Results of Operations and the consolidated financial statements and related notes included in this report. The selected financial data below, with the exception of store counts and same store sales growth, have been derived from the audited consolidated financial statements of Domino's Pizza, Inc. and subsidiaries. These historical data are not necessarily indicative of results to be expected for any future period.

	Fiscal year ended					
(dollars in millions, except per share data)	December 29, 2002	December 28, 2003 <sup>(5)</sup>	January 2, 2005 <sup>(6)</sup>	January 1, 2006	December 31, 2006	
Income statement data: Revenues:						
Domestic Company-owned stores	Φ 070 F	A 075 4	Φ 000 Ε	<b>.</b> 404.0	<b>A</b> 000 4	
Domestic franchise	\$ 376.5	\$ 375.4	\$ 382.5	\$ 401.0	\$ 393.4	
Domestic stores	140.7	144.5	155.0	161.9	157.7	
Domestic distribution	517.2	519.9	537.5	562.9	551.1	
International	676.0	717.1	792.0	819.1	762.8	
Total revenues	81.8	96.4	117.0	129.6	123.4	
Cost of sales	1,275.0	1,333.3	1,446.5	1,511.6	1,437.3	
Operating margin	945.8	997.7	1,092.8	1,126.3	1,052.8	
General and administrative expense	329.2	335.6	353.7	385.3	384.5	
Income from operations	171.4	176.1	182.3	186.2	170.3	
Interest income	157.8	159.5	171.4	199.1	214.2	
Interest expense	0.5	0.4	0.6	0.8	1.2	
Other (1)	(60.3)	(74.7)	(61.1)	(48.8)	(55.0)	
Income before provision for income taxes	(1.8)	(22.7)	(10.8)	22.1	100.4	
Provision for income taxes	96.2 35.7	62.4 23.4	100.1 37.8	173.3	160.4 54.2	
Net income				65.0		
Net income (loss) available to common stockholders (2)	\$ 60.5	\$ 39.0	\$ 62.3	\$ 108.3	\$ 106.2	
Earnings (loss) per share:	\$ 43.0	\$ (4.0)	\$ 62.3	\$ 108.3	\$ 106.2	
Class L – basic	\$ 10.97	\$ 10.26	\$ 5.57	N/A	A N/A	
Class L – diluted						
Common stock – basic	10.96	10.25	5.57	N/A		
Common stock – diluted	\$ 0.10	\$ (1.26)	\$ 0.85	\$ 1.62	\$ 1.68	
	0.09	(1.26)	0.81	1.58	1.65	
Dividends declared per share (3)	\$ -	\$ -	\$ 0.065	\$ 0.40	\$ 0.48	
Balance sheet data (at end of period):						
Cash and cash equivalents	\$ 25.5	\$ 46.4	\$ 40.4	\$ 66.9	\$ 38.2	
Working capital	(10.2)	(1.3)	(0.2)	4.0	11.1	
Total assets	425.5	452.1	447.3	461.1	380.2	
Total long-term debt, less current portion	599.2	941.2	755.4	702.4	740.1	
Total debt	602.0	959.7	780.7	737.7	741.6	
Cumulative preferred stock	98.0	-	-	-	-	
Total stockholders' deficit	(473.4)	(718.0)	(549.9)	(511.0)	(564.9)	

		F	iscal year ended		
(dollars in millions)	December 29, 2002	December 28, 2003 <sup>(5)</sup>	January 2, 2005 <sup>(6)</sup>	January 1, 2006	December 31, 2006
Other financial data:					
Depreciation and amortization	\$ 28.3	\$ 29.8	\$ 31.7	\$ 32.4	\$ 32.3
Capital expenditures	53.9	29.2	39.8	28.7	20.2
Same store sales growth (4):					
Domestic Company-owned stores	0.0%	(1.7)%	0.1%	7.1%	(2.2)%
Domestic franchise stores	3.0%	1.7%	2.1%	4.6%	(4.4)%
Domestic stores	2.6%	1.3%	1.8%	4.9%	(4.1)%
International stores	4.1%	4.0%	5.9%	6.1%	4.0%
Store counts (at end of period):					
Domestic Company-owned stores	577	577	580	581	571
Domestic franchise stores	4,271	4,327	4,428	4,511	4,572
Domestic stores	4,848	4,904	5,008	5,092	5,143
International stores	2,382	2,523	2,749	2,987	3,223
Total stores	7,230	7,427	7,757	8,079	8,366

<sup>(1)</sup> Included in other for the fiscal years ended 2002 through 2004 are costs incurred in connection with debt retirements, including \$20.4 million of bond tender fees in connection with the 2003 recapitalization and \$9.0 million incurred in connection with the redemption of \$109.1 million of senior subordinated notes as part of our 2004 IPO. Other for 2005 is comprised of a gain recognized on the sale of an equity investment.

- (3) We paid \$188.3 million in dividends to shareholders as part of our recapitalization in 2003.
- (4) Same store sales growth is calculated including only sales from stores that also had sales in the comparable period of the prior year, but excluding sales from certain seasonal locations such as stadiums and concert arenas. International same store sales growth is calculated similarly to domestic same store sales growth. Changes in international same store sales are reported on a constant dollar basis which reflects changes in international local currency sales. The 53rd week in 2004 had no positive or negative impact on reported same store sales growth amounts.
- (5) In connection with our recapitalization in 2003, Domino's, Inc. issued and sold \$403.0 million aggregate principal amount at maturity of senior subordinated notes at a discount resulting in gross proceeds of \$400.1 million and borrowed \$610.0 million in term loans. We used the proceeds from the senior subordinated notes, borrowings from the term loans and cash from operations to retire \$206.7 million principal amount of the then outstanding senior subordinated notes plus accrued interest and bond tender fees for \$236.9 million, repay all amounts outstanding under the previous senior credit facility, redeem all of our outstanding preferred stock for \$200.5 million and pay a dividend on our outstanding common stock of \$188.3 million. Additionally, we expensed \$15.7 million of related general and administrative expenses, comprised of compensation expenses, wrote-off \$15.6 million of deferred financing costs to interest expense and expensed \$20.4 million of bond tender fees in other expense. Total recapitalization related expenses were \$51.7 million (pre-tax). We also recorded a \$20.4 million deferred financing cost asset.
- (6) In connection with our IPO completed on July 16, 2004, Domino's Pizza, Inc. issued and sold 9,375,000 shares resulting in net proceeds to us of approximately \$119.6 million. These net proceeds were used to redeem, at a premium plus accrued interest, approximately \$109.1 million aggregate principal amount of Domino's, Inc. 8 1/4% senior subordinated notes. Immediately following the closing of the IPO, we had 68,653,626 shares of common stock outstanding. Additionally, in connection with the IPO, we used general funds to, among other things, distribute \$16.9 million to our founder and former majority shareholder and his spouse for full payment of contingent notes then outstanding and pay \$10.0 million to an affiliate of our principal stockholder, in connection with the termination of its management agreement with us, which was recorded in general and administrative expense. Additionally, the 2004 fiscal year includes 53 weeks, while the 2002, 2003, 2005 and 2006 fiscal years each include 52 weeks.

<sup>(2)</sup> Net income (loss) available to common stockholders for the fiscal years ended 2002 and 2003 is comprised of consolidated net income less cumulative preferred stock dividends and accretion amounts.

# MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### Overview

Our fiscal year typically includes 52 weeks, comprised of three twelve week quarters and one sixteen week quarter. Every five or six years our fiscal year includes an extra (or 53rd) week in the fourth quarter of that year. Fiscal 2004 consisted of 53 weeks, while fiscal 2005 and fiscal 2006 consisted of 52 weeks.

We are the number one pizza delivery company in the United States with a 19.0% share of the pizza delivery market based on reported consumer spending. We also have a leading international presence. We operate through a network of 571 Company-owned stores, all of which are in the United States, and 7,795 franchise stores located in all 50 states and in more than 50 countries. In addition, we operate 17 regional dough manufacturing and distribution centers in the contiguous United States as well as six dough manufacturing and distribution centers outside the contiguous United States.

Our financial results are driven largely by retail sales at our Company-owned and franchise stores. Changes in retail sales are driven by changes in same store sales and store counts. We monitor both of these metrics very closely, as they directly impact our revenues and profits, and strive to consistently increase the related amounts. Retail sales drive Company-owned store revenues, royalty payments from franchisees and distribution revenues. Retail sales are primarily impacted by the strength of the Domino's Pizza® brand, the success of our marketing promotions and our ability to execute our store operating model and other business strategies.

We devote significant attention to our brand-building efforts, which is evident in our system's estimated \$1.4 billion of domestic advertising spending over the past five years and our frequent designation as a MegaBrand by *Advertising Age*. We plan on continuing to build our brand and retail sales by satisfying customers worldwide with our pizza delivery offerings and by continuing to invest significant amounts in the advertising and marketing of the Domino's Pizza® brand.

We also pay particular attention to the store economics, or the investment performance of a store to its owner, of both our Company-owned and franchise stores. We believe that our system's favorable store economics benefit from the relatively small initial and ongoing investments required to own and operate a Domino's Pizza store. We believe these favorable investment requirements, coupled with a strong brand message supported by significant advertising spending, as well as high-quality and focused menu offerings, drive strong store economics, which, in turn, drive demand for new stores.

In 2006, global retail sales, which are total retail sales at Company-owned and franchise stores worldwide,

increased 2.0% as compared to 2005. This increase in global retail sales was driven by strong international same store sales growth as well as global unit growth, offset in part by a decrease in domestic same store sales. In 2005, global retail sales increased 7.8% as compared to 2004, despite having a 53rd week in 2004, which negatively impacted our 2005 global retail sales growth by approximately two percentage points. This increase in global retail sales was driven by both strong domestic and international same store sales growth as well as global unit growth.

Our revenues decreased \$74.3 million in 2006, largely due to lower distribution revenues, due primarily to lower volumes related to decreases in domestic same store sales, and lower food prices, including cheese. Worldwide store counts have increased from 7,427 at the beginning of 2004 to 8,366 at the end of 2006. This growth in store counts can be attributed to the growing global acceptance of our brand and our pizza delivery concept as well as the economics inherent in our system which attracts new franchisees and encourages existing franchisees to grow their business. Domestic same store sales increased 1.8% and 4.9% in 2004 and 2005, respectively, and decreased 4.1% in 2006. International same store sales increased 5.9%, 6.1% and 4.0% during the same periods. We believe that our mix of new product introductions and strong value-oriented promotional activities have historically produced strong same store sales results. The Company's domestic same store sales results in 2006 reflected a weaker economy and the underperformance of our product and promotional offerings during the year. Internationally, same stores sales growth continues to result from the growing acceptance of delivered pizza around the globe and the successful execution of the concept.

Income from operations has increased 25.0%, from \$171.4 million in 2004 to \$214.2 million in 2006. This growth in income from operations was primarily the result of increases in global retail sales and related profits from distribution center operations, as well as decreases in general and administrative expenses. Net income increased from \$62.3 million in 2004 to \$106.2 million in 2006.

We are highly leveraged primarily as the result of recapitalizations in 1998 and 2003. As of December 31, 2006, consolidated long-term debt was \$741.6 million. Since 1998, a large portion of our cash flows provided from operations has been used to make principal and interest payments on our indebtedness. Our senior subordinated notes require no principal payments until maturity in 2011. Our senior credit facility requires principal payments of \$1.2 million, \$4.8 million, \$6.0 million and \$451.1 million in 2007, 2008, 2009 and 2010, respectively. We have decreased our total leverage ratio, or total debt divided by total segment income, from 3.9x at the time of our 2004 initial public offering to 3.0x at the end of 2006, as a result

of both debt reductions and continued improved operating performance. Overall, we believe that our ability to consistently produce significant free cash flows allows us the flexibility not only to service our significant debt but also invest in our business, pay dividends to our shareholders and opportunistically repurchase outstanding common stock.

#### RECENT DEVELOPMENT

On February 7, 2007, the Company announced a recapitalization plan comprised of (i) an offer to purchase up to approximately 13.85 million shares of issued and outstanding Common Stock at a price not less than \$27.50 nor greater than \$30.00 per share, (ii) an offer to purchase all of the outstanding 2011 Notes and (iii) the repayment of all outstanding borrowings under the 2003 Agreement. In order to fund the offer to purchase Common Stock, the offer to purchase the 2011 Notes and the repayment of outstanding borrowings under the 2003 Agreement, the Company entered into a bridge loan facility that provided for borrowings of \$780 million. On March 9, 2007, the Company announced that it had completed its bond tender offer for its 8 1/4 senior subordinated notes, and that 99.9% of the notes were validly tendered for an aggregate amount of approximately \$291.1 million. On March 12, 2007, the Company announced that it had completed its equity tender offer and accepted for purchase 2,242 shares of its Common Stock at \$30 per share, for a total purchase price of \$67,260. Following the purchase of Common Stock and 2011 Notes and the repayment of the 2003 Agreement, the Company intends to pursue securitized financing with borrowings of up to \$1.85 billion. The securitized debt proceeds would repay outstanding borrowings under the bridge loan, with any remaining proceeds to be used for general corporate purposes, including but not limited to, a potential special dividend and an ongoing share repurchase program.

In this Annual Report, we refer to the foregoing transactions as the "Recapitalization." In addition, following the Recapitalization, we expect, subject to the approval of our board of directors, to pay a significant special cash dividend to our shareholders, and our board of directors will consider authorizing future open market repurchases of our common stock. Any such special dividend payment and open market repurchases are expected to use substantially all of any remaining proceeds of the securitized debt and no proceeds, other than under the securitized variable funding senior notes, are expected to be used for working capital or other general corporate purposes. In the event that a special cash dividend is paid, we have approved a separate dividend equivalent rights policy to (i) allow holders of vested stock options or options that vest in calendar year 2007, including our directors, executive officers and certain team members, to receive a cash payment in respect of such options equal to the amount of the dividend that would be paid on the shares underlying the options and (ii) allow holders of unvested stock options to have the option exercise price reduced, to the extent permitted by applicable law, to reflect the amount of the dividend.

# CRITICAL ACCOUNTING POLICIES AND ESTIMATES

The following discussion and analysis of financial condition and results of operations is based on our consolidated financial statements, which have been prepared in accordance with accounting principles generally accepted in the United States of America. The preparation of these financial statements requires our management to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses and related disclosures of contingent assets and liabilities. On an ongoing basis, our management evaluates its estimates, including those related to revenue recognition, allowance for uncollectible receivables, longlived and intangible assets, insurance and legal matters and income taxes. We base our estimates on historical experience and on various other assumptions that we believe are reasonable under the circumstances, the results of which form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. Actual results may differ from those estimates. Changes in our accounting policies and estimates could materially impact our results of operations and financial condition for any particular period. We believe that our most critical accounting policies and estimates are:

Revenue recognition. We earn revenues through our network of domestic Company-owned and franchise stores, dough manufacturing and distribution centers and international operations. Retail sales from Company-owned stores and royalty revenues resulting from the retail sales from franchise stores are recognized as revenues when the items are delivered to or carried out by customers. Sales of food from our distribution centers are recognized as revenues upon delivery of the food to franchisees while sales of equipment and supplies from our distribution centers are generally recognized as revenues upon shipment of the related products to franchisees.

Allowance for uncollectible receivables. We closely monitor our accounts and notes receivable balances and provide allowances for uncollectible amounts as a result of our reviews. These estimates are based on, among other factors, historical collection experience and a review of our receivables by aging category. Additionally, we may also provide allowances for uncollectible receivables based on specific customer collection issues that we have identified. While write-offs of bad debts have historically been within our expectations and the provisions established, management cannot guarantee that future

write-offs will not exceed historical rates. Specifically, if the financial condition of our franchisees were to deteriorate resulting in an impairment of their ability to make payments, additional allowances may be required.

Long-lived and intangible assets. We record long-lived assets, including property, plant and equipment and capitalized software, at cost. For acquisitions of franchise operations, we estimate the fair values of the assets and liabilities acquired based on physical inspection of assets, historical experience and other information available to us regarding the acquisition. We depreciate and amortize long-lived assets using useful lives determined by us based on historical experience and other information available to us. We review long-lived assets for impairment when events or circumstances indicate that the related amounts might be impaired. We perform related impairment tests on a market level basis for Companyowned stores. At December 31, 2006, we determined that our long-lived assets were not impaired. However, if our future operating performance were to deteriorate, we may be required to recognize an impairment charge.

We evaluate goodwill for impairment by comparing the fair value of our reporting units to their carrying values. A significant portion of our goodwill relates to acquisitions of domestic franchise stores and is included in our domestic stores segment. At December 31, 2006, the fair value of our business operations with associated goodwill exceeded their recorded carrying value, including the related goodwill. However, if the future performance of our domestic Company-owned stores or other reporting units were to deteriorate, we may be required to recognize a goodwill impairment charge.

Insurance and legal matters. We are a party to lawsuits and legal proceedings arising in the ordinary course of business. Management closely monitors these legal matters and estimates the probable costs for the resolution of such matters. These estimates are primarily determined by consulting with both internal and external parties handling the matters and are based upon an analysis of potential results, assuming a combination of litigation and settlement strategies. If our estimates relating to legal matters proved inaccurate for any reason, we may be required to increase or decrease the related expense in future periods.

For certain periods prior to December 1998 and for periods after December 2001, we maintain insurance coverage for workers' compensation, general liability and owned and non-owned auto liability under insurance policies requiring payment of a deductible for each occurrence up to between \$500,000 and \$3.0 million, depending on the policy year and line of coverage. The related insurance reserves are based on undiscounted independent actuarial estimates, which are based on historical information along with assumptions about

future events. Changes in assumptions for such factors as medical costs and legal actions, as well as changes in actual experience, could cause these estimates to change in the near term which could result in an increase or decrease in the related expense in future periods.

Income taxes. Our net deferred tax assets assume that we will generate sufficient taxable income in specific tax jurisdictions, based on estimates and assumptions. The amounts relating to taxes recorded on the balance sheet, including tax reserves, also consider the ultimate resolution of revenue agent reviews based on estimates and assumptions. If these estimates and assumptions change in the future, we may be required to adjust our valuation allowance or other tax reserves resulting in additional income tax expense or benefit in future periods.

#### **SAME STORE SALES GROWTH**

	2004	2005	2006
Domestic Company- owned stores	0.1%	7.1%	(2.2)%
Domestic franchise stores	2.1%	4.6%	(4.4)%
Domestic stores	1.8%	4.9%	(4.1)%
International stores	5.9%	6.1%	4.0%

# **STORE GROWTH ACTIVITY**

	Domestic Company- owned Stores	Domestic Franchise Stores	Domestic Stores	International Stores	Total
Store count at December 28, 2003	577	4,327	4,904	2,523	7,427
Openings	5	165	170	263	433
Closings	(1)	(65)	(66)	(37)	(103)
Transfers	(1)	1	-	-	-
Store count at January 2, 2005	580	4,428	5,008	2,749	7,757
Openings	10	162	172	292	464
Closings	(3)	(85)	(88)	(54)	(142)
Transfers	(6)	6	-	-	-
Store count at January 1, 2006	581	4,511	5,092	2,987	8,079
Openings	7	119	126	276	402
Closings	(3)	(72)	(75)	(40)	(115)
Transfers	(14)	14	-	-	-
Store count at December 31, 2006	571	4,572	5,143	3,223	8,366

# **INCOME STATEMENT DATA**

(dollars in millions)	2004		2005	5	2006	6
Domestic Company-owned stores	\$ 382.5		\$ 401.0		\$ 393.4	
Domestic franchise	155.0		161.9		157.7	
Domestic distribution	792.0		819.1		762.8	
International	117.0		129.6		123.4	
Total revenues	1,446.5	100.0%	1,511.6	100.0%	1,437.3	100.0%
Domestic Company-owned stores	313.6		319.1		312.1	
Domestic distribution	718.9		739.3		681.7	
International	60.3		67.9		59.0	
Cost of sales	1,092.8	75.6%	1,126.3	74.5%	1,052.8	73.2%
General and administrative	182.3	12.6%	186.2	12.3%	170.3	11.9%
Income from operations	171.4	11.8%	199.1	13.2%	214.2	14.9%
Interest expense, net	(60.5)	(4.2)%	(47.9)	(3.2)%	(53.8)	(3.7)%
Other	(10.8)	(0.7)%	22.1	1.5%	-	-
Income before provision for income taxes	100.1	6.9%	173.3	11.5%	160.4	11.2%
Provision for income taxes	37.8	2.6%	65.0	4.3%	54.2	3.8%
Net income	\$ 62.3	4.3%	\$ 108.3	7.2%	\$ 106.2	7.4%

#### **2006 COMPARED TO 2005**

(tabular amounts in millions, except percentages)

**Revenues.** Revenues include retail sales by Companyowned stores, royalties from domestic and international franchise stores and sales of food, equipment and supplies by our distribution centers to certain domestic and international franchise stores.

Consolidated revenues decreased \$74.3 million or 4.9% in 2006. This decrease in revenues was due primarily to lower volumes in our distribution business related to decreases in domestic franchise same store sales, and lower food prices, primarily cheese, as well as lower Company-owned store and international revenues. These decreases in revenues are more fully described below.

**Domestic stores.** Domestic stores revenues are comprised of retail sales from domestic Company-owned store operations and royalties from retail sales at domestic franchise stores, as summarized in the following table.

	2005		2006	
Domestic Company- owned stores	\$401.0	71.2%	\$393.4	71.4%
Domestic franchise	161.9	28.8%	157.7	28.6%
Total domestic stores revenues	\$562.9	100.0%	\$551.1	100.0%

Domestic stores revenues decreased \$11.8 million or 2.1% in 2006. This decrease was due primarily to lower domestic same store sales, offset in part by an increase in the average number of domestic stores open during 2006. These results are more fully described below.

Domestic Company-owned stores. Revenues from domestic Company-owned store operations decreased \$7.6 million or 1.9% in 2006. This decrease was due primarily to lower same store sales. Domestic Company-owned same store sales decreased 2.2% in 2006 compared to 2005. There were 581 and 571 domestic Company-owned stores in operation as of January 1, 2006 and December 31, 2006, respectively.

**Domestic franchise.** Revenues from domestic franchise operations decreased \$4.2 million or 2.5% in 2006. This decrease was due primarily to lower same store sales, offset in part by an increase in the average number of domestic franchise stores open during 2006. Domestic franchise same store sales decreased 4.4% in 2006 compared to 2005. There were 4,511 and 4,572 domestic franchise stores in operation as of January 1, 2006 and December 31, 2006, respectively.

**Domestic distribution.** Revenues from domestic distribution operations decreased \$56.3 million or 6.9% in 2006. This decrease was due primarily to decreases in cheese prices, as well as lower volumes related to decreases in

domestic franchise same store sales. Cheese prices negatively impacted revenues by approximately \$35.6 million in 2006.

International. Revenues from international operations decreased \$6.2 million or 4.8% in 2006. This decrease was due primarily to the sale of Company-owned operations in France and the Netherlands and were offset in part by higher royalty revenues due to increases in same store sales and the average number of international stores open during 2006. On a constant dollar basis, same store sales increased 4.0% in 2006 compared to 2005. On a historical dollar basis, same store sales increased 4.6% in 2006 compared to 2005, reflecting a generally weaker U.S. dollar in those markets in which we compete. There were 2,987 and 3,223 international stores in operation as of January 1, 2006 and December 31, 2006, respectively.

Cost of sales / Operating margin. Consolidated cost of sales is comprised primarily of Company-owned store and domestic distribution costs incurred to generate related revenues. Components of consolidated cost of sales primarily include food, labor and occupancy costs.

The consolidated operating margin, which we define as revenues less cost of sales, decreased \$0.8 million or 0.2% in 2006, as summarized in the following table.

	2005		2006	
Consolidated revenues	\$1,511.6	100.0%	\$1,437.3	100.0%
Consolidated cost of sales	1,126.3	74.5%	1,052.8	73.2%
Consolidated operating margin	\$ 385.3	25.5%	\$ 384.5	26.8%

The \$0.8 million decrease in consolidated operating margin was due primarily to lower margins at our Company-owned stores and lower domestic franchise royalty revenues, offset in part by higher margins in our international business and improved margins in our distribution operations. Franchise revenues do not have a cost of sales component and, as a result, changes in franchise revenues have a disproportionate effect on the consolidated operating margin.

As a percentage of total revenues, our consolidated operating margin increased primarily as a result of a market decrease in overall food prices, primarily cheese, which benefited both domestic Company-owned store and domestic distribution operating margins as a percentage of revenues, as well as improvements in the operating margins in our international operations. These increases were offset in part by lower domestic same store sales, which generated lower domestic franchise royalty revenues, lower distribution volumes and lower domestic Company-owned store revenues. Changes in

the operating margin at our domestic Company-owned store operations and our domestic distribution operations are more fully described below.

**Domestic Company-owned stores.** The domestic Company-owned store operating margin decreased \$0.6 million or 0.8% in 2006, as summarized in the following table.

	2005		20	006
Revenues	\$401.0	100.0%	\$393.4	100.0%
Cost of sales	319.1	79.6%	312.1	79.3%
Store operating margin	\$ 81.9	20.4%	\$ 81.3	20.7%

The \$0.6 million decrease in the domestic Companyowned store operating margin is due primarily to lower same store sales and higher occupancy costs, including utilities and rent, and was offset in part by a market decrease in overall food prices, primarily cheese.

As a percentage of store revenues, food costs decreased 1.8 percentage points to 26.2% in 2006, due primarily to a market decrease in food prices, primarily cheese and a higher average ticket. The cheese block price per pound averaged \$1.24 in 2006 compared to \$1.50 in 2005.

As a percentage of store revenues, labor costs increased 0.5 percentage points to 30.1% in 2006, due primarily to the negative impact of lower revenues.

As a percentage of store revenues, occupancy costs, which include rent, telephone, utilities and other related costs, including depreciation and amortization, increased 0.9 percentage points to 12.0% in 2006, due primarily to higher utilities and rent as well as the negative impact of lower revenues.

As a percentage of store revenues, insurance costs decreased 0.3 percentage points to 3.1% in 2006, due primarily to improved loss experience.

**Domestic distribution.** The domestic distribution operating margin increased \$1.3 million or 1.6% in 2006, as summarized in the following table.

	2005		20	06
Revenues	\$819.1	100.0%	\$762.8	100.0%
Cost of sales	739.3	90.3%	681.7	89.4%
Distribution operating margin	\$ 79.8	9.7%	\$ 81.1	10.6%

The \$1.3 million increase in the domestic distribution operating margin was due primarily to lower food and labor costs.

As a percentage of distribution revenues, the distribution operating margin increased primarily as a result lower food prices, primarily cheese, offset in part by lower volumes as a result of lower domestic franchise same store sales. Decreases in certain food prices, including cheese, have a positive effect on the distribution operating margin due to the fixed dollar margin earned by domestic distribution on certain food items, including cheese. Had the 2006 cheese prices been in effect during 2005, the domestic distribution operating margin as a percentage of domestic distribution revenues would have been approximately 10.2% for 2005, resulting in a domestic distribution operating margin increase of 0.4 percentage points in 2006.

General and administrative expenses. General and administrative expenses decreased \$15.9 million or 8.5% in 2006. As a percentage of total revenues, general and administrative expenses decreased 0.4 percentage points to 11.9% in 2006. These decreases were due primarily to a gain of approximately \$2.8 million recognized on the sale of Company-owned operations in France and the Netherlands in 2006, a reduction of general and administrative expenses of approximately \$5.4 million resulting from the absence of these operations during the second half of 2006 and the positive impact in 2006 related to the \$2.8 million of charges incurred in the fourth quarter of 2005 related to a goodwill impairment charge and losses on store sales. Additionally, general and administrative expenses were positively impacted by decreases in variable general and administrative expenses, including lower administrative labor.

Interest expense. Interest expense increased \$6.2 million or 12.8% in 2006. This increase in interest expense was due primarily to higher effective borrowing rates during 2006 and higher average outstanding debt balances in 2006. Our average outstanding borrowings increased \$3.3 million to \$757.5 million in 2006. Our effective borrowing rate increased 0.7 percentage points to 6.5% in 2006 compared to 2005. Total deferred financing fee and bond discount expense was \$3.0 million and \$3.4 million in 2005 and 2006, respectively.

**Other.** The other amount of \$22.1 million in 2005 is comprised of a gain recognized from the sale of an equity investment in an international master franchisee.

**Provision for income taxes.** Provision for income taxes decreased \$10.8 million to \$54.2 million in 2006, due primarily to a decrease in pre-tax income. The Company's effective income tax rate decreased 3.7 percentage points to 33.8% of pre-tax income in 2006, due primarily to a tax benefit recorded in 2006 associated with the disposition of Company-owned operations in France and the Netherlands.

#### **2005 COMPARED TO 2004**

**Revenues.** Consolidated revenues increased \$65.1 million or 4.5% in 2005 to \$1,511.6 million, from \$1,446.5 million in 2004. This increase in revenues was due primarily to increases in revenues as a result of higher same store sales and store counts, increases in volumes at our distribution centers, offset in part by decreases in food prices and the inclusion of the 53rd week in 2004. These increases in revenues are more fully described below.

**Domestic stores.** Domestic stores revenues are comprised of retail sales from domestic Company-owned store operations and royalties from retail sales at domestic franchise stores, as summarized in the following table.

	200	04	2005	
Domestic Company-owned stores	\$382.5	71.2%	\$401.0	71.2%
Domestic franchise	155.0	28.8%	161.9	28.8%
Total domestic stores revenues	\$ 537.5	100.0%	\$ 562.9	100.0%

Domestic stores revenues increased \$25.4 million or 4.7% in 2005. This increase was due primarily to a 4.9% increase in same store sales and an increase in domestic franchise store counts, offset in part by the negative impact of the inclusion of the 53rd week in 2004. These results are more fully described below.

Domestic Company-owned stores. Revenues from domestic Company-owned store operations increased \$18.5 million or 4.9% in 2005. This increase was due to an increase in same store sales, offset in part by the negative impact of the inclusion of the 53rd week in 2004. Same store sales for domestic Company-owned stores increased 7.1% in 2005 compared to 2004. There were 580 and 581 domestic Company-owned stores in operation as of January 2, 2005 and January 1, 2006, respectively.

**Domestic franchise.** Revenues from domestic franchise operations increased \$6.9 million or 4.4% in 2005. This increase was due primarily to an increase in same store sales and an increase in the average number of domestic franchise stores open during 2005, offset in part by the negative impact of the inclusion of the 53rd week in 2004. Same store sales for domestic franchise stores increased 4.6% in 2005 compared to 2004. There were 4,428 and 4,511 domestic franchise stores in operation as of January 2, 2005 and January 1, 2006, respectively.

**Domestic distribution.** Revenues from domestic distribution operations increased \$27.1 million or 3.4% in 2005. This increase was due primarily to an increase in volumes

related to increases in domestic franchise retail sales, offset in part by a market decrease in overall food prices, primarily cheese, and the negative impact of the inclusion of the 53rd week in 2004. Cheese prices negatively impacted revenues by approximately \$14.9 million in 2005.

International. Revenues from international operations increased \$12.6 million or 10.8% in 2005. This increase was due primarily to an increase in same store sales, an increase in the average number of international stores open during 2005 and a related increase in revenues from our international distribution operations. Offsetting these increases was the negative impact of the inclusion of the 53rd week in 2004. On a constant dollar basis, same store sales increased 6.1% in 2005 compared to 2004. On a historical dollar basis, same store sales increased 8.9% in 2005 compared to 2004, reflecting a generally weaker U.S. dollar in those markets in which we compete. There were 2,749 and 2,987 international stores in operation as of January 2, 2005 and January 1, 2006, respectively.

Cost of sales / Operating margin. The consolidated operating margin, which we define as revenues less cost of sales, increased \$31.6 million or 8.9% in 2005, as summarized in the following table.

	20	04	20	05
Consolidated revenues	\$1,446.5	100.0%	\$1,511.6	100.0%
Consolidated cost of sales	1,092.8	75.6%	1,126.3	74.5%
Consolidated operating margin	\$ 353.7	24.4%	\$ 385.3	25.5%

The \$31.6 million increase in consolidated operating margin was due primarily to increases in royalties resulting from higher retail sales at both our domestic and international franchise stores and increases in the operating margins from both our domestic Company-owned store and domestic distribution operations, offset in part by the negative impact of the inclusion of the 53rd week in 2004. Franchise revenues do not have a cost of sales component and, as a result, increases in franchise revenues have a disproportionate effect on the consolidated operating margin.

As a percentage of total revenues, our consolidated operating margin increased primarily as a result of the aforementioned increase in our domestic franchise operating margin and a market decrease in overall food prices, primarily cheese, which benefited both domestic Companyowned store and domestic distribution operating margins as a percentage of revenues. Changes in the operating margin at our domestic Companyowned store operations and our domestic distribution operations are more fully described below.

**Domestic Company-owned stores.** The domestic Company-owned store operating margin increased \$13.0 million or 19.0% in 2005, as summarized in the following table.

	200	04	20	05
Revenues	\$382.5	100.0%	\$401.0	100.0%
Cost of sales	313.6	82.0%	319.1	79.6%
Store operating margin	\$ 68.9	18.0%	\$ 81.9	20.4%

The \$13.0 million increase in the domestic Companyowned store operating margin is due primarily to increases in same store sales, a market decrease in overall food prices, primarily cheese, lower insurance costs and the favorable impact of the adjustment made in 2004 related to a correction in accounting for leases. Offsetting these increases in part was the negative impact on the store operating margin from the inclusion of the 53rd week in 2004.

As a percentage of store revenues, food costs decreased 0.5 percentage points to 28.0% in 2005, due primarily to a market decrease in food prices, primarily cheese. The cheese block price per pound averaged \$1.50 in 2005 compared to \$1.64 in 2004.

As a percentage of store revenues, labor costs decreased 0.3 percentage points to 29.6% in 2005.

As a percentage of store revenues, occupancy costs, which include rent, telephone, utilities and other related costs, including depreciation and amortization, decreased 0.8 percentage points to 11.1% in 2005, due primarily to a decrease in rent expense as a result of the Company's correction in accounting for leases in 2004.

As a percentage of store revenues, insurance costs decreased 1.1 percentage points to 3.4% in 2005, due primarily to improved loss experience and the positive impact of higher revenues.

Additionally, the domestic Company-owned store operating margin as a percentage of store revenues was negatively impacted due to the inclusion of the 53rd week in 2004.

**Domestic distribution.** The domestic distribution operating margin increased \$6.7 million or 9.2% in 2005, as summarized in the following table.

	200	04	20	05
Revenues	\$792.0	100.0%	\$819.1	100.0%
Cost of sales	718.9	90.8%	739.3	90.3%
Distribution operating margin	\$ 73.1	9.2%	\$ 79.8	9.7%

The \$6.7 million increase in the domestic distribution operating margin was due primarily to increases in volumes and efficiencies in the areas of operations and purchasing. Offsetting these increases in part was the negative impact on the distribution operating margin from the inclusion of the 53rd week in 2004.

As a percentage of distribution revenues, our distribution operating margin increased primarily as a result of lower food prices, including cheese, the aforementioned increase in volumes and operational and purchasing efficiencies. Decreases in certain food prices, including cheese, have a positive effect on the distribution operating margin due to the fixed dollar margin earned by domestic distribution on certain food items, including cheese. Had the 2005 cheese prices been in effect during 2004, the domestic distribution operating margin as a percentage of domestic distribution revenues would have been approximately 9.4% for 2004, resulting in a domestic distribution operating margin increase of 0.3 percentage points in 2005.

General and administrative expenses. General and administrative expenses increased \$3.9 million or 2.1% in 2005. As a percentage of total revenues, general and administrative expenses decreased 0.3 percentage points to 12.3% in 2005. General and administrative expenses were negatively impacted by approximately \$2.9 million related to the adoption of Statement of Financial Accounting Standard (SFAS) No. 123R, "Share-Based Payment" (SFAS 123R), approximately \$2.8 million of charges incurred in connection with certain Companyowned international operations, including a \$1.3 million goodwill impairment charge, and approximately \$1.1 million of separation expenses incurred in connection with our former chief financial officer. Additionally, general and administrative expenses were negatively impacted by increases in variable general and administrative expenses. including higher administrative labor as a result of higher performance-based bonuses and increases in advertising contributions as a result of higher Company-owned same store sales. General and administrative expenses were positively impacted by the inclusion of the 53rd week in 2004 and the \$10.0 million management agreement termination fee paid to an affiliate in connection with the Company's IPO in 2004.

Interest expense. Interest expense decreased \$12.3 million or 20.2% in 2005. This decrease in interest expense was due primarily to lower average debt balances during 2005 and approximately \$3.7 million of deferred financing and bond discount expenses incurred in connection with the redemption of \$109.1 million of Domino's, Inc.'s senior subordinated notes in August 2004. Our average outstanding borrowings decreased \$126.2 million to \$754.2 million. Our effective borrowing rate remained flat at 5.8% in 2005 compared to 2004. Total deferred financing fee and bond discount expense, including the aforementioned amount, was \$7.8 million and \$3.0 million in 2004 and 2005, respectively.

**Other.** The other amount of \$22.1 million in 2005 is comprised of a gain recognized from the sale of an equity investment in an international master franchisee. The \$10.8 million in 2004 is comprised of losses incurred in connection with debt retirements, including \$9.0 million incurred in connection with the redemption of \$109.1 million of Domino's, Inc.'s senior subordinated notes in August 2004.

**Provision for income taxes.** Provision for income taxes increased \$27.2 million to \$65.0 million in 2005, due primarily to an increase in pre-tax income. The Company's effective income tax rate decreased 0.25 percentage points to 37.5% of pre-tax income in 2005.

#### LIQUIDITY AND CAPITAL RESOURCES

As of December 31, 2006, we had working capital of \$11.1 million and cash and cash equivalents of \$38.2 million. Historically, we have operated with minimal positive working capital or negative working capital primarily because our receivable collection periods and inventory turn rates are faster than the normal payment terms on our current liabilities. We generally collect our receivables within three weeks from the date of the related sale, and we generally experience 40 to 50 inventory turns per year. In addition, our sales are not typically seasonal, which further limits our working capital requirements. These factors, coupled with significant and ongoing cash flows from operations, which are primarily used to repay longterm debt, pay dividends and invest in long-term assets. reduce our working capital amounts. Our primary sources of liquidity are cash flows from operations and availability of borrowings under our revolving credit facility. We have historically funded capital expenditures and debt repayments from cash flows from operations and expect to in the future. We did not have any material commitments for capital expenditures as of December 31, 2006.

Our advertising fund assets decreased \$16.7 million, from \$35.6 million at January 1, 2006 to \$18.9 million at December 31, 2006. This decrease was due primarily to decreases in same store sales and the timing of receipts and disbursements. The Company will continue to fund future marketing activities from our advertising fund.

As of December 31, 2006, we had \$741.6 million of long-term debt, of which \$1.5 million was classified as a current liability. During 2006, we borrowed \$100.0 million in additional term loan borrowings that, along with cash from operations, was used to repurchase approximately 5.6 million shares of our common stock for \$145.0 million. During 2006, we repaid \$60.0 million of these borrowings. At December 31, 2006, we had borrowings of \$91.1 million available under our \$125.0 million revolving credit facility, net of letters of credit issued of \$33.9 million. These letters of credit are primarily related to our insurance programs and distribution center leases. Borrowings under the revolving credit facility are available to fund our working capital requirements, capital expenditures and other general corporate purposes.

Cash provided by operating activities was \$133.0 million and \$141.2 million in 2006 and 2005, respectively. The \$8.2 million decrease was due primarily to a \$21.2 million net change in operating assets and liabilities, due primarily to the timing of payment of current operating liabilities, and a \$2.1 million decrease in net income. These decreases were offset in part by a \$16.3 million decrease in gains on the sale/disposal of assets, due primarily to the sale of an equity investment in an international master franchisee in 2005.

Cash used in investing activities was \$5.9 million in 2006. Cash provided by investing activities was \$0.1 million in 2005. The \$6.0 million net change was due primarily to a \$25.5 million decrease in proceeds from the sale of equity investments, due to the sale of an equity investment in an international master franchisee in 2005, offset in part by a \$10.5 million increase in proceeds from the sale of property, plant and equipment, due primarily from the sale of Company-owned operations in France and the Netherlands in 2006, and an \$8.5 million decrease in capital expenditures, due primarily to increased spending in 2005 related to the renovation of our world headquarters.

Cash used in financing activities was \$155.8 million and \$114.6 million in 2006 and 2005, respectively. The \$41.2 million increase was due primarily to a \$70.0 million increase in repurchases of common stock, a \$14.9 million increase in repayments of long-term debt and capital lease obligations and a \$16.4 million decrease in tax benefit from the exercise of stock options. These increases in cash used in financing activities were offset in part by a \$60.0 million increase in proceeds from the issuance of long-term debt.

On June 25, 2003, we consummated a recapitalization transaction whereby Domino's, Inc. (i) issued and sold \$403.0 million aggregate principal amount at maturity of 8 1/4% senior subordinated notes due 2011 at a discount resulting in gross proceeds of approximately \$400.1 million, and (ii) borrowed \$610.0 million in term loans and secured a \$125.0 million revolving credit facility from a

consortium of banks (collectively, the "senior secured credit facility"). The senior secured credit facility was subsequently amended primarily to obtain more favorable interest rate margins, to amend the principal amortization schedule, to allow for the repayment of a portion of the senior subordinated notes as part of our IPO in lieu of a required payment under the senior secured credit facility, to allow the payment of dividends to our stockholders and to allow for the purchase and retirement of common stock and to allow for additional term loan borrowings of \$100.0 million in 2006.

The senior subordinated notes require semi-annual interest payments, beginning January 1, 2004. Before July 1, 2007, we may, at a price above par, redeem all, but not part, of the senior subordinated notes if a change in control occurs, as defined in the indenture governing the notes. Beginning July 1, 2007, we may redeem some or all of the senior subordinated notes at fixed redemption prices, ranging from 104.125% of par in 2007 to 100% of par in 2009 through maturity. In the event of a change in control, as defined, we will be obligated to repurchase the senior subordinated notes tendered at the option of the holders at a fixed price. Upon a public stock offering, we may use the net proceeds from such offering to repurchase and retire up to 40% of the aggregate principal amount of the senior subordinated notes due 2011, provided that at least 60% of the original principal amount of the senior subordinated notes due 2011 remains outstanding immediately following the repurchase. During 2004, we used the net proceeds from our IPO to redeem approximately \$109.1 million in principal amount of our senior subordinated notes. The senior subordinated notes are guaranteed by most of Domino's, Inc.'s domestic subsidiaries and one foreign subsidiary and are subordinated in right of payment to all existing and future senior debt of the Company.

The senior secured credit facility provides the following credit facilities: a term loan and a revolving credit facility. The initial aggregate borrowings available under the senior secured credit facility were \$735.0 million. The senior secured credit facility provided borrowings of \$610.0 million in term loans. The term loan was initially fully borrowed. Term loans outstanding as of December 31, 2006 were \$463.0 million. Borrowings under the term loan bear interest, payable at least quarterly, at either (i) the higher of (a) the prime rate (8.25% at December 31, 2006) and (b) 0.50% above the Federal Reserve reported overnight funds rate, each plus an applicable margin of 0.50%, or (ii) LIBOR (5.375% at December 31, 2006) plus an applicable margin of 1.50%. At December 31, 2006, our borrowing rate was 6.875% for term loan borrowings. As of December 31, 2006, all borrowings under the term loan were under a LIBOR contract with an interest period of 90 days.

As of December 31, 2006, the senior secured credit facility requires term loan payments of \$1.2 million, \$4.8 million, \$6.0 million and \$451.1 million in 2007, 2008, 2009 and 2010, respectively. The timing of our required payments under the senior secured credit facility may change based upon voluntary prepayments and generation of excess cash flow. We are required to pay between 25% and 75% of the excess cash flow generated. The required percentage is determined once a year and is based on our leverage ratio at the end of the preceding year. Excess cash flow is calculated as (i) earnings before interest, taxes, depreciation and amortization; less (ii) the sum of debt repayments, capital expenditures, cash interest expense, provision for current taxes and certain other adjustments, if any, which have historically included our 2003 recapitalization transaction expenses, comprised of bond tender fees and financing fees, and our 2004 IPO expenses, comprised primarily of the payment made to an affiliate of our former majority stockholder in connection with the termination of its management agreement with us. Total debt is divided by the amount in clause (i) to calculate the leverage ratio. If the leverage ratio is over 4.0, between 4.0 and 3.25 or less than 3.25, we are obligated to pay 75%, 50% or 25% of the excess cash flows amounts generated, respectively. The required percentage for 2006 to be paid in 2007 was 25%. However, no payment was required in 2007 because there is no excess cash flow as calculated as we voluntarily prepaid a significant amount of term loans during 2006. Upon a public stock offering, we are required to pay down the term loan in an amount equal to 50% of the net proceeds of such offering.

In connection with our IPO, we amended our senior secured credit facility and obtained consent under the facility to permit the use of proceeds described in our offering prospectus filed with the Securities and Exchange Commission. The final scheduled principal payment on the outstanding borrowings under the term loan is due in June 2010.

The senior secured credit facility also provides for borrowings of up to \$125.0 million under the revolving credit facility, of which up to \$60.0 million is available for letter of credit advances. Borrowings under the revolving credit facility (excluding letters of credit) bear interest, payable at least quarterly, at either (i) the higher of (a) the prime rate and (b) 0.50% above the Federal Reserve reported overnight funds rate, each plus an applicable margin of between 1.25% to 2.00%, or (ii) LIBOR plus an applicable margin of between 2.25% to 3.00%, with margins determined based upon our ratio of indebtedness to EBITDA, as defined. We also pay a 0.50% commitment fee on the unused portion of the revolver. The fee for letter of credit amounts outstanding ranges from 2.375% to 3.125%. At December 31, 2006, the fee for letter of

credit amounts outstanding was 2.375%. At December 31, 2006, there was \$91.1 million in available borrowings under the revolving credit facility, with \$33.9 million of letters of credit outstanding. The revolving credit facility expires in June 2009.

In 2007 and in connection with the proposed transactions, we entered into a five-year forward-starting interest rate swap agreement with a notional amount of \$1.25 billion. This swap was entered into to hedge the variability of future interest rates in contemplation of the bridge loan and securitized debt in connection with the Recapitalization.

Based upon our current level of operations and anticipated growth, we believe that the cash generated from our operations and amounts available under our revolving credit facility will be adequate to meet our anticipated debt service requirements, including payments required under the excess cash flow provisions of our senior secured credit facility, capital expenditures and working capital needs for the next several years. We believe that we will be able to meet these obligations even if we experience no growth in sales or profits. Our ability to continue to fund these items and continue to reduce debt could be adversely affected by the occurrence of any of the events described in Item 1A, Risk factors. There can be no assurance, however, that our business will generate sufficient cash flows from operations or that future borrowings will be available under our revolving credit facility or otherwise to enable us to service our indebtedness, including our senior secured credit facility and senior subordinated notes, or to make anticipated capital expenditures. Our future operating performance and our ability to service or refinance the senior subordinated notes and to service. extend or refinance the senior secured credit facility will be subject to future economic conditions and to financial, business and other factors, many of which are beyond our control.

#### **IMPACT OF INFLATION**

We believe that our results of operations are not materially impacted upon moderate changes in the inflation rate. Inflation and changing prices did not have a material impact on our operations in 2004, 2005 or 2006. Severe increases in inflation, however, could affect the global and U.S. economies and could have an adverse impact on our business, financial condition and results of operations.

#### **NEW ACCOUNTING PRONOUNCEMENT**

In June 2006, the Financial Accounting Standards Board (FASB) issued FASB Interpretation No. 48, "Accounting for Uncertainty in Income Taxes – an interpretation of FASB Statement No. 109" (FIN 48). FIN 48 prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return, and

also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure, and transition. FIN 48 is effective for fiscal years beginning after December 15, 2006. The Company is currently engaged in a process to measure the impact of adopting FIN 48 and has not determined the impact that the adoption of FIN 48 will have on its financial statements.

#### **CONTRACTUAL OBLIGATIONS**

The following is a summary of our significant contractual obligations at December 31, 2006.

(dollars in millions)	2007	2008	2009	2010	2011	There- after	Total
Long-term debt, including current portion (1)	\$1.2	\$4.8	\$6.0	\$451.1	\$273.9	\$ -	\$736.9
Capital lease	0.7	0.7	0.7	0.7	0.7	4.9	8.6
Operating leases (2)	35.9	31.1	26.0	20.4	14.7	33.2	161.1

- (1) The long-term debt contractual obligations included above differ from the long-term debt amounts reported in our consolidated financial statements as the above amounts do not include the effect of debt discounts of approximately \$1.1 million at December 31, 2006 and the fair value of our fair value derivatives, which was \$364,000 at December 31, 2006. Additionally, the principal portion of the capital lease obligation amounts above, which totaled \$5.4 million at December 31, 2006, are classified as debt in our consolidated financial statements. The above long-term debt amounts do not include interest. The interest rate on our \$273.9 million of senior subordinated notes is fixed at 8.25% per year. The interest rate on our \$463.0 million of senior credit facility borrowings is variable, based on LIBOR plus an applicable margin. Interest amounts vary from year-to-year due to, among other things, changes in market interest rates, voluntary payments of debt obligations and changes in interest rate derivative contracts.
- (2) We lease certain retail store and distribution center locations, distribution vehicles, various equipment and our World Resource Center, which is our corporate headquarters, under leases with expiration dates through 2019.

We may be required to purchase the Domino's, Inc. senior subordinated notes upon a change of control, as defined in the indenture governing those notes. As of December 31, 2006, there was \$273.9 million in aggregate principal amount of senior subordinated notes outstanding, not including a related \$1.1 million discount. In connection with the Recapitalization, we expect to repay all outstanding borrowings under our senior credit facility and we have commenced a debt tender offer to repurchase the \$273.9 million of senior subordinated notes.

Additionally, in connection with the Recapitalization, we anticipate issuing up to \$1.85 billion in securitized debt. The anticipated securitized debt would require no principal payments until maturity.

#### **OFF-BALANCE SHEET ARRANGEMENTS**

We are party to letters of credit and, to a lesser extent, financial guarantees with off-balance sheet risk. Our exposure to credit loss for letters of credit and financial guarantees is represented by the contractual amounts of these instruments. Total conditional commitments under letters of credit and financial guarantees as of December 31, 2006 were \$33.9 million and primarily relate to letters of credit for our insurance programs and distribution center leases.

# SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

This Annual Report includes various forward-looking statements about the Company within the meaning of the Private Securities Litigation Reform Act of 1995 (the "Act") that are based on current management expectations that involve substantial risks and uncertainties which could cause actual results to differ materially from the results expressed in, or implied by, these forward-looking statements. The following cautionary statements are being made pursuant to the provisions of the Act and with the intention of obtaining the benefits of the "safe harbor" provisions of the Act. Forward-looking statements include information concerning future results of operations, and business strategy. Also, statements that contain words such as "anticipate," "believe," "could," "estimate," "expect," "intend," "may," "plan," "predict," "project," "will," "potential," "outlook" and similar terms and phrases, including references to assumptions, are forward-looking statements. We have based these forward looking statements on our current expectations and projections about future events. While we believe these expectations and projections are based on reasonable assumptions, such forward-looking statements are inherently subject to risks, uncertainties and assumptions about us, including the risk factors listed under Risk Factors, as well as other cautionary language in this report. Actual results may differ materially from those in the forward looking statements as a result of various factors, including but not limited to, the following:

- our substantial increased indebtedness as a result of the Recapitalization and our ability to incur additional indebtedness beyond that contemplated by the Recapitalization;
- our future financial performance;
- our future cash needs;
- our ability to maintain good relationships with our franchisees;
- our ability to successfully implement cost-saving strategies;

- increases in our operating costs, including cheese, fuel and other commodity costs and the minimum wage;
- our ability to compete domestically and internationally in our intensely competitive industry;
- our ability to retain or replace our executive officers and other key members of management and our ability to adequately staff our stores and distribution centers with qualified personnel;
- our ability to pay principal and interest on our substantial debt;
- our ability to find and/or retain suitable real estate for \ our stores and distribution centers;
- adverse legislation or regulation;
- adverse legal judgments or settlements;
- · our ability to pay dividends;
- changes in consumer taste, demographic trends and traffic patterns;
- our reduced public float as a result of the shares tendered that we purchase in the equity tender offer;
- the influence of investment funds associated with Bain Capital, LLC, and their ability to, among other things, delay, deter or prevent a change of control or other business combination;
- the number of shares tendered in the equity tender offer;
   and
- adequacy of insurance coverage.

All forward-looking statements should be evaluated with the understanding of their inherent uncertainty. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this Annual Report might not occur.

Forward-looking statements speak only as of the date of this report. Except as required under federal securities laws and the rules and regulations of the Securities and Exchange Commission, we do not have any intention to update any forward-looking statements to reflect events or circumstances arising after the date of this report, whether as a result of new information, future events or otherwise. As a result of these risks and uncertainties, readers are cautioned not to place undue reliance on the forward-looking statements included in this report or that may be made elsewhere from time to time by, or on behalf of, us. All forward-looking statements attributable to us are expressly qualified by these cautionary statements.

# QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

#### Market risk

We are exposed to market risks from interest rate changes on our variable rate debt. Management actively monitors this exposure. We do not engage in speculative transactions nor do we hold or issue financial instruments for trading purposes.

We are also exposed to market risks from changes in commodity prices. During the normal course of business, we purchase cheese and certain other food products that are affected by changes in commodity prices and, as a result, we are subject to volatility in our food costs. We may periodically enter into financial instruments to manage this risk.

We purchase cheese at market prices, which fluctuate on a daily basis. The cheese block price per pound averaged \$1.50 and \$1.24 in 2005 and 2006, respectively. The estimated change in Company-owned store food costs from a hypothetical \$0.25 change in the average cheese block price per pound would have been approximately \$3.9 million in 2006. This hypothetical change in food cost could be positively or negatively impacted by average ticket changes and product mix changes.

#### **Financial derivatives**

We enter into interest rate swaps, collars or similar instruments with the objective of reducing volatility relating to our borrowing costs in addition to fulfilling requirements under our debt agreements.

As of December 31, 2006, we were party to two interest rate swap agreements which effectively convert the fixed interest component on a portion of the debt under our senior subordinated notes to variable LIBOR-based rates over the term of the senior subordinated notes. We are also party to an interest rate swap agreement which effectively converts the variable LIBOR component of the effective interest rate on a portion of our debt under our senior secured credit facility to a fixed rate over the stated term. These agreements are summarized in the following table.

On February 7, 2007, we announced a recapitalization plan that, if successful, would include the repurchase of all of our outstanding senior subordinated notes and the repayment of all borrowings under our senior credit facility. At the time of these repayments, we intend to settle our positions in the above derivatives.

In 2007, we entered into a five-year forward-starting interest rate swap agreement with a notional amount of \$1.25 billion. This swap was entered into to hedge the variability of future interest rates in contemplation of the bridge loan and securitized debt in connection with the Recapitalization.

#### Interest rate risk

Our variable interest expense is sensitive to changes in the general level of interest rates. As of December 31, 2006, the weighted average interest rate on our \$263.0 million of variable interest debt, which is net of related outstanding derivative instruments, was 7.5%.

We had total interest expense of approximately \$55.0 million in 2006. The estimated increase in interest expense for this period from a hypothetical 200 basis point adverse change in applicable variable interest rates would be approximately \$5.2 million.

#### Foreign currency exchange rate risk

We have exposure to various foreign currency exchange rate fluctuations for revenues generated by our operations outside the United States, which can adversely impact our net income and cash flows. Approximately 8.1%, 8.6% and 8.6% of our total revenues in 2004, 2005 and 2006, respectively, were derived from sales to customers and royalties from franchisees outside the contiguous United States. This business is conducted in the local currency. We do not enter into financial instruments to manage this foreign currency exchange risk.

Derivative	Total Notional Amount	Term	Company Pays	Counterparty Pays
Interest rate swap	\$50.0 million	August 2003 – July 2011	LIBOR plus 319 basis points	8.25%
Interest rate swap	\$50.0 million	August 2003 – July 2011	LIBOR plus 324 basis points	8.25%
Interest rate swap	\$350.0 million	June 2005 – June 2007	3.21%	LIBOR

# FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA - REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

# To the Shareholders and Board of Directors of Domino's Pizza, Inc.:

We have completed integrated audits of Domino's Pizza, Inc.'s 2006 and 2005 consolidated financial statements and of its internal control over financial reporting as of December 31, 2006, and audit of its 2004 consolidated financial statements in accordance with the standards of the Public Company Accounting Oversight Board (United States). Our opinions, based on our audits, are presented below.

#### Consolidated financial statements

In our opinion, the accompanying consolidated balance sheets and related consolidated statements of income, shareholders' equity and cash flows present fairly, in all material respects, the financial position of Domino's Pizza, Inc. and its subsidiaries at December 31, 2006 and January 1, 2006, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2006 in conformity with accounting principles generally accepted in the United States of America. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits of these statements in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit of financial statements includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

#### Internal control over financial reporting

Also, in our opinion, management's assessment, included in Management's Annual Report on Internal Control on Internal Control Over Financial Reporting appearing in this 2006 Annual Report to Shareholders, that the Company maintained effective internal control over financial reporting as of December 31, 2006 based on criteria established in Internal Control - Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO), is fairly stated, in all material respects, based on those criteria. Furthermore, in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2006, based on criteria established in Internal Control -Integrated Framework issued by the COSO. The Company's management is responsible for maintaining effective internal control over financial reporting and for its assessment of

the effectiveness of internal control over financial reporting. Our responsibility is to express opinions on management's assessment and on the effectiveness of the Company's internal control over financial reporting based on our audit. We conducted our audit of internal control over financial reporting in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether effective internal control over financial reporting was maintained in all material respects. An audit of internal control over financial reporting includes obtaining an understanding of internal control over financial reporting, evaluating management's assessment, testing and evaluating the design and operating effectiveness of internal control, and performing such other procedures as we consider necessary in the circumstances. We believe that our audit provides a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ PricewaterhouseCoopers LLP

Detroit, Michigan February 21, 2007

<u>CONSOLIDATED BALANCE SHEETS</u>
(In thousands, except share and per share amounts)

<u>ASSETS</u>	January 1, 2006	December 31, 2006
CURRENT ASSETS:		
Cash and cash equivalents	\$ 66,919	\$ 38,222
Accounts receivable, net of reserves of \$3,584 in 2005 and \$1,692 in 2006	74,437	65,697
Inventories	24,231	22,803
Notes receivable, net of reserves of \$602 in 2005 and \$460 in 2006	408	994
Prepaid expenses and other	13,771	13,835
Advertising fund assets, restricted	35,643	
Deferred income taxes	5,937	5,874
Total current assets	221,346	
PROPERTY, PLANT AND EQUIPMENT:		
Land and buildings	22,107	21,831
Leasehold and other improvements	82,802	83,503
Equipment	163,840	
Construction in progress	2,892	2,132
	074 044	
	271,641	
Accumulated depreciation and amortization	(140,186)	(152,464)
Property, plant and equipment, net	131,455	117,144
OTHER ASSETS:		
Investments in marketable securities, restricted	534	1,340
Notes receivable, less current portion, net of		
reserves of \$1,440 in 2005 and \$718 in 2006	1,839	576
Deferred financing costs, net of accumulated		
amortization of \$5,873 in 2005 and \$8,273 in 2006	11,652	8,770
Goodwill	22,084	21,319
Capitalized software, net of accumulated amortization		
of \$36,056 in 2005 and \$38,583 in 2006	20,337	16,142
Other assets, net of accumulated amortization		
of \$2,190 in 2005 and \$2,340 in 2006	13,170	8,625
Deferred income taxes	38,657	39,982
Total other assets	108,273	96,754
Total assets	\$ 461,074	\$ 380,203
	======	======

The accompanying notes are an integral part of these consolidated balance sheets.

# **CONSOLIDATED BALANCE SHEETS**

(Continued)

(In thousands, except share and per share amounts)

LIABILITIES AND STOCKHOLDERS' DEFICIT	January 1, 2006	December 31, 2006
CURRENT LIABILITIES: Current portion of long-term debt	\$ 35,304	\$ 1,477
Accounts payable	60,330	55,036
Accounts payable Accrued compensation	29,761	21,693
Accrued interest	11,349	19,499
Accrued interest  Accrued income taxes	8,660	786
Insurance reserves	9,681	8,979
Advertising fund liabilities	35,643	18,880
Other accrued liabilities	26,657	28,851
Other accided liabilities	20,037	20,031
Total current liabilities	217,385	155,201
LONG-TERM LIABILITIES:		
Long-term debt, less current portion	702,358	740,120
Insurance reserves	23,640	22,054
Other accrued liabilities	28,676	27,721
Total long-term liabilities	754,674 	789,895
Total liabilities	972,059	945,096
COMMITMENTS AND CONTINGENCIES		
STOCKHOLDERS' DEFICIT:		
Common stock, par value \$0.01 per share; 170,000,000		
shares authorized; 67,184,334 shares in 2005 and		
62,450,804 in 2006 issued and outstanding	672	625
Additional paid-in capital	259,695	133,936
Retained deficit	(777,906)	(701,520)
Accumulated other comprehensive income	6,554	2,066
Total stockholders' deficit	(510,985)	(564,893)
Total liabilities and stockholders' deficit	\$ 461,074	\$ 380,203
	======	======

The accompanying notes are an integral part of these consolidated balance sheets.

# **CONSOLIDATED STATEMENTS OF INCOME**

(In thousands, except per share amounts)

	he '				

	January 2,	January 1,	December 31,
	<u>2005</u>	2006	2006
REVENUES:			
Domestic Company-owned stores	\$ 382,458	\$ 401,008	\$ 393,406
Domestic franchise  Domestic distribution	155,030	161,857 819 097	157,741
International	792,026 116,983	819,097 129,635	762,782 123,390
international		129,000	
Total revenues	1,446,497	1,511,597	1,437,319
COST OF SALES:			
Domestic Company-owned stores	313,586	319,072	312,130
Domestic distribution		739,300	681,700
International	60,293	67,937	58,958
Total cost of sales	1,092,816	1,126,309	1,052,788
OPERATING MARGIN	353,681	385,288	384,531
GENERAL AND ADMINISTRATIVE	182,302	186,184	170,334
INCOME FROM OPERATIONS	171,379	199,104	214,197
INTEREST INCOME	581	818	1,239
INTEREST EXPENSE	(61,068)	(48,755)	(55,011)
OTHER	(10,832)	22,084	-
INCOME BEFORE PROVISION FOR INCOME TAXES	100,060	173,251	160,425
PROVISION FOR INCOME TAXES	37,773	64,969	54,198
NET INCOME	\$ 62,287	\$ 108,282	\$ 106,227
EARNINGS PER SHARE:	======	======	=======
Class L – basic	\$ 5.57	N/A	N/A
Class L – diluted	\$ 5.57	N/A	N/A
Common Stock – basic	\$ 0.85	\$ 1.62	\$ 1.68
Common Stock – diluted	\$ 0.81	\$ 1.58	\$ 1.65

The accompanying notes are an integral part of these consolidated statements.

# CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

(In thousands)

	For the Years Ended		
	January 2, 2005	January 1, 2006	December 31, 2006
NET INCOME	\$62,287	\$108,282	\$106,227
OTHER COMPREHENSIVE INCOME (LOSS), BEFORE TAX:			
Currency translation adjustment Unrealized gains on derivative instruments Reclassification adjustment for (gains) losses included in net income	1,531 5,141 2,828  9,500	(1,780) 5,546 (2,647) 1,119	592 1,869 (8,508) (6,047)
TAX ATTRIBUTES OF ITEMS IN OTHER COMPREHENSIVE INCOME (LOSS)	(2,998)	(1,076)	1,559
OTHER COMPREHENSIVE INCOME (LOSS), NET OF TAX	6,502 	43	(4,488)
COMPREHENSIVE INCOME	\$68,789 =====	\$108,325 =====	\$101,739 ======

The accompanying notes are an integral part of these consolidated statements.

# CONSOLIDATED STATEMENTS OF STOCKHOLDERS' DEFICIT

(In thousands, except share data)

Accumulated Other Comprehensive Income

	Class						Income		
	Class Common S		Common	Stock	Additional Paid-in	Retained	Deferred Stock	Currency Translation	Fair Value of Derivative
	<u>Shares</u>	<u>Amount</u>	<u>Shares</u>	<u>Amount</u>	<u>Capital</u>	<u>Deficit</u>	<u>Compensation</u>	<u>Adjustment</u>	<u>Instruments</u>
BALANCE AT DECEMBER 28, 2003	3,614,466	\$ 36	32,705,966	\$ 327	\$ 181,897	\$ (900,232)	\$ -	\$ 2,175	\$ (2,166)
Net income	-	-	-	-	-	62,287	-	-	-
Distributions						(16,880)			
Common stock dividends	-	-	-	-	-	(4,464)	-	-	-
Issuance of common stock, net	- (15.004)	-	9,391,232	94	119,685	-	-	-	-
Purchase of common stock	(15,321)	-	(4,804)	-	(1,773)	-	-	-	-
Exercise of stock options	14,814	-	276,542	3	1,302	-	-	-	-
Tax benefit related to the exercise of stock options	-	-	-	-	1,276	-	-	-	-
Conversion of Class L common stock into common stock	(3,613,959)	(36)	3,613,959	36	-	-	-	-	-
Reclassification adjustment relating to reincorporation			22,703,690	227	(227)				
Deferred stock compensation relating to stock options	`	-	-	-	253	-	(253)	-	-
Amortization of deferred stock compensation	-	-	-	-	-	-	51	-	-
Currency translation adjustment	-	-	-	-	-	-	-	1,531	-
Unrealized gains on derivative instruments, net of tax	-	-	-	-	-	-	-	-	3,207
Reclassification adjustment for losses on derivative instruments included in net income, net of tax	-	-	-	-	-	-	-	-	1,764
					000 410	(050,000)	(000)	0.700	0.005
BALANCE AT JANUARY 2, 2005	-	-	68,686,585	687	302,413	(859,289)	(202)	3,706	2,805
Net income	-	_	-		532	108,282	-	_	-
Capital contribution and other	-		-		332	(26,899)	-	_	-
Common stock dividends Issuance of common stock	_	_	63,651	1	1,083	(20,033)	_	_	_
Purchase of common stock	_	_	(4,409,171)	(44)	(74,956)	_	_	_	_
Exercise of stock options	-	-	2,843,269	28	5,525	-	-	-	-
Tax benefit related to the exercise of stock options	-	-	-	-	21,504	-	-	-	-
Non-cash compensation expense, including									
amortization of deferred stock compensation	-	-	-	-	3,746	-	50	-	-
Reclassification of deferred stock	-	-	-	-	(152)	-	152	-	-
compensation								(4.700)	
Currency translation adjustment	-	-	-	-	-	-	-	(1,780)	-
Unrealized gains on derivative instruments, net	-	-	-	-	-	-	-	-	3,464
of tax									(4.044)
Reclassification adjustment for gains on derivative instruments included in net	-	-	-	-	-	-	-	-	(1,641)
income, net of tax									
BALANCE AT JANUARY 1, 2006	-	-	67,184,334	672	259,695	(777,906)	-	1,926	4,628
·	_	_	-	_	· -	106,227	_	-	-
Net income Common stock dividends	_	_	_	_	_	(29,841)	_	_	_
Issuance of common stock	_	_	191,170	2	4,639	(20,011)	_	_	_
Purchase of common stock	_	_	(5,624,602)	(56)	(144,944)	_	_	_	_
	_	_	699,902	7	4,895	_	_	_	_
Exercise of stock options			000,002						
Tax benefit related to the exercise of stock options	-	-	-	-	5,075 5,218	-	-	-	-
Non-cash compensation expense, including					5,210	_	_	_	
amortization of deferred stock compensation		_			(642)	_	_		
Other		_			(042)	_	_	(1,847)	
Currency translation adjustment Unrealized gains on derivative instruments, net	-	-	-	-	-	-	-	(1,047)	1,159
of tax. Reclassification adjustment for gains on derivative instruments included in net income, net of tax	-	-	-	-	-	-	-	-	(3,800)
DALANCE AT DECEMBED 24 2000		\$ -	62,450,804	\$ 625	\$ 133,936	\$ (701,520)	\$ -	\$ 79	\$ 1,987
BALANCE AT DECEMBER 31, 2006	======	====	======	====	======	======	======	======	======

#### **CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In thousands)

For the Years Ended -----

(16,880)

(4,464)

(82,627)

716

(5,995)

46,391

-----

\$ 40,396

======

(26,899)

(114,583)

532

(228)

26,523

40,396

-----

\$ 66,919

======

	January 2, 2005	January 1, 2006	December 31, 2006
CASH FLOWS FROM OPERATING ACTIVITIES:			
Net income	\$ 62,287	\$108,282	\$106,227
Adjustments to reconcile net income to net			
cash provided by operating activities-			
Depreciation and amortization	31,705	32,415	32,266
Provision (benefit) for losses on accounts and notes receivable	1,440	1,254	(728)
(Gains) losses on sale/disposal of assets	1,194	(18,998)	(2,678)
Provision for deferred income taxes	8,761	308	(615)
Amortization of deferred financing costs and debt discount	7,808	3,020	3,380
Non-cash compensation expense	51	3,796	5,218
Changes in operating assets and liabilities-			
Decrease (increase) in accounts receivable	(8,823)	(3,290)	687
Decrease (increase) in inventories, prepaid expenses and other	913	(1,181)	1,039
Increase (decrease) in accounts payable and accrued liabilities	4,406	14,810	(10,512)
Increase (decrease) in insurance reserves	2,444	781	(1,281)
Net cash provided by operating activities	112,186	141,197	133,003
CASH FLOWS FROM INVESTING ACTIVITIES:			
Capital expenditures	(39,763)	(28,689)	(20,204)
Proceeds from sale of property, plant and equipment	834	3,899	14,369
Proceeds from sale of equity investments	1,614	25,532	-
Repayments of notes receivable, net	2,556	818	868
Other, net	(1,511)	(1,423)	(965)
Net cash provided by (used in) investing activities	(36,270)	137	(5,932)
CASH FLOWS FROM FINANCING ACTIVITIES:			
Proceeds from issuance of long-term debt	92	40,000	100,000
Repayments of long-term debt and capital lease obligation	(180,708)	(80,343)	(95,284)
Cash paid for financing costs	(1,254)	(1,014)	(250)
Proceeds from issuance of common stock, net	119,779	1,084	4,641
Proceeds from exercise of stock options	1,305	5,553	4,902
Tax benefit from exercise of stock options	1,276	21,504	5,075
Purchase of common stock	(1,773)	(75,000)	(145,000)
Distributions	(10,000)	` ' '	. , -,

The accompanying notes are an integral part of these consolidated statements.

Distributions

Common stock dividends

Capital contribution and other

Net cash used in financing activities

INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS

CASH AND CASH EQUIVALENTS, AT BEGINNING OF PERIOD

CASH AND CASH EQUIVALENTS, AT END OF PERIOD

EFFECT OF EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS

(29,841)

(155,757)

(11)

(28,697)

66,919

-----

\$ 38,222

======

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

#### (1) DESCRIPTION OF BUSINESS AND SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### **Description of Business**

Domino's Pizza, Inc. (DPI), a Delaware corporation, conducts its operations and derives substantially all of its operating income and cash flows through its wholly-owned subsidiary, Domino's, Inc. (Domino's) and Domino's wholly-owned subsidiary, Domino's Pizza LLC. DPI and its wholly-owned subsidiaries (collectively, the Company) are primarily engaged in the following business activities: (i) retail sales of food through Company-owned Domino's Pizza stores, (ii) sales of food, equipment and supplies to Company-owned and franchised Domino's Pizza stores through Company-owned distribution centers, and (iii) receipt of royalties from domestic and international Domino's Pizza franchisees.

#### Merger, Reincorporation and Reverse Stock Split

DPI is the surviving entity of a merger with its former parent company TISM, Inc. (TISM). On May 11, 2004, TISM, a Michigan corporation, reincorporated in Delaware by merging with and into DPI, its wholly-owned subsidiary. The merger was a reincorporation for U.S. Federal income tax purposes. DPI previously conducted no business activities and was organized solely for the purpose of effecting the reincorporation of TISM in Delaware. In connection with the merger, a two-for-three stock split was consummated for each class of common stock. The financial statements have been retroactively adjusted to give effect to the stock split. There was no other impact of the merger on the financial statements.

#### Initial Public Offering of Common Stock

DPI completed an initial public offering of its Common Stock (Note 9) on July 16, 2004 (the IPO). As part of the IPO, DPI issued and sold 9,375,000 shares of Common Stock resulting in net proceeds to the Company of approximately \$119.6 million. Existing DPI stockholders concurrently sold 14,846,929 shares of Common Stock. The Company did not receive any proceeds from the sale of shares by the selling stockholders. As part of the IPO, the Company used primary proceeds to repay \$109.1 million in debt, and used funds generated from operations to terminate the Company's management agreement with an affiliate of a DPI stockholder and pay in full outstanding contingent notes payable.

#### Principles of Consolidation

The accompanying consolidated financial statements include the accounts of DPI and its subsidiaries. All significant intercompany accounts and transactions have been eliminated.

#### Fiscal Year

The Company's fiscal year ends on the Sunday closest to December 31. The 2004 fiscal year ended January 2, 2005; the 2005 fiscal year ended January 1, 2006; and the 2006 fiscal year ended December 31, 2006. The 2005 and 2006 fiscal years consisted of fifty-two weeks, while the 2004 fiscal year consisted of fifty-three weeks.

#### Cash and Cash Equivalents

Cash equivalents consist of highly liquid investments with original maturities of three months or less at the date of purchase. These investments are carried at cost, which approximates fair value.

#### Inventories

Inventories are valued at the lower of cost (on a first-in, first-out basis) or market.

Inventories at January 1, 2006 and December 31, 2006 are comprised of the following (in thousands):

	<u>2005</u>	<u>2006</u>
Food	\$21,361	\$19,763
Equipment and supplies	2,870	3,040
Inventories	\$24,231	\$22,803
	=====	======

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

#### Notes Receivable

During the normal course of business, the Company may provide financing to franchisees in the form of notes. Notes receivable generally require monthly payments of principal and interest, or monthly payments of interest only, generally ranging from 10% to 12%, with balloon payments of the remaining principal due one to ten years from the original issuance date. Such notes are generally secured by the related assets or business. The carrying amounts of these notes approximate fair value.

#### Other Assets

Current and long-term other assets primarily include prepaid expenses such as insurance, rent and taxes, deposits, investments in international franchisees, covenants not-to-compete and other intangible assets primarily arising from franchise acquisitions, and assets relating to the fair value of derivatives. Amortization expense for financial reporting purposes is provided using the straight-line method over the useful lives for covenants not-to-compete and other intangible assets and was approximately \$549,000, \$509,000 and \$495,000 in 2004, 2005, and 2006, respectively. As of December 31, 2006, scheduled amortization of these assets for the next five fiscal years is approximately \$398,000, \$380,000, \$336,000, \$333,000, and \$333,000 for 2007, 2008, 2009, 2010 and 2011, respectively.

During 2005, the Company sold an equity investment in an international master franchisee, resulting in proceeds of \$25.5 million and a gain of \$22.1 million. The gain was recorded in other in the consolidated statement of income.

#### Property, Plant and Equipment

Additions to property, plant and equipment are recorded at cost. Repair and maintenance costs are expensed as incurred. Depreciation and amortization expense for financial reporting purposes is provided using the straight-line method over the estimated useful lives of the related assets. Estimated useful lives, other than the estimated useful life of the capital lease asset as described below, are generally as follows (in years):

Buildings	20
Leasehold and other improvements	7 – 15
Equipment	3 – 12

Included in land and buildings as of January 1, 2006 and December 31, 2006 is a net capital lease asset of approximately \$5.3 million and \$4.9 million, respectively, related to the lease of a distribution center building. This capital lease asset is being amortized using the straight-line method over the fifteen-year lease term.

Depreciation and amortization expense on property, plant and equipment was approximately \$24.6 million, \$25.6 million and \$25.5 million in 2004, 2005 and 2006, respectively.

#### **Impairments of Long-Lived Assets**

In accordance with Statement of Financial Accounting Standards (SFAS) No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets", the Company evaluates the potential impairment of long-lived assets based on various analyses including the projection of undiscounted cash flows, whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. For Company-owned stores, the Company performs this evaluation on an operating market basis, which the Company has determined to be the lowest level for which identifiable cash flows are largely independent of other cash flows. If the carrying amount of a long-lived asset exceeds the amount of the expected future undiscounted cash flows of that asset, an impairment loss is recognized and the asset is written down to its estimated fair value.

#### Investments in Marketable Securities

Investments in marketable securities consist of investments in various mutual funds made by eligible individuals as part of the Company's deferred compensation plan (Note 5). These investments are stated at aggregate fair value, are restricted and have been placed in a rabbi trust whereby the amounts are irrevocably set aside to fund the Company's obligations under the deferred compensation plan. The Company classifies these investments in marketable securities as trading and accounts for them in accordance with SFAS No. 115, "Accounting for Certain Investments in Debt and Equity Securities."

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

#### **Deferred Financing Costs**

Deferred financing costs include debt issuance costs primarily incurred by the Company as part of the 2003 Recapitalization (Note 2). Amortization is provided using the effective interest rate method over the terms of the respective debt instruments to which the costs relate and is included in interest expense.

In connection with the IPO in 2004, the Company expensed financing costs of approximately \$3.1 million. Amortization of deferred financing costs, including the aforementioned amount, was approximately \$6.7 million, \$2.8 million and \$3.1 million in 2004, 2005 and 2006, respectively.

#### Goodwill

The Company's goodwill amounts primarily relate to franchise store acquisitions and, in accordance with SFAS No. 142, "Goodwill and Other Intangible Assets", are not amortized. The Company performs its required impairment tests in the fourth quarter of each fiscal year and did not recognize any goodwill impairment charges in 2004 or 2006. During the fourth quarter of 2005, the Company determined that goodwill related to certain Company-owned operations in the Netherlands was impaired. Total charges related to these foreign operations totaled approximately \$2.8 million, including a goodwill impairment charge of approximately \$1.3 million. The impairment charge was recorded in general and administrative expense.

#### Capitalized Software

Capitalized software is recorded at cost and includes purchased, internally-developed and externally-developed software used in the Company's operations. Amortization expense for financial reporting purposes is provided using the straight-line method over the estimated useful lives of the software, which range from two to seven years. Capitalized software amortization expense was approximately \$6.6 million in 2004 and \$6.3 million in each of 2005 and 2006. The Company received \$677,000, \$1.3 million and \$2.1 million from franchisees from the sale of internally developed point-of-sale software during 2004, 2005 and 2006, respectively. The amounts received from the sale of internally developed software reduce the capitalized software asset amount in the accompanying consolidated balance sheets.

### Insurance Reserves

The Company has retention programs for workers' compensation, general liability and owned and non-owned automobile liabilities for certain periods prior to December 1998 and for periods after December 2001. The Company is generally responsible for up to \$1.0 million per occurrence under these retention programs for workers' compensation and general liability exposures. The Company is also generally responsible for between \$500,000 and \$3.0 million per occurrence under these retention programs for owned and non-owned automobile liabilities depending on the year. Total insurance limits under these retention programs vary depending on the year covered and range up to \$108.0 million per occurrence for general liability and owned and non-owned automobile liabilities and up to the applicable statutory limits for workers' compensation.

Insurance reserves relating to our retention programs are based on undiscounted actuarial estimates from an independent third party actuary. These estimates are based on historical information along with certain assumptions about future events. Changes in assumptions for such factors as medical costs and legal actions, as well as changes in actual experience, could cause these estimates to change in the near term. The Company receives an annual estimate of outstanding insurance exposures from its independent actuary and differences between these estimated actuarial exposures and the Company's recorded amounts are adjusted as appropriate. In management's opinion, the insurance reserves at January 1, 2006 and December 31, 2006 are sufficient to cover related losses.

#### Other Accrued Liabilities

Current and long-term other accrued liabilities primarily include accruals for sales, property and other taxes, legal matters, store operating expenses, deferred rent expense and deferred compensation liabilities.

#### Foreign Currency Translation

The Company's foreign entities use their local currency as the functional currency, in accordance with the provisions of SFAS No. 52, "Foreign Currency Translation." Where the functional currency is the local currency, the Company translates net assets into U.S. dollars at year end exchange rates, while income and expense accounts are translated at average annual exchange rates. Currency translation adjustments are included in accumulated other comprehensive income and foreign currency transaction gains and losses are included in determining net income.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Continued)

#### Revenue Recognition

Domestic Company-owned stores revenues are comprised of retail sales of food through Company-owned Domino's Pizza stores located in the contiguous United States and are recognized when the items are delivered to or carried out by customers.

Domestic franchise revenues are primarily comprised of royalties from Domino's Pizza franchisees with operations in the contiguous United States. Royalty revenues are recognized when the items are delivered to or carried out by franchise customers.

Domestic distribution revenues are primarily comprised of sales of food, equipment and supplies to franchised Domino's Pizza stores located in the contiguous United States. Revenues from the sales of food are recognized upon delivery of the food to franchisees, while revenues from the sales of equipment and supplies are generally recognized upon shipment of the related products to franchisees.

International revenues are primarily comprised of sales of food to, and royalties from, foreign, Alaskan and Hawaiian Domino's Pizza franchisees, as well as retail sales of food through Company-owned stores in the Netherlands and France prior to the France and Netherlands Sale (Note 11). These revenues are recognized consistently with the policies applied for revenues generated in the contiguous United States.

#### <u>Distribution Profit-Sharing Arrangements</u>

The Company enters into profit-sharing arrangements with Domestic Stores (Note 10) that purchase all of their food from Company-owned distribution centers. These profit-sharing arrangements generally provide participating stores with 50% of their regional distribution center's pre-tax profits based upon each store's purchases from the distribution center. Profit-sharing obligations are recorded as a revenue reduction in the Domestic Distribution (Note 10) segment in the same period as the related revenues and costs are recorded, and were \$41.6 million, \$44.7 million and \$51.0 million in 2004, 2005 and 2006, respectively.

# **Advertising**

Advertising costs are expensed as incurred. Advertising expense, which relates primarily to Company-owned stores, was approximately \$37.0 million. \$39.6 million and \$38.4 million during 2004, 2005 and 2006, respectively.

Domestic Stores are required to contribute a certain percentage of sales to the Domino's National Advertising Fund Inc. (DNAF), a not-for-profit subsidiary that administers the Domino's Pizza system's national and market level advertising activities. Included in advertising expense were national advertising contributions from Company-owned stores to DNAF of approximately \$11.4 million, \$15.9 million and \$19.5 million in 2004, 2005 and 2006, respectively. DNAF also received national advertising contributions from franchisees of approximately \$83.0 million, \$114.2 million and \$137.5 million during 2004, 2005 and 2006, respectively. Franchisee contributions and offsetting expenses are presented net in the accompanying statements of income.

DNAF assets, consisting primarily of cash received from franchisees and accounts receivable from franchisees, can only be used for activities that promote the Domino's Pizza brand. Accordingly, all assets held by the DNAF are considered restricted.

#### Rent

The Company leases certain equipment, vehicles, retail store and distribution center locations and its corporate headquarters under operating leases with expiration dates through 2019. During 2004, the Company corrected its accounting for leases to conform the lease terms used in calculating straight-line rent expense to the terms used to amortize related leasehold improvements. This correction resulted in the acceleration of rent expense under certain leases that contain fixed escalations in rental payments. The rent expense adjustment related to this correction was approximately \$2.8 million and was recognized in the fourth quarter of 2004. Rent expenses, including the aforementioned adjustment, totaled approximately \$44.2 million, \$42.6 million and \$42.5 million during 2004, 2005 and 2006, respectively.

# Common Stock Dividends

During 2004, the Company declared and paid to shareholders a dividend totaling \$4.5 million, or 6.5 cents per share. During 2005, the Company declared and paid to shareholders dividends totaling \$26.9 million, or 40 cents per share. During 2006, the Company declared and paid to shareholders dividends totaling \$29.8 million, or 48 cents per share.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Continued)

#### **Derivative Instruments**

The Company accounts for its derivative instruments in accordance with SFAS No. 133, "Accounting for Derivative Instruments and Hedging Activities" and related guidance, which require that an entity recognize all derivatives as either assets or liabilities in the balance sheet and measure those instruments at fair value.

During 2003, the Company entered into two interest rate derivative agreements to effectively convert the fixed interest rate component of the Company's senior subordinated debt to variable LIBOR-based rates over the term of the related debt. The Company has designated these agreements as fair value hedges. During 2004, the Company entered into an interest rate derivative agreement to effectively convert the variable LIBOR component of the effective interest rate on a portion of the Company's term loan debt to a fixed rate, in an effort to reduce the impact of interest rate changes on income. The Company has designated this agreement as a cash flow hedge. The Company has determined that no ineffectiveness exists related to these derivatives. Related gains and losses upon settlement of these derivatives are recorded in interest expense.

These agreements are summarized as follows:

Derivative	Total Notional Amount	Term	Company Pays	Counterparty Pays
Interest rate swap	\$50.0 million	August 2003 – July 2011	LIBOR plus 319 basis points	8.25%
Interest rate swap	\$50.0 million	August 2003 – July 2011	LIBOR plus 324 basis points	8.25%
Interest rate swap	\$300.0 million	June 2005 – June 2007	3.21%	LIBOR

At January 1, 2006, the fair value of the Company's cash flow hedge is a net asset of approximately \$7.4 million, of which \$5.1 million is included in prepaid expenses and other and \$2.3 million is included in long-term other assets. At December 31, 2006, the fair value of the Company's cash flow hedge is a net asset of approximately \$3.2 million, which is included in prepaid expenses and other.

At January 1, 2006, the fair value of the Company's fair value hedges is a net asset of approximately \$1.2 million, of which \$250,000 is included in prepaid expenses and other and \$901,000 is included in long-term other assets. At December 31, 2006, the fair value of the Company's fair value hedges is a net asset of approximately \$364,000, of which \$33,000 is included in current other accrued liabilities and \$397,000 is included in long-term other assets.

#### Stock Options

In December 2004, the Financial Accounting Standards Board (FASB) issued SFAS No. 123R (revised 2004), "Share-Based Payments" (SFAS 123R). SFAS 123R requires that the cost of all employee stock options, as well as other equity-based compensation arrangements, be reflected in the financial statements based on the estimated fair value of the awards. The Company adopted SFAS 123R in 2005. For periods prior to 2005, the Company accounted for stock-based compensation using the intrinsic method prescribed in APB Opinion No. 25, "Accounting for Stock Issued to Employees" and related interpretations (APB 25).

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Continued)

# Earnings Per Share

The Company accounts for earnings per share in accordance with SFAS No. 128, "Earnings Per Share" and related guidance, which requires two calculations of earnings per share (EPS) to be disclosed: basic EPS and diluted EPS.

For periods prior to the IPO, the Company calculated EPS information using the two-class method due to the Company's capital structure in place prior to the IPO and further described in Note 9. Accordingly, EPS information for both Class L common stock and Common Stock are presented for periods prior to the IPO. For periods after the IPO, the Company presents EPS information for Common Stock only as the Class L common stock was converted into Common Stock in connection with the IPO.

The numerator in calculating Class L basic and diluted EPS is the Class L preference amount accrued during the year presented plus, if positive, a pro rata share of an amount equal to consolidated net income less the Class L preference amount. The Class L preferential distribution amount was \$18.1 million in 2004.

For periods prior to the IPO, the numerator in calculating Common Stock basic and diluted EPS is an amount equal to consolidated net income less the Class L preference amount and the aforementioned Class L pro rata share amount, if any. For periods after the IPO, the numerator in calculating Common Stock basic and diluted EPS is consolidated net income.

The denominator in calculating Class L basic EPS and Common Stock basic EPS are the weighted average shares outstanding for each respective class of shares. The denominator in calculating Class L diluted EPS and Common Stock diluted EPS includes the additional dilutive effect of outstanding stock options. The denominator in calculating the 2005 and 2006 Common Stock diluted EPS does not include 1,480,500 and 3,318,800 stock options, respectively, as their inclusion would be anti-dilutive.

The computation of basic and diluted earnings per common share is as follows (in thousands, except share and per share amounts):

	<u>-</u>	2004	_	2005		2006
Net income available to common						
stockholders - basic and diluted	\$	62,287	\$ 1	08,282	\$	106,227
Allocation of net income to common stockholders:	===		====	===== N/A	===	=====
Class L	\$	20,138		N/A	_	N/A
Common Stock	\$	42,149	\$ 1	08,282	\$	106,227
Weighted average number of common shares:						
Class L	3,	613,991		N/A		N/A
Common Stock	49,	606,144	66,8	394,740	63	,139,073
Earnings per common share – basic:						
Class L	\$	5.57		N/A		N/A
Common Stock	\$	0.85	\$	1.62	\$	1.68
Diluted weighted average number of common shares:						
Class L	3,	617,371		N/A		N/A
Common Stock	52,	170,542	68,6	554,573	64	,541,079
Earnings per common share – diluted:						
Class L	\$	5.57		N/A		N/A
Common Stock	\$	0.81	\$	1.58	\$	1.65
	,				,	

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

#### **New Accounting Pronouncement**

In June 2006, the FASB issued FASB Interpretation No. 48, "Accounting for Uncertainty in Income Taxes – an interpretation of FASB Statement No. 109" (FIN 48). FIN 48 prescribes a recognition threshold and measurement attribute for financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return, and also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. FIN 48 is effective for fiscal years beginning after December 15, 2006. The Company is assessing FIN 48 and has not determined the impact that the adoption of FIN 48 will have on its financial statements.

#### Supplemental Disclosures of Cash Flow Information

The Company paid interest of approximately \$59.8 million, \$45.1 million and \$43.5 million during 2004, 2005 and 2006, respectively. Cash paid for income taxes was approximately \$23.2 million, \$35.4 million and \$62.8 million in 2004, 2005 and 2006, respectively.

#### **Use of Estimates**

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Reclassifications

Certain amounts from fiscal 2004 and 2005 have been reclassified to conform to the fiscal 2006 presentation.

#### (2) FINANCING ARRANGEMENTS

At January 1, 2006 and December 31, 2006, consolidated long-term debt consisted of the following (in thousands):

	2005	2006
2003 Agreement – Term Loan	\$458,013	\$463,013
Other borrowings	261	-
Capital lease obligation	5,687	5,423
Senior subordinated notes due 2011, 8 1/4%, net of a \$1.4 million and		
\$1.1 million unamortized discount in 2005 and 2006, respectively	272,550	272,797
Tatal Jaha	700 511	741 000
Total debt	736,511	741,233
Less – current portion	35,304	1,477
Total long-term debt	701,207	739,756
Fair value derivatives	1,151	364
Consolidated long-term debt	\$702,358	\$740,120
	=======	=======

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

#### 2003 Recapitalization

On June 25, 2003, the Company consummated a recapitalization transaction (the 2003 Recapitalization) whereby the Company (i) issued and sold \$403.0 million aggregate principal amount at maturity of 8 1/4% senior subordinated notes due 2011 (the 2011 Notes) at a discount resulting in gross proceeds of approximately \$400.1 million, and (ii) borrowed \$610.0 million in term loans and secured a \$125.0 million revolving credit facility with a consortium of banks (collectively, the 2003 Agreement).

#### 2003 Agreement

The 2003 Agreement provides the following credit facilities: a term loan and a revolving credit facility (the Revolver). The initial aggregate borrowings available under the 2003 Agreement were \$735.0 million: \$610.0 million under the term loan and \$125.0 million under the Revolver. The term loan was initially fully borrowed. The 2003 Agreement has been amended primarily to obtain more favorable term loan interest rate margins, to amend the principal amortization schedule, to allow for the repayment of a portion of the 2011 Notes as part of the IPO, to allow dividend payments to stockholders, to allow for the purchase and retirement of Common Stock and to allow for additional term loan borrowings of \$100.0 million in 2006 (together with the initial term loan borrowings, the Term Loan).

Borrowings under the Term Loan bear interest, payable at least quarterly, at either (i) the higher of (a) the prime rate (8.25% at December 31, 2006) or (b) 0.50% above the Federal Reserve reported overnight funds rate, each plus an applicable margin of 0.50%, or (ii) LIBOR (5.375% at December 31, 2006) plus an applicable margin of 1.50%. At December 31, 2006, the Company's borrowing rate was 6.875% for Term Loan borrowings and all borrowings under the Term Loan were under a LIBOR contract with an interest period of 90 days. The 2003 Agreement requires principal payments totaling \$1.2 million, \$4.8 million, \$6.0 million and \$451.1 million in 2007, 2008, 2009 and 2010, respectively. The timing of the Company's required payments under the 2003 Agreement may change based upon voluntary prepayments and generation of excess cash, as defined. The final scheduled principal payment on the outstanding borrowings under the Term Loan is due in June 2010.

Borrowings under the Revolver (excluding letters of credit) bear interest, payable at least quarterly, at either (i) the higher of (a) the prime rate or (b) 0.50% above the Federal Reserve reported overnight funds rate, each plus an applicable margin of between 1.25% to 2.00%, or (ii) LIBOR plus an applicable margin of between 2.25% to 3.00%, with margins determined based upon the Company's ratio of indebtedness to EBITDA, as defined. The Company also pays a 0.50% commitment fee on the unused portion of the Revolver. The Company may use up to \$60.0 million of the Revolver for letter of credit advances. The fee for letter of credit amounts outstanding ranges from 2.375% to 3.125%. At December 31, 2006, the fee for letter of credit amounts outstanding was 2.375%. At December 31, 2006, there is \$91.1 million in available borrowings under the Revolver, with \$33.9 million of letters of credit outstanding. The Revolver expires in June 2009, at which time all outstanding borrowings under the Revolver are due.

Borrowings under the 2003 Agreement are guaranteed by DPI, are jointly and severally guaranteed by most of Domino's domestic subsidiaries and one foreign subsidiary, and substantially all of the assets of the Company are pledged as collateral.

The 2003 Agreement contains certain financial and non-financial covenants that, among other restrictions, require the maintenance of certain financial ratios related to interest coverage and leverage. The 2003 Agreement also restricts the Company's ability to incur additional indebtedness, make investments, use assets as security in other transactions and sell certain assets or merge with or into other companies. Additionally, upon a public offering of stock, the Company is required to pay down the Term Loan in an amount equal to 50% of the net proceeds of such offering.

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

#### 2011 Notes

The 2011 Notes require semi-annual interest payments at the 8 1/4% coupon rate. Before July 1, 2007, the Company may, at a price above par, redeem all, but not part, of the 2011 Notes if a change in control occurs, as defined in the 2011 Notes. Beginning July 1, 2007, the Company may redeem some or all of the 2011 Notes at fixed redemption prices, ranging from 104.125% of par in 2007 to 100% of par in 2009 through maturity. In the event of a change in control, as defined, the Company will be obligated to repurchase the 2011 Notes tendered at the option of the holders at a fixed price. Upon a public stock offering, the Company may use net proceeds from such offering to repurchase and retire up to 40% of the aggregate principal amount of the 2011 Notes, provided that at least 60% of the original principal amount of the 2011 Notes remains outstanding immediately following such repurchase. During 2004, the Company repaid \$109.1 million of 2011 Notes principal amount using net proceeds from the IPO. The 2011 Notes are guaranteed by most of Domino's domestic subsidiaries and one foreign subsidiary and are subordinated in right of payment to all existing and future senior debt of the Company.

The indenture related to the 2011 Notes restricts the Company from, among other restrictions, incurring additional indebtedness or issuing preferred stock, with certain specified exceptions, unless a minimum fixed charge coverage ratio is met. The Company may pay dividends and make other restricted payments so long as such payments in total do not exceed 50% of the Company's cumulative net income from December 30, 2002 to the payment date plus the net proceeds from any capital contributions or the sale of equity interests.

As of December 31, 2006, management estimates the fair value of the 2011 Notes to be approximately \$283.8 million. The carrying amounts of the Company's other debt approximate fair value.

# <u>Other</u>

As defined in the 2003 Agreement, as amended, an amount not to exceed \$30.0 million was made available for the early retirement of the 2011 Notes. As of December 31, 2006, this basket remains fully available. Certain amounts were also available for the early retirement of senior subordinated notes and Common Stock under the Company's previous credit agreements. In 2004, the Company retired \$20.0 million of its senior subordinated notes through open market transactions using funds generated from operations. This retirement resulted in a loss of approximately \$1.8 million in 2004, due to the purchase prices being in excess of the carrying value. Additionally, as part of the IPO, the Company recorded a \$9.0 million loss relating to the repurchase and retirement, at a premium, of \$109.1 million principal amount of 2011 Notes. These amounts are included in other expense in the accompanying statements of income. During 2005, the Company borrowed \$40.0 million and used the proceeds and cash from operations to repurchase and retire \$75.0 million of Common Stock. The \$40.0 million Revolver borrowing was subsequently repaid during 2005. Additionally, during 2006, the Company borrowed \$100.0 million of additional Term Loan borrowings and used the proceeds and cash from operations to repurchase and retire \$145.0 million of Common Stock. The Company subsequently repaid \$60.0 million of these borrowings during 2006.

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

At December 31, 2006, maturities of long-term debt and capital lease obligation are as follows, which exclude the \$1.1 million unamortized discount on the 2011 Notes and \$364,000 related to fair value derivatives (in thousands):

2007	\$ 1,477
2008	5,074
2009	6,291
2010	451,481
2011	274,302
Thereafter	3,711
	\$742,336
	======

#### (3) COMMITMENTS AND CONTINGENCIES

#### **Lease Commitments**

As of December 31, 2006, the future minimum rental commitments for all non-cancelable leases are as follows (in thousands):

	Operating	Capital	
	<u>Leases</u>	Lease	Total
2007	\$ 35,883	\$ 736	\$ 36,619
2008	31,068	736	31,804
2009	25,970	736	26,706
2010	20,370	736	21,106
2011	14,658	736	15,394
Thereafter	33,184	4,909	38,093
Total future minimal rental commitments	\$161,133	8,589	\$169,722
Less – amounts representing interest	======	(3,166)	======
Total principal payable on capital lease		\$ 5,423	
		======	

#### **Legal Proceedings and Related Matters**

The Company is a party to lawsuits, revenue agent reviews by taxing authorities and legal proceedings, of which the majority involve workers' compensation, employment practices liability, general liability and automobile and franchisee claims arising in the ordinary course of business. In addition, the Company is facing allegations of purported class-wide wage and hour violations related to meal and rest breaks under California law. In management's opinion, these matters, individually and in the aggregate, will not have a significant adverse effect on the financial condition of the Company, and the established reserves adequately provide for the estimated resolution of such claims.

# **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

# (4) INCOME TAXES

The differences between the United States Federal statutory income tax provision (using the statutory rate of 35%) and the Company's consolidated provision for income taxes for 2004, 2005 and 2006 are summarized as follow (in thousands):

	2004	2005	2006
Federal income tax provision based on the statutory rate	\$35,021	\$60,638	\$56,149
State and local income taxes, net of related Federal income taxes	2,602	4,303	3,335
Non-resident withholding and foreign income taxes	4,757	4,978	5,550
Foreign tax and other tax credits	(5,439)	(5,773)	(6,544)
(Gains) Losses attributable to foreign subsidiaries	451	1,911	(3,824)
Non-deductible expenses	615	698	1,179
Other	(234)	(1,786)	(1,647)
	\$37,773	\$64,969	\$54,198
	======	======	======

The components of the 2004, 2005 and 2006 consolidated provision for income taxes are as follows (in thousands):

	2004	2005	2006
Provision for Federal income taxes –			
Current provision	\$20,359	\$52,088	\$43,231
Deferred provision	8,441	595	287
Change in valuation allowance	213	688	-
Total provision for Federal income taxes	29,013	53,371	43,518
Total provision for Federal income taxes	29,013	33,371	45,510
Provision for state and local income taxes –			
Current provision	3,896	7,595	6,032
Deferred provision (benefit)	107	(975)	(902)
Total provision for state and local income taxes	4,003	6,620	5,130
Provision for non-resident withholding and			
foreign income taxes	4,757	4,978	5,550
g			
	\$37,773	\$64,969	\$54,198
	=====	=====	=====

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Continued)

As of January 1, 2006 and December 31, 2006, the significant components of net deferred income taxes are as follows (in thousands):

Deferred Federal income tax assets –	<u>2005</u>	<u>2006</u>
Depreciation, amortization and asset basis differences	\$18 021	\$17,470
Covenants not-to-compete	9,289	
Insurance reserves	8,810	,
Other accruals and reserves	,	10,380
Bad debt reserves		1,034
Foreign net operating loss carryovers	4,274	
Other	1,429	1,379
	51,754	47,047
Valuation allowance on foreign net operating loss carryovers	(3,361)	-
Total deferred Federal income tax assets	48,393	47,047
Deferred Federal income tax liabilities –		
Capitalized software	7,580	7,116
Derivatives asset	2,777	1,218
Total deferred Federal income tax liabilities		8,334
Net deferred Federal income tax asset	38,036	38,713
Net deferred state and local income tax asset	6,558	7,143
Net deferred income taxes	\$44,594 =====	

As of January 1, 2006, the classification of net deferred income taxes is summarized as follows (in thousands):

	<u>Current</u>	Long-term	<u>Total</u>
Deferred tax assets	\$5,937	\$49,014	\$54,951
Deferred tax liabilities	-	(10,357)	(10,357)
Net deferred income taxes	\$5,937	\$38,657	\$44,594
	=====	======	======

As of December 31, 2006, the classification of net deferred income taxes is summarized as follows (in thousands):

	=====	=====	=====
Net deferred income taxes	\$5,874	\$39,982	\$45,856
Deferred tax liabilities	-	(8,334)	(8,334)
Deferred tax assets	\$5,874	\$48,316	\$54,190
	<u>Current</u>	<u>Long-term</u>	<u>Total</u>

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

Realization of the Company's deferred tax assets is dependent upon many factors, including, but not limited to, the Company's ability to generate sufficient taxable income. Although realization of the Company's net deferred tax assets is not assured, management believes it is more likely than not that the net deferred tax assets will be realized. On an ongoing basis, management will assess whether it remains more likely than not that the net deferred tax assets will be realized.

# (5) EMPLOYEE BENEFITS

The Company has a retirement savings plan which qualifies under Internal Revenue Code Section 401(k). All employees of the Company who have completed 1,000 hours of service and are at least 21 years of age are eligible to participate in the plan. Prior to 2006, the plan required the Company to match 50% of each employee's elected deferrals, with Company matching contributions limited to 3% of eligible participant compensation. Beginning in 2006, the plan requires the Company to match 100% of the first 3% of each employee's elective deferrals and 50% of the next 2% of each employee's elective deferrals. Beginning in 2006, the Company began matching in Common Stock. All matching contributions vest immediately. The charges to operations for Company contributions to the plan were approximately \$2.3 million in each of 2004 and 2005 and \$3.8 million in 2006.

The Company has established a non-qualified deferred compensation plan available for certain key employees. Under this self-funding plan, the participants may defer up to 40% of their annual compensation. The participants direct the investment of their deferred compensation within several investment funds. The Company is not required to contribute and did not contribute to this plan during 2004, 2005 or 2006. During 2005, as required under the plan, a significant portion of the outstanding deferred compensation balances were paid to participating employees. The total payments were approximately \$4.7 million.

In connection with the IPO, the Board of Directors approved an employee stock purchase discount plan (the ESPDP). Under the ESPDP, eligible employees may deduct up to 15% of their eligible wages to purchase Common Stock at 85% of the market price of the stock at the purchase date. The ESPDP requires employees to hold their purchased Common Stock for one year. There are 1,000,000 shares authorized to be issued under the ESPDP. There were 16,232 shares, 63,651 shares and 67,053 shares issued during 2004, 2005 and 2006, respectively.

# (6) FINANCIAL INSTRUMENTS WITH OFF-BALANCE SHEET RISK

The Company is a party to stand-by letters of credit. The Company's exposure to credit loss for stand-by letters of credit is represented by the contractual amounts of these instruments. The Company uses the same credit policies in making conditional obligations as it does for on-balance sheet instruments. Total conditional commitments under letters of credit as of December 31, 2006 are \$33.9 million, and primarily relate to letters of credit for the Company's insurance programs and distribution center leases.

#### (7) RELATED PARTY TRANSACTIONS

#### Corporate Headquarters Lease

The Company leases its corporate headquarters under an operating lease agreement with a partnership owned by its founder and former majority stockholder. The Company renewed this lease for a ten-year term, with two five-year renewal options, beginning in December 2003. Total lease expense related to this lease was approximately \$4.9 million in 2004, which was the last year that the Company's founder owned Common Stock.

#### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Continued)

#### Management Agreement

As part of a prior recapitalization in which the Company's founder sold a controlling interest in the Company, the Company entered into a management agreement with an affiliate of a DPI stockholder to provide the Company with certain management services. The Company was committed to pay an amount not to exceed \$2.0 million per year on an ongoing basis for management services as defined in the management agreement. During 2004, the Company paid \$10.0 million to terminate the management agreement. Total amounts expensed during 2004 were \$11.0 million. These amounts are included in general and administrative expense.

#### Contingent Notes Payable

The Company was contingently liable to pay its founder and former majority stockholder and a member of his family an amount not exceeding approximately \$15.0 million under two notes payable, plus 8% interest per annum beginning in 2003, in the event the majority stockholders of DPI sold a certain percentage of their Common Stock to an unaffiliated party. As part of the IPO, the Company paid \$16.9 million to satisfy in full these contingent notes payable. This payment was recognized as a distribution in the consolidated statement of stockholders' deficit.

### **Financing Arrangements**

During 2004 and 2005, the Company paid a former affiliate of a then current DPI stockholder approximately \$1.1 million and \$1.0 million, respectively, of financing costs relating to amendments to the 2003 Agreement. A separate former affiliate has been and is counterparty to interest rate derivative agreements. In connection with the IPO, a separate former affiliate was paid \$7.0 million in underwriting fees.

At January 1, 2006, affiliates of DPI stockholders had term loan holdings of \$30.6 million and senior subordinated note holdings of \$9.5 million. At December 31, 2006, affiliates of DPI stockholders had term loan holdings of \$15.9 million. Related interest expense to affiliates was approximately \$2.6 million, \$2.9 million and \$2.0 million in 2004, 2005 and 2006, respectively.

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

#### (8) STOCK OPTIONS

The Company adopted SFAS 123R during 2005. Accordingly, the cost of all employee stock options, as well as other equity-based compensation arrangements, is reflected in the consolidated statement of income in 2005 and 2006 based on the estimated fair value of the awards. For periods prior to 2005, the Company accounted for stock-based compensation using the intrinsic method prescribed in APB 25. Accordingly, compensation cost for stock options was measured as the excess, if any, of the fair value of the stock at grant date over the amount an optionee must pay to acquire the stock.

The Company has two equity incentive plans, both of which benefit certain of the Company's employees and directors: the TISM, Inc. Stock Option Plan (the TISM Stock Option Plan) and the Domino's Pizza, Inc. 2004 Equity Incentive Plan (the 2004 Equity Incentive Plan) (collectively, the Equity Incentive Plans). In connection with the IPO, the 2004 Equity Incentive Plan was adopted by the Board of Directors and, separately, the TISM Stock Option Plan was amended by the Board of Directors to prohibit the granting of additional stock options. As of December 31, 2006, the number of options granted and outstanding under the TISM Stock Option Plan was 1,936,927 shares of non-voting Common Stock. As of December 31, 2006, the maximum number of shares that may be granted under the 2004 Equity Incentive Plan is 10,600,000 shares of voting Common Stock of which 4,851,621 are outstanding. As of December 31, 2006, there are 5,579,546 shares of voting Common Stock that are authorized for grant under the 2004 Equity Incentive Plan but remain ungranted.

Prior to the IPO, options granted under the TISM Stock Option Plan were generally granted at 100% of the Board of Directors' estimate of fair value of the underlying stock on the date of grant, expire ten years from the date of grant and vest within five years from the date of grant. Subsequent to the IPO, options granted under the 2004 Equity Incentive Plan are granted at the market price at the date of the grant, expire ten years from the date of grant and generally vest within five years from the date of grant. Additionally, options become fully exercisable upon vesting.

The Company recorded deferred stock compensation of \$253,000 in 2004 relating to stock options granted to employees at less than the Board of Directors' estimate of fair value. These amounts are amortized using the straight-line method over the related vesting periods.

During 2005, the Company recorded non-cash compensation of \$2.9 million related to the adoption of SFAS 123R, which reduced net income by \$1.8 million and reduced diluted earnings per share by approximately \$0.03. Additionally, during 2005, the Company recorded non-cash compensation expense of approximately \$800,000 related to the vesting of stock options for a former employee.

The Company recorded total non-cash compensation expense, including the aforementioned amounts, of \$51,000, \$3.8 million and \$5.2 million in 2004, 2005 and 2006, respectively, which reduced net income by \$32,000, \$2.4 million and \$3.2 million in 2004, 2005 and 2006, respectively. All non-cash compensation expense amounts are recorded in general and administrative expense.

Activity related to the Equity Incentive Plans is summarized as follows:

## **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

Common	Stock	<b>Options</b>
--------	-------	----------------

		Weighted		Weighted	
		Average		Average	
		Exercise		Exercise	
	<u>Outstanding</u>	<u>Price</u>	<b>Exercisable</b>	<u>Price</u>	
Options at December 28, 2003	5,878,647	\$ 4.12	3,942,647	\$1.89	
Options granted	1,771,530	\$ 13.87			
Options cancelled	(150,341)	\$ 9.23			
Options exercised	(276,542)	\$ 1.47			
Options at January 2, 2005	7,223,294	\$ 6.50	4,070,006	\$2.58	
Options granted	1,983,500	\$ 23.83			
Options cancelled	(237,352)	\$ 14.95			
Options exercised	(2,843,269)	\$ 1.95			
Options at January 1, 2006	6,126,173	\$ 13.90	1,916,836	\$6.67	
Options granted	1,671,000	\$ 23.01			
Options cancelled	(308,723)	\$ 14.19			
Options exercised	(699,902)	\$ 7.00			
Options at December 31, 2006	6,788,548	\$ 16.84	2,256,353	\$10.97	
	=======				

The total intrinsic value for options outstanding was approximately \$81.6 million, \$63.1 million and \$75.8 million as of January 2, 2005, January 1, 2006 and December 31, 2006, respectively. The total intrinsic value for options exercisable was approximately \$61.9 million, \$33.6 million and \$38.4 million as of January 2, 2005, January 1, 2006 and December 31, 2006, respectively. The total intrinsic value of options exercised was approximately \$3.4 million, \$56.8 million and \$13.3 million in 2004, 2005 and 2006, respectively.

As of December 31, 2006, there was \$21.6 million of total unrecognized compensation cost related to unvested options granted under the Equity Incentive Plans. This unrecognized compensation cost is expected to be recognized over a weighted average period of 3.9 years.

Options outstanding and exercisable at December 31, 2006 are as follows:

	Options Outstanding			Options	Exercisable
		Weighted			Weighted
		Average	Weighted		Average
		Exercise Price	Average		Exercise Price
Price Range	<u>Options</u>	per Share	Remaining Life	<u>Options</u>	per Share
			(Years)		
\$ 0.00 - \$ 6.75	627,680	\$ 3.17	3.9	627,680	\$ 3.17
\$ 6.76 – \$13.50	1,309,247	\$ 8.73	6.3	732,732	\$ 8.75
\$13.51 - \$20.25	1,517,121	\$14.34	7.6	539,641	\$14.18
\$20.26 - \$27.00	3,334,500	\$23.72	9.1	356,300	\$24.41

### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

For periods prior to the IPO, management has estimated the fair value of each option grant on the date of grant using the minimum value method. For options granted subsequent to the IPO, management has estimated the fair value of each option grant using the Black-Scholes option pricing method. Management estimated the fair value of each option grant made during 2004, 2005 and 2006 as of the date of the grant using the following weighted average assumptions:

	<u>2004</u>	<u>2005</u>	<u>2006</u>
Risk-free interest rate	3.6%	4.1%	4.9%
Expected life (years)	5.0	5.9	6.0
Expected volatility	29.1%	25.4%	25.0%
Expected dividend yield	1.8%	1.9%	1.8%

The weighted average fair values per share were \$3.69, \$6.45 and \$6.62 for options granted in 2004, 2005 and 2006, respectively.

Option valuation models require the input of highly subjective assumptions. Because changes in subjective input assumptions can significantly affect the fair value estimate, in management's opinion, existing models do not necessarily provide a reliable single measure of the fair value of the Company's stock options.

Had compensation cost for the Equity Incentive Plans for 2004 been determined based on the fair value at the grant dates consistent with the method described in SFAS No. 123, "Accounting for Stock-Based Compensation," the Company's net income and earnings per share would have decreased to the following pro forma amounts, which may not be representative of that to be expected in future years (in thousands, except per share amounts):

	_	2004
Net income, as reported	\$6	2,287
Add: Stock-based employee compensation expense included in reported net income, net of related tax effects  Deduct: Total stock-based employee compensation expense determined under the		32
fair value method for all awards, net of related tax effects		(725)
Net income available to common stockholders, pro forma	\$6 ===	1,594
Earnings per common share – basic:	•	
As reported and pro forma – Class L	\$	5.57
As reported – Common Stock	\$	0.85
Pro forma – Common Stock	\$	0.84
Earnings per common share – diluted:		
As reported and pro forma – Class L	\$	5.57
As reported – Common Stock Pro forma – Common Stock	\$ \$	0.81 0.80

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Continued)

## (9) CAPITAL STRUCTURE

#### Common Stock

At December 31, 2006, DPI's common stock consists of a non-voting and voting series (collectively, with the Class A series prior to the IPO, the Common Stock). In connection with the Company's IPO, the previously authorized and outstanding Class L common stock converted into Common Stock as more fully described below.

Before the merger described in Note 1, TISM's common stock consisted of Class A-1 common stock, Class A-2 common stock, Class A-3 common stock, and Class L common stock. Class A-1 common stock was voting common stock while Class A-2, A-3 and L were non-voting common stock. Prior to the IPO, a two-for-three stock split was consummated for each class of common stock. Further, each share of TISM's Class A-1, A-2 and A-3 common stock was converted into DPI Common Stock and each share of TISM's Class L common stock was converted into DPI Class L common stock. All options to purchase TISM Class A-3 common stock were converted into options to purchase the non-voting series of DPI Common Stock.

Class L common stock had preferential distribution rights over Common Stock whereby Class L stockholders were entitled to receive their original investment in the Class L common stock plus an additional 12% priority return compounded quarterly on their original investment amount before Common Stock holders had the right to participate in Company distributions. After the Class L preferential distributions rights are satisfied, the Common Stock and Class L stockholders participated in the earnings of the Company on a pro rata basis determined using the number of shares then outstanding. The Class L common stock was mandatorily convertible into Common Stock upon a public offering or upon a sale or transfer of at least 50% of the Company's Common Stock to an unaffiliated party. In connection with the IPO, 3,613,959 shares of Class L common stock were converted to 26,317,649 shares of Common Stock.

As of December 31, 2006, authorized Common Stock consists of 160,000,000 voting shares and 10,000,000 non-voting shares. The share components of outstanding Common Stock at January 1, 2006 and December 31, 2006 are as follows:

	2005	2006
Voting	67,160,872	62,424,177
Non-Voting	23,462	26,627
Total Common Stock	67,184,334	62,450,804
	=======	=======

#### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

### 10) SEGMENT INFORMATION

The Company has three reportable segments as determined by management using the "management approach" as defined in SFAS No. 131, "Disclosures About Segments of an Enterprise and Related Information": (i) Domestic Stores, (ii) Domestic Distribution, and (iii) International. The Company's operations are organized by management on the combined bases of line of business and geography. The Domestic Stores segment includes operations with respect to all franchised and Company-owned stores throughout the contiguous United States. The Domestic Distribution segment primarily includes the distribution of food, equipment and supplies to the Domestic Stores segment from the Company's regional distribution centers. The International segment primarily includes operations related to the Company's franchising business in foreign and non-contiguous United States markets, its distribution operations in Canada, Alaska and Hawaii and, for periods prior to the France and Netherlands Sale, its Company-owned store and distribution operations in France and the Netherlands.

The accounting policies of the reportable segments are the same as those described in Note 1. The Company evaluates the performance of its segments and allocates resources to them based on earnings before interest, taxes, depreciation, amortization and other, referred to as Segment Income.

The tables below summarize the financial information concerning the Company's reportable segments for 2004, 2005 and 2006. Intersegment Revenues are comprised of sales of food, equipment and supplies from the Domestic Distribution segment to the Company-owned stores in the Domestic Stores segment. Intersegment sales prices are market based. The "Other" column as it relates to Segment Income and income from operations information below primarily includes corporate administrative costs. The "Other" column as it relates to capital expenditures primarily includes capitalized software and certain equipment and leasehold improvements. All amounts presented below are in thousands.

	Domestic <u>Stores</u>	Domestic Distribution	International	Intersegment Revenues	<u>Other</u>	<u>Total</u>
Revenues-	<u>510.00</u>	<u> </u>	<u></u>	<u></u>	<u> </u>	<u></u>
2004	\$537,488	\$902,413	\$ 116,983	\$(110,387)	\$ -	\$1,446,497
2005	562,865	935,461	129,635	(116,364)	-	1,511,597
2006	551,147	868,052	123,390	(105,270)	-	1,437,319
Segment Income-						
2004	\$145,387	\$57,044	\$34,510	N/A	\$(22,612)	\$214,329
2005	161,792	63,696	41,145	N/A	(28, 232)	238,401
2006	156,202	66,751	50,338	N/A	(24,288)	249,003
Income from						
Operations-						
2004	\$131,518	\$46,110	\$34,079	N/A	\$(40,328)	\$171,379
2005	148,920	52,959	36,947	N/A	(39,722)	199,104
2006	143,186	57,290	52,356	N/A	(38,635)	214,197
Capital Expenditures-						
2004	\$4,713	\$8,616	\$3,532	N/A	\$22,902	\$39,763
2005	8,229	7,113	433	N/A	12,914	28,689
2006	7,799	6,854	311	N/A	5,240	20,204

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

(Continued)

The following table reconciles Total Segment Income to consolidated income before provision for income taxes:

Total Segment Income Depreciation and amortization	<u>2004</u> \$214,329 (31,705)	2005 \$238,401 (32,415)	2006 \$249,003 (32,266)
Gains (losses) on sale/disposal of assets	(1,194)	(3,086)	2,678
Non-cash stock compensation expense	(51)	(3,796)	(5,218)
Termination of management agreement	(10,000)	-	-
Income from operations	171,379	199,104	214,197
Interest income	581	818	1,239
Interest expense	(61,068)	(48,755)	(55,011)
Other	(10,832)	22,084	-
Income before provision for income taxes	\$100,060	\$173,251	\$160,425
	======	======	======

The following table summarizes the Company's identifiable asset information as of January 1, 2006 and December 31, 2006:

	<u>2005</u>	2006
Domestic Stores	\$ 88,810	\$ 81,655
Domestic Distribution	115,382	109,373
Total domestic assets	204,192	191,028
International	27,973	12,943
Unallocated	228,909	176,232
Total consolidated assets	\$461,074	\$380,203
	======	======

Unallocated assets primarily include cash and cash equivalents, advertising fund assets, investments in marketable securities, deferred financing costs, certain long-lived assets, deferred income taxes and assets relating to the fair value of derivatives.

The following table summarizes the Company's goodwill balance as of January 1, 2006 and December 31, 2006:

	<u>2005</u>	2006
Domestic Stores	\$20,764	\$20,252
Domestic Distribution	1,067	1,067
International	253	-
Consolidated goodwill	\$22,084	\$21,319
		======

## **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

#### (11) SALE OF COMPANY-OWNED OPERATIONS

During the second quarter of 2006, the Company signed a stock purchase agreement to sell its Company-owned operations in France and the Netherlands to its master franchisee for Australia and New Zealand (the France and Netherlands Sale). During the second quarter of 2006, the Company recorded a \$2.9 million tax benefit as it was apparent that it would realize a benefit resulting from tax losses to be realized upon the sale of these operations. During the third quarter of 2006, the sale closed and the Company recognized a gain of approximately \$2.8 million related to the sale, due primarily to the recognition of foreign currency translation adjustments. The gain was included in general and administrative expenses.

### (12) PERIODIC FINANCIAL DATA (UNAUDITED; IN THOUSANDS, EXCEPT PER SHARE AMOUNTS)

The Company's convention with respect to reporting periodic financial data is such that each of the first three fiscal quarters consists of twelve weeks while the last fiscal quarter consists of sixteen weeks or seventeen weeks. The fourth quarter of 2005 and 2006 are both comprised of sixteen weeks.

For the Fiscal

	For the Fiscal Quarter Ended				Year Ended
	March 27, 	June 19, <u>2005</u>	September 11, 	January 1, 	January 1, 2006
Total revenues	\$369,668	\$346,954	\$337,576	\$457,399	\$1,511,597
Income before provision for income taxes	39,646	35,662	32,929	65,014	173,251
Net income Earnings per	24,680	23,121	20,284	40,197	108,282
common share – basic: Earnings per	\$ 0.36	\$ 0.35	\$ 0.31	\$ 0.60	\$ 1.62
common share – diluted: Common stock dividends	\$ 0.35	\$ 0.34	\$ 0.30	\$ 0.59	\$ 1.58
declared per share	\$ 0.10	\$ 0.10	\$ 0.10	\$ 0.10	\$ 0.40 For the Fiscal
		For the Fi	scal Quarter Ended		Year Ended
	March 26, 2006	June 18, 	September 10, 	December 31, 2006	December 31, 2006
Total revenues Income before provision	\$347,654	\$327,741	\$326,669	\$435,255	\$1,437,319
for income taxes	42,181	33,623	37,494	47,127	160,425
Net income Earnings per common	26,152	24,506	24,524	31,045	106,227
share – basic: Earnings per common	\$ 0.39	\$ 0.40	\$ 0.39	\$ 0.50	\$ 1.68
share – diluted: Common stock dividends	\$ 0.39	\$ 0.39	\$ 0.39	\$ 0.49	\$ 1.65
declared per share	\$ 0.12	\$ 0.12	\$ 0.12	\$ 0.12	\$ 0.48

During the fourth quarter of 2005, the Company recognized a gain of approximately \$22.1 million (or \$13.7 million, net of tax) related to the sale of an equity investment.

### **NOTES TO CONSOLIDATED FINANCIAL STATEMENTS**

(Continued)

### (13) SUBSEQUENT EVENT

On February 7, 2007, the Company announced a recapitalization plan comprised of (i) an offer to purchase up to approximately 13.85 million shares of issued and outstanding Common Stock at a price not less than \$27.50 nor greater than \$30.00 per share, (ii) an offer to purchase all of the outstanding 2011 Notes and (iii) the repayment of all outstanding borrowings under the 2003 Agreement. In order to fund the offer to purchase Common Stock, the offer to purchase the 2011 Notes and the repayment of outstanding borrowings under the 2003 Agreement, the Company anticipates initially entering into a bridge loan facility that provides for borrowings of up to \$1.35 billion. The Company has obtained a commitment, subject to customary conditions, from a syndicate of banks to provide the bridge loan facility. Following the purchase of Common Stock and 2011 Notes and the repayment of the 2003 Agreement, the Company intends to pursue securitized financing with borrowings of up to \$1.85 billion, of which \$150 million would be a revolving credit facility. The securitized debt proceeds would repay outstanding borrowings under the bridge loan, with any remaining proceeds to be used for general corporate purposes, including but not limited to, a potential special dividend and an ongoing share repurchase program.

In 2007 and in connection with the recapitalization plan, the Company entered into a five-year forward-starting interest rate swap agreement with a notional amount of \$1.25 billion. This interest rate swap was entered into to hedge the variability of future interest rates in contemplation of the aforementioned bridge loan and securitized debt.

## CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE

None.

#### **CONTROLS AND PROCEDURES**

### (a) Evaluation of Disclosure Controls and Procedures

The Company carried out an evaluation as of the end of the period covered by this report, under the supervision and with the participation of the Company's management, including the Company's Chief Executive Officer and Chief Financial Officer, of the effectiveness of the design and operation of the Company's disclosure controls and procedures pursuant to Rules 13a-15 and 15d-15 of the Securities Exchange Act of 1934, as amended. Based upon that evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures are effective in ensuring that all information required in the reports it files or submits under the Act was accumulated and communicated to the Company's management, including its Chief Executive Officer and Chief Financial Officer, as appropriate to allow timely decisions regarding required disclosure and was recorded, processed, summarized and reported within the time period required by the rules and regulations of the Securities and Exchange Commission.

# (b) Changes in Internal Control over Financial Reporting

There have been no changes in internal control over financial reporting that occurred during the last fiscal quarter that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

### (c) Management's Annual Report on Internal Control Over Financial Reporting

The management of Domino's Pizza, Inc. is responsible for establishing and maintaining adequate internal control over financial reporting. Internal control over financial reporting is defined in Rule 13a-15(f) promulgated under the Securities Exchange Act of 1934, as amended, as a process designed by, or under the supervision of, the Company's principal executive and principal financial officers and effected by the Company's board of directors, management and other personnel, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Under the supervision and with the participation of the Company's management, including its Chief Executive Officer and Chief Financial Officer, the Company conducted an evaluation of the effectiveness of its internal control over financial reporting as of December 31, 2006 based on the framework in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission ("COSO"). Based on that evaluation, management concluded that its internal control over financial reporting was effective as of December 31, 2006.

PricewaterhouseCoopers LLP, an independent registered public accounting firm, who audited the consolidated financial statements of Domino's Pizza, Inc., has also audited management's assessment of our internal control over financial reporting as of December 31, 2006 and the effectiveness of internal control over financial reporting as of December 31, 2006, as stated in their report which is included herein.

### **OTHER INFORMATION**

None.

#### **DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANTS**

The following table sets forth information about our executive officers and directors.

Name	Age	Position
David A. Brandon	. 54	Chairman, Chief Executive Officer and Director
L. David Mounts	. 43	Chief Financial Officer, Executive Vice President of Finance
Michael D. Soignet	. 47	Executive Vice President of Franchise Operations and Supply Chain
J. Patrick Doyle	. 43	Executive Vice President of Domino's Pizza, Inc. and Leader of TEAM U.S.A.
James G. Stansik	. 51	Executive Vice President of Franchise Development
Ken C. Calwell	. 44	Chief Marketing Officer, Executive Vice President of Build the Brand
Michael T. Lawton	. 48	Executive Vice President of International
Patricia A. Wilmot	. 58	Executive Vice President of PeopleFirst
Elisa D. Garcia C	. 49	Executive Vice President, General Counsel and Secretary
Lynn M. Liddle	. 50	Executive Vice President of Communications and Investor Relations
Christopher K. McGlothlin	. 42	Executive Vice President and Chief Information Officer
Andrew B. Balson	. 40	Director
Diana F. Cantor	. 49	Director
Vernon "Bud" O. Hamilton	. 64	Director
Dennis F. Hightower	. 65	Director
Mark E. Nunnelly	. 48	Director
Robert M. Rosenberg	. 69	Director

David A. Brandon has served as our Chairman, Chief Executive Officer and as a Director since March 1999. Mr. Brandon has also served as Chairman, Chief Executive Officer and as a Manager of Domino's Pizza LLC since March 1999. Mr. Brandon was President and Chief Executive Officer of Valassis, Inc., a company in the sales promotion and coupon industries, from 1989 to 1998 and Chairman of the board of directors of Valassis, Inc. from 1997 to 1998. Mr. Brandon serves on the Boards of Directors of The TJX Companies, Inc., Burger King Corporation and Kaydon Corporation.

L. David Mounts has served as our Chief Financial Officer, Executive Vice President of Finance since November 2005. Mr. Mounts served numerous roles with UPS, Incorporated, most recently as Corporate Controller, U.S. Operations. From 2002 to 2005, Mr. Mounts was Chief Financial Officer for UPS Supply Chain Solutions Group and from 1999 to 2002, Mr. Mounts was Vice President, Mergers and Acquisitions for UPS.

Michael D. Soignet has served as Executive Vice President of Franchise Operations and Supply Chain since July 2006. Mr. Soignet served as our Executive Vice President of Maintain High Standards – Distribution from 1993 to July 2006, overseeing global distribution center operations. Mr. Soignet joined Domino's in 1981.

J. Patrick Doyle has served as our Executive Vice President of Domino's Pizza, Inc. and Leader of TEAM U.S.A. since October 2004. Mr. Doyle served as our Executive Vice President of International from May 1999 to October 2004 and as interim Executive Vice President of Build the Brand from December 2000 to July 2001. Mr. Doyle served as Senior Vice President of Marketing from the time he joined Domino's in 1997 until May 1999.

James G. Stansik has served our Executive Vice President of Franchise Development since July 2006. Mr. Stansik served as our Executive Vice President of Flawless Execution – Franchise Operations from December 2003 to July 2006. Mr. Stansik served as Special Assistant to the Chief Executive Officer from August 1999 through December 2003 and also served as interim Executive Vice President of Flawless Execution – Corporate Operations of Domino's from July 2000 through January 2001. Mr. Stansik was Senior Vice President of Franchise Administration of Domino's from 1994 through August 1999. Mr. Stansik joined Domino's in 1985.

Ken C. Calwell is our Chief Marketing Officer and has served as our Executive Vice President of Build the Brand since July 2001. Mr. Calwell served as Vice President – New Product Marketing, Research and Testing for Wendy's International Inc. from 1998 to June 2001.

Michael T. Lawton has served as our Executive Vice President of International since October 2004. Mr. Lawton served as Senior Vice President Finance and Administration of International from June 1999 to October 2004.

Patricia A. Wilmot has served as our Executive Vice President of PeopleFirst since July 2000. Ms. Wilmot was a human resources consultant from May 1999 to June 2000. Ms. Wilmot served as Vice President, Human Resources for Brach & Brock Confections from January 1998 to May 1999.

Elisa D. Garcia C. has served as our Executive Vice President and General Counsel since April 2000. She has also served as our Secretary since May 2000. Ms. Garcia was Regional Counsel for Philip Morris International Inc.'s northern Latin America region from 1998 to April 2000, prior to which she was Assistant Regional Counsel for Latin America since 1994.

Lynn M. Liddle has served as Executive Vice President of Communications and Investor Relations since November 2002. Ms. Liddle served as Vice President, Investor Relations and Communications Center, for Valassis, Inc. from 1992 to November 2002.

Christopher K. McGlothlin has served as Executive Vice President and Chief Information Officer since February 2006. Mr. McGlothlin served in various roles for YUM! Brands, Inc. since 1995, most recently as VP, Restaurant Technology.

Andrew B. Balson has served on our board of directors since March 1999. Mr. Balson has been a Managing Director of Bain Capital, a global investment company, since January 2001. Mr. Balson became a Principal of Bain Capital in June 1998. Mr. Balson serves on the Boards of Directors of Burger King Corporation and UGS Corp. as well as a number of other private companies.

Diana F. Cantor has served on our board of directors since October 2005. Ms. Cantor also serves on the Nominating and Corporate Governance Committee and the Audit Committee of the board of directors. Ms. Cantor has been Executive Director of the Virginia College Savings Plan, the state's 529 college savings program, since 1996. She has served on the board of the College Savings Plans Network since 1997 and as its chair from 2001 to 2004. Ms. Cantor served seven years as Vice President of Richmond Resources, Ltd. from 1990 through 1996, and as Vice President of Goldman, Sachs & Co. from 1985 to 1990. Ms. Cantor serves on the board of directors of Media General, Inc.

Vernon "Bud" O. Hamilton has served on our board of directors since May 2005 and serves as the Chairman of the Nominating and Corporate Governance Committee and serves on the Compensation Committee of the board of directors. Mr. Hamilton served in various executive positions for Procter & Gamble from 1967 through 2003. Mr. Hamilton most recently served as Vice President, Innovation-Research & Development-Global from 2002 through 2003 and served

as President of Eurocos, a wholly-owned subsidiary of Procter & Gamble, from 1994 to 1995, Vice President of Procter & Gamble Customer Marketing-North America from 1996 through 1998 and Vice President of Procter & Gamble Customer Business Development-North America from 1999 to 2001.

Dennis F. Hightower has served on our board of directors since February 2003, serves as the Chairman of the Audit Committee of our board of directors, and serves on the Nominating and Corporate Governance Committee as well as the Compensation Committee of our board of directors. Mr. Hightower served as Chief Executive Officer of Europe Online Networks, S.A., a broadband interactive entertainment provider, from May 2000 to March 2001. He was Professor of Management at Harvard Business School from July 1997 to May 2000, and a senior lecturer from July 1996 to June 1997. He was previously employed by The Walt Disney Company, serving as President of Walt Disney Television & Telecommunications, President of Disney Consumer Products (Europe, Middle East and Africa) and related service in executive positions in Europe. He serves on the Boards of Directors of Accenture, Ltd. and Northwest Airlines, Inc.

Mark E. Nunnelly has served on our board of directors since December 1998. Mr. Nunnelly is a Managing Director of Bain Capital, a global investment company. Mr. Nunnelly serves on the boards of directors of Dunkin' Brands, Inc., Warner Music and Eschelon Telecom, Inc., as well as a number of private companies and not-for-profit corporations.

Robert M. Rosenberg has served on our board of directors since April 1999 and serves as the Chairman of the Compensation Committee and also serves on the Audit Committee of the board of directors. Mr. Rosenberg served as President and Chief Executive Officer of Allied Domecq Retailing, USA from 1993 to August 1999 when he retired. Allied Domecq Retailing, USA was comprised of Dunkin' Donuts, Baskin-Robbins and Togo's Eateries. Mr. Rosenberg also serves on the Boards of Directors of Sonic Corp. and Buffets, Inc.

The remaining information required by this item is incorporated by reference from Domino's Pizza, Inc.'s definitive proxy statement which will be filed within 120 days of December 31, 2006.

#### **CEO AND CFO CERTIFICATIONS**

David A. Brandon, Chairman and Chief Executive Officer, and L. David Mounts, Executive Vice President and Chief Financial Officer, have issued certificates required by Sections 302 and 906 of the Sarbanes-Oxley Act of 2002 and applicable Securities and Exchange Commission regulations with respect to the Company's 2006 Annual Report on Form 10-K. The full text of the certifications are set forth in Exhibits 31 and 32 to the Company's 2006 Annual Report on Form 10-K.

In addition, Mr. Brandon submitted his annual certificate to the New York Stock Exchange on June 5, 2006, stating that he was not aware of any violation by the Company of the NYSE's corporate governance listing standards, as required by Section 303A.12(a) of the NYSE Listed Company Manual.

## **Shareholder Information**

#### **Investor Information**

Current and prospective investors can have an annual report sent to them by going to our Web site, www.dominos.com. From the Domino's home page, click on "Investors," then "Information Requests," and fill out the form. You can also request a report via e-mail to investorrelations@dominos.com.

# **Stock Trading Information**

Domino's Pizza common stock trades on the New York Stock Exchange under the ticker symbol DPZ.

## **Independent Registered Public Accountant**

PricewaterhouseCoopers LLP PricewaterhouseCoopers Plaza 1900 St. Antoine Street Detroit, MI 48226-2263 (313) 394-6000

# **Transfer Agent and Registrar**

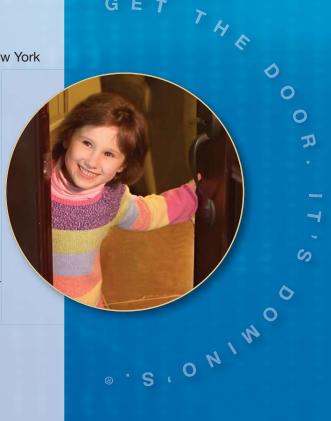
American Stock Transfer & Trust maintains our shareholder records. For assistance on matters such as lost stock certificates, name changes or transfer of ownership, please contact:

American Stock Transfer & Trust Company 59 Maiden Lane New York, NY 10038 Attn: Domino's Pizza (800) 937-5449 www.amstock.com

#### **Annual Meeting**

The 2007 Annual Meeting of Domino's Pizza Shareholders will be held at 10:00 a.m. Eastern, Tuesday, April 24, 2007, Domino's Pizza World Resource Center, 30 Frank Lloyd Wright Drive, Ann Arbor, MI 48105.





#### **Annual Report Credits**

Produced by Domino's Pizza Communications, Legal and Finance Teams.

Lynn M. Liddle, Executive Vice President, Communications and Investor Relations Jenny R. Fouracre, Manager, Investor Relations Lynnda M. Heppler, Director, Graphic Design

Thanks to Mike Nykorkuk Photography for the cover and other corporate photos, Mauricio Ortiz for the use of Dave Brandon's photo from *Alto Nivel* and many other contributing photographers.

Domino's Pizza is committed to an open and fair information policy to its shareholders as well as other stakeholders. Contact Domino's Pizza Investor Relations Department for inquiries.



# **DOMINO'S PIZZA**

P.O. Box 997 30 Frank Lloyd Wright Drive Ann Arbor, MI 48106-0997 (734) 930-3030

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